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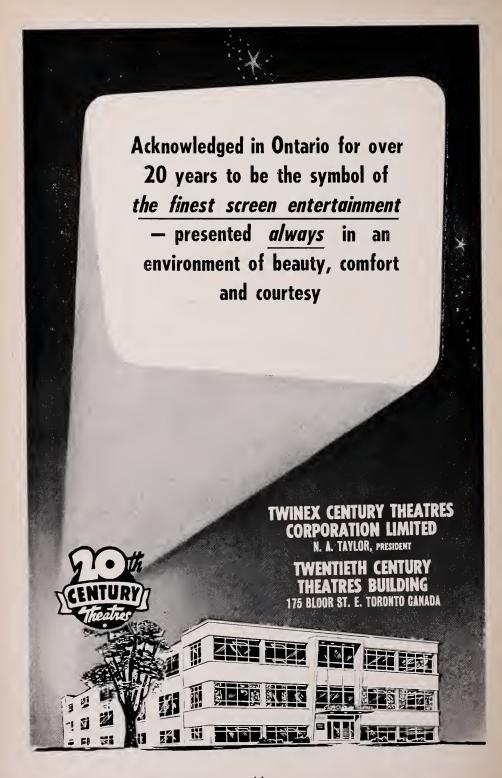
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#### Appreciations

THE AFFECTION enjoyed by Louis Rosenfeld, president of Columbia Pictures of Canada Limited, from his colleagues of the Canadian motion picture industry became loud and obvious when the time came for him to receive the third Pioneer of the Year Award at the annual dinner of the Canadian Picture Pioneers in the Royal York Hotel, Toronto, on November 1, 1955. The guest of honor was presented with the onyx-and-gold symbol of the award by Haskell Masters. Rosenfeld thanked the Pioneers and his friends for the honor.

Following the main ceremony Leo Jaffe, who had come from New York both as the representative of the Motion Picture Pioneers of the USA and of Columbia Pictures, presented Rosenfeld with a silver plate from his American colleagues and friends.

Two other presentations, these in behalf of the Canadian Film Awards, preceded the one to Rosenfeld. L. W. Brockington, CMG, QC, presented a framed certificate to Dr. A. W. Trueman, National Film Commissioner, for The Stratford Adventure as The Film of the Year. Before that Walter Herbert, chairman of the Canadian Film Awards, handed Hye Bossin, editor of the Canadian Film Weekly, the CFA's Special Award for his research into the history of the industry and his promotion of a film archive for this country.

Brockington, who heads the J. Arthur Rank Organization of Canada, made some wittily humorous comment about some of those present, then spoke seriously in praising both the guest of honor and Bossin. He was, as always, interesting and enjoyable. Dr. Trueman, in replying, emphasized that The Stratford Adventure had been directed by Morten Parker and written by Gudrun Parker and he also named the others who had worked on it.

Herbert, who came from Ottawa to make the presentation to Bossin, spoke of the Canadian Film Weekly editor's deep Canadianism, saying that among many nonindustry people he was regarded as one of the industry's leading figures. Bossin, he said, loved the motion picture industry and was proud of it. The latter, in thanking Herbert, emphasized the value to Canada of the industry's history and made a plea for the establishment of a film archive.

N. A. Taylor, president of the Canadian Picture Pioneers, acting as toastmaster, introduced Mayor Nathan Phillips, who welcomed the out-of-town guests to the city.

They were followed by John J. Fitzgibbons, CBE, who recalled the part the late Ray Lewis, editor of the Canadian Moving Picture Digest, played in organizing the Canadian Picture Pioneers.

The last speaker of the evening was George Oullahan, chairman of the arrangements committee for the dinner, who praised the work of co-chairmen Harry Lester and George Altman and thanked all who helped. A souvenir program, designed by Altman, was on each table, and a large blowup of Rosenfeld flanked by snipes dealing with his business background, stood behind the head table. The latter was made by Al Harvey and Pete

Grant of Pictorial Display. Among those at the head table were Hugh Sedgwick, IA vice-president in Canada; James Cowan, president of the Canadian Film Institute; Fred Peters, president of the Quebec branch of the Pioneers; Mayor A. W. Shackleford of Lethbridge; Charles Chaplin, president of the Canadian Motion Picture Distributors Association; A. J. Mason, president of the Maritime Motion Picture Exhibitors Association; Pierre Harwood of Montreal, president of the Association of Motion Picture Producers and Laboratories of Canada; David Griesdorf, president of the Motion Picture Industry Council of Canada; Owen Bird, president of the British Columbia Motion Picture Exhibitors Association; Harry Mandell, Chief Barker of the Variety Club of Toronto; Robert Hurwitz, representative of the Manitoba Pioneers; and Lionel Lester, president of the Motion Picture Theatres Association of On-

About 450 persons crowded into the Concert Hall of the Royal York for the dinner, which was covered by newsreels, TV and the daily and trade papers.

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#### IDENTIFICATION OF PHOTOGRAPHS ON NEXT PAGE

For easier identification the photographs, on the next page, will be treated as three downward panels and the persons named from left to right. Photos of the Rosenfeld and Bossin presentations are by The Telegram. The others are by the Royal Studios.

LEFT PANEL: First photo—Morris Stein, who has since succeeded N. A. Taylor as president; Herb and Bertha Allen. Second photo—Dr. A. W. Trueman, Government Film Commissioner, receives the Canadian Film Awards' citation for The Film of the Year, the National Film Board's The Stratford Adventure, from Leonard W. Brockington, CMG, QC.

CENTRE PANEL: First photo — the general scene. Second photo — Louis Rosenfeld, The Pioneer of the Year, with Haskell M. Masters, who made the presentation of the onyx-and-gold symbol for the CPP; and N. A. Taylor, president of the CPP, who acted as toastmaster.

RIGHT PANEL: First photo—Chet Friedman, in charge of publicity for the dinner, and George Oullahan, chairman of the arrangements committee. Second photo—Walter Herbert, chairman of the Canadian Film Awards, presenting a special citation to Hye Bossin, editor of the Canadian Film Weekly, for historical research and writings on the Canadian film industry.





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#### **Our Business**

By N. A. TAYLOR

CHANGING trends in our business, started in previous years, continue. More theatres are closing and some are trying new policies. Some shuttered theatres are being re-opened by ambitious people who think they can inject more of what it takes to be successful than their



predecessors. These new exhibitors can only succeed if circumstances are extremely propitious.

ous.

It becomes increasingly evident that we must operate our business with a new set of rules and a new type of thinking. Before the TV era, we had a

general rule of thumb that towns or areas could profitably support one theatre seat for every ten people. Proof of the value of this rule was evidenced by the fact that generally a town of 4,000 could support about 400 seats and a town of 30,000 about 3,000 seats. Movies ceased to be the entertainment "time waster" when TV arrived and replaced it in that category. Fewer people now go to the movies regularly or by habit, and most who do attend less frequently. In addition, all kinds of new diversions have taken hold and attracted millions of people, thereby appropriating their spare time. Countless thousands of automobiles and other types of hard goods, such as radios, washingmachines, TV sets, etc., have been sold on very liberal time payment plans. In consideration of these facts, one must now assume that a new rule of thumb must be resolved and this appears to be: one seat for every 20 to 25 people. If this is logical, it means that in a town of 30,000 population one or more theatres must now be closed or go out of business, and a town of 3,000 can only support about 150 seats This may very well prove economically unsound and cause business failure.

Notwithstanding these changed conditions, most of the theatres which have passed out of the picture have been old and antiquated. Very few of the new and modern ones have failed to live with the

new set of conditions under which we now operate. Those which have are largely ones that have been badly located and were, therefore, ill-fated from their conception. This will apply particularly in large cities where such theatres might be relegated to a sub-sub-run. Drive-in theatre building has been at such a rate as to make many situations "over seated" in this category. Where this condition has arisen, there has been premium and price cutting competition to the point of ruination for some. This is partly caused by the fact that most drive-in building has been activated by promoters with no true conception of the economic possibilities of such ventures.

\* \*

In the last year there has been an increase in the number of TV stations to the point that about 85 per cent of the population is now within receiving range. However, Canada is yet to feel any impact from color broadcasting or multiple stations in any city. This is unlikely to change in the foreseeable future and only set owners within range of American cities can presently receive more than one station. In Quebec, however, there are some towns with both French- and English language stations. There is some talk of the introduction of toll TV in the near future and also of community antennae or other forms of inexpensive local TV broadcasting. The growth of this will depend to a great extent on the financial success of the original ventures.

tontares.

It seems safe to assume that theatres which are properly located, suitably inviting and comfortable, and with sufficient attendance potential, will continue to prosper in Canada. In the United States the problem of many theatres has been the shortage of product. This has not been so acute in Canada because of a different attitude on the part of the public and consequently the exhibitor. In Quebec many theatres use films from France as a regular part of their programming diet. In the rest of the country, British films enjoy a great deal of playing time. While not as readily accepted as American films,

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by the theatre men
of America.

there is certainly a much better response at the boxoffice generally than in the United States. Occasionally a British movie will click and outgross most American ones. It is not to be taken that all theatres regularly book British films. However, for many theatres there is a good booking possibility of several films per month.

Amusement and other taxes continue to be a heavy burden on our business. Exhibitor associations throughout the country are striving constantly to reduce or eliminate these charges but there are many difficulties to be overcome. Nothing so fortunate as the removal of the amusement tax up to admissions of 90c, as in the United States, has happened or is likely to happen soon. Some cities, in addition to provincial tax, have municipal amusement and seat taxes. On the brighter side there are many places in the world where taxes are considerably higher.

Bingos as opposition have plagued our business throughout the country for many vears and in some areas have reached monstrous proportions. Prizes have totalled thousands of dollars in addition to automobiles and other valuable articles. It is questionable if charity gains to the extent it should by lending its name to cloak these games with legality. This competition has always been unfair and theatres are stopped from using similar means to entice patrons. However, there is now some talk that the Criminal Code will be amended and tightened up to definitely limit the number of big bingos and the value of prizes which can be dispensed. This should be a welcome relief.

In the struggle for survival, theatres in the last decade found candy bars and the dispensing of soft drinks a great and important source of revenue. Some theatres with suitable facilities have added hot dogs and hot drinks and found them profitable. In a further search for additional revenue, some have embraced screen advertising and this trend seems to be growing. A majority of theatres are now satisfactorily equipped with wide screen and CinemaScope. However, only a minority, composed mostly of large theatres in bigger cities, have embraced stereophonic sound. There is some bitterness because this type of print is not always available. Distributors have found it uneconomical to bring in sufficient stereophonic prints and are reverting more and more to optical sound. It would appear that full conversion to stereophonic sound must be a gradual one and can only be accomplished at great expense to the distributor by continuing to bring in more prints than actually necessary in order to adequately service both types of sound or the alternative of a practical dual sound print. Exhibitors continue to search for some extra lure or gimmick which will draw people away from TV sets and other timeconsuming diversions. Some have received great help from such diversions and others have failed to benefit but the search continues.

While in the last year there has been some activity in drive-in theatre building, few hard top theatres were erected. It is unlikely that these conditions will change in the next year. There is not yet a sufficiently clear picture to indicate what kind of theatres are practical for the future and at the moment mortgage money is extremely hard to obtain.

Distribution is faced with a set of problems of its own. Reduced attendances and grosses in theatres have, in turn, meant reduced rentals and receipts for distributors. Yet, constantly rising salary demands and other costs continue to grow. It is becoming increasingly evident that it is uneconomic to operate six branches, fully staffed from selling office to shipping room, in a country where the potential yield is only that of one good branch office in the United States. The cost of routing salesmen over vast stretches of territory for very small yields, now shrinking, forecasts two possibilities. It is foreseeable that there will be a reduction in the number of branches by eliminating the low gross and the uneconomic ones. It is likely that there will be a reduction of some or all road salesmen. Small town exhibitors would thereby be faced with the alternative of buying and booking by mail, visiting exchange centres periodically, or employing the service of one of the booking agencies which have sprung up all over the country.

Feature film production is not yet an important factor in Canada, yet there are growing signs that knowledgeable people are becoming aware of its economic possibilities. One no longer assumes that the only place good films can be made on

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this continent is Hollywood. Indeed, shooting is taking place all over and New York is starting to assert its importance. The advent of TV and its employment of so much acting talent is building a fine reservoir. While there is no motion picture value in a boxoffice sense, these people are becoming accustomed to emoting before cameras and this is important to a producer studying Canada as a field of operation. There is as yet a shortage of good studio space but this may come sooner than most people suspect. TV production is just gaining a foothold and it may well be the forerunner of theatrical

film production. It will be exciting to watch this development.

Further change in the conduct of our business in Canada will be influenced to some extent by the trends in other countries, particularly in the United States. In the meantime, the continued elimination of over-seating and unnecessary seating will strengthen the industry and prepare it to face whatever changes are necessary in this new electronic era. This coming year may be a better one for all concerned if the trend towards streamlined distribution and healthier exhibition is able to assert itself.

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#### Exhibition

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#### **FACTS ABOUT EXHIBITION**

FRENCH-LANGUAGE HOUSES: Quebec theatres showing only French films in 1955 numbered 154, four less than in 1954, 34 more than in 1953 and 122 more than in 1952. Those playing motion pictures in both English and French stayed the same at 170, which was 47 more than in 1953. Theatres using English-language films exclusively increased from 88 in 1954 to 92 in 1955 and this was 102 less than in 1953. Several importing companies offer exhibitors films produced in France and other exchanges provide dubbed versions of Hollywood films. Of the 21 feature films produced in Canada since 1945, 13 were in French and these obtained almost 100 per cent of their Canadian grosses from exhibition in the Province of Quebec.

ATTENDANCE: An Unesco survey published early in 1956 says that the average Canadian attends movies 17.5 times a year, placing him third among the countries. While this is an increase of only .5 times a year since the 1952 Unesco survey, Canada's position among the countries went up four notches from seventh, reflecting the dropping movie attendance in the former leading countries of the world. Great Britain, first in 1956 with 25, could only place third in 1952, when it had an average attendance of 29. New Zealand moved into second spot in 1956 with 18.1, although that was only an increase of .1 over 1952, when it was sixth. The United States, with attendance dropping from 22 to 16.4, nevertheless moved up from fifth to fourth. Following the USA were Italy (16), Ireland (15.5), Australia (15.3), Hong Kong (15.1), Malta and Gozo (15), Saar (14.2) and Israel (13.6). In 1952 Israel led all countries with 38.

MOVIE HABITS (CANADA): In a survey conducted by the Canadian Institute of Public Opinion (Gallup Poll) in July, 1955, it was found that 14 per cent of the Canadian public do not attend movies, showing very little variation from the 17 per cent of non-moviegoers in a survey in April 1948. Of 1955's 14 per cent who don't go to the movies only five per cent came from 20-year-olds, this figure rising sharply to 27 per cent for those past 50 years of age.

In selecting a movie to see, the poll showed, 44 per cent made their choice by what was in the film, 20 per cent by who was in it, and 22 per cent by both equally. Musicals were the favorites of 35 per cent and then came Adventure, Comedy, Romance, Western, Crime and Other Types. Women were more interested in Musicals and Romance than were men.

THEATRE CLOSINGS: In the 41-month period from April, 1953 to August, 1956, 303 35 mm. auditorium theatres have closed in Canada, according to figures issued by the Canadian Motion Picture Distributors Association. These do not include drive-ins or houses replaced by newer ones. In the same period, the CMPDA says, 118 standard-type theatres were opened and gives the number operating as of August 30, 1956 as 1,752, of which 235 were drive-ins. The closings, by territories, were: Vancouver 29, Calgary 24, Winnipeg 58, Toronto 92, Montreal 81 and Maritimes 19. Openings were: Vancouver 5, Calgary 30, Winnipeg 19, Toronto 8, Montreal 46 and Maritimes 10.

COMMUNITY SHOWS: In 1954, 152 35 mm. and 493 16 mm. theatres were operated as non-profit enterprises in churches and halls by religious, service and fraternal organizations, as well as Boards of Trade. The majority of the community enterprises are situated in Quebec and Saskatchewan. Most of the halls used 16 mm. projection equipment but the 152 halls where 35 mm. equipment was used accounted for 57 per cent of the receipts and 55.2 per cent of the total admissions. Only Manitoba and Prince Edward Island had more halls using 35 mm. equipment than 16 mm.

PER CAPITA EXPENDITURE: The per capita expenditure for theatregoing in Canada in 1954 was \$7.80, which compares with \$8.30 in 1953, \$8.21 in 1952, \$7.72 in 1951, \$7.12 in 1950, \$6.89 in 1949, \$6.50 in 1948, \$5.77 in 1945 and \$5.01 in 1942. Alberta led the provinces with a per capita expenditure of \$10.39, then came British Columbia with \$10.13, Ontario with \$8.85, Manitoba with \$7.81, Saskatchewan with



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\$7.63, Nova Scotia with \$7.52, Quebec with \$6.04, New Brunswick with \$5.86, Prince Edward Island with \$4.82 and Newfoundland with \$4.43.

CAPACITY UTILIZED: There was a drop of two per cent from the 29 per cent total of 1953 in the number of admissions sold in 1954 as against the maximum possible. The "capacity utilized" potential is obtained by multiplying the number of seats in each theatre by the number of performances and cumulating the results. The 1954 percentage is the lowest since 1940, the highest having been 1946, when the figure was 37.6.

PAYROLL: The collective wages and salaries of 15,786 people in the employ of Canada's 1,938 (regular) theatres totalled \$20,154,337 in 1954. Salaries and wages dropped 3.5 per cent in 1955. Forty-eight film distribution companies working from 136 exchange offices paid their employees \$4,166,942.

LANGUAGE: Of the 1,833 35 mm. films listed by the DBS as "New Films Released, 1954," in all languages, 1,374 were in English, 336 in French and 123 in other languages. The 2,000 16 mm. films were made up of 1,422 in English, 423 in French and 155 in other languages.

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#### **Boxoffice Statistics**

In 1955, says the Daminion Bureau of Statistics, Canadian movie exhibition rang up a cash figure of \$105,349,811, af which \$10,870,348 was for provincial amusement taxes. The non-tax total, \$94,479,463, compared with \$105,515,563 in 1954, is a decrease of \$11,036,100. The drive-ins' share was \$5,749,623, which does not include amusement taxes of \$600,565.

There were 3,393 places of all types where films were shown, with 1,944 being regular theatres, 242 drive-ins, 616 community enterprises and 590 halls.

Paid admissions, of 203,909,078 numbered 33,355,816 less than in 1954, 11,521,134 being to drive-ins, a decrease of 859,112 from the previous year.

Combining all sources of theatre receipts and admissions, the figures show Canada's grand totals in 1955 without amusement tax, as

#### \$94,479,463 and \$203,909,078

To get the actual total of the amount spent by the public for mation picture entertainment in 1955 the amusement tax for that year should be added. The tax figure and the overall total which included it were respectively

#### \$10,870,348 and \$105,349,811

In the table belaw anly Itinerant Operators, wha taok in \$341,439 in receipts for 945,176 admissions in 1955 are excluded and receipts and admissions from all other sources are given. Fram 1946 on the table below includes drive-ins, the first af which was opened in Canada that year.

Year	Theatres	Receipts	Admissions
1930	907	\$ 38,479,500	
1933	762	24,954,200	
1934	796	25,338,100	107,354,509
1935	859	27,173,400	117,520,795
1936	956	29,610,300	126,913,547
1937	1,044	32,499,300	133,668,450
1938	1,130	33,635,052	137,381,280
1940	1,229	37,858,955	151,590,799
1943	1,265	52,567,989	204,677,550
1941	1,240	41,369,259	161,677,731
1942	1,247	46,461,097	182,845,765
1939	1,183	34,010,115	137,898,668
1944	1,298	53,173,325	208,167,180
1945	1,323	55,430,711	215,573,267
1946	1,477	59,888,972	227,538,798
1947	1,693	63,139,604	221,528,177
1948	1,950	70,315,889	224,055,171
1949	2,200	79,953,539	236,017,859
1950	2,387	86,249,752	240,824,982
1951	2,440	95,833,340	250,547,499
1952	2,500	104,963,599	261,475,867
1953	2,749	108,603,966	257,965,182
1954	2,813	105,129,881	236,158,824
1955	2,803	94,138,024	202,963,902

The above figures include the Yukon and Narthwest Territories, which are serviced from British Columbia. Newfaundland was included for the first time in 1949, the year it became Canada's tenth province.

ITINERANT OPERATORS: These are defined as projectionists wha carry their equipment with them and travel from place to place, usually on a regular schedule.

(Table of drive-in statistics on page 33)

#### **DRIVE-IN THEATRE STATISTICS**

Yeor	No.	Cor Cap.	Admissions	Receipts
1955	242		11,521,134	\$5,749,623
1954	230	93,214	12,380,246	6,316,947
1953	174	74,419	11,134,788	5,862,920
1952	104	50,497	8,379,586	4,409,426
1951	82	40,520	6,554,572	3,347,670
1950	60	31,523	4,943,000	2,290,679
1949	30	15,924	3,019,314	1,393,760
1948	15	9,975	1,595,947	658,641
1947	7	5,438	670,583	274.325
1946	3	—No figures	were given	for this year-

NOTE: \* indicates figures ore withheld to avoid disclosing individual operations but these are included in the totals.

Two provinces did not hove drive-ins—Quebec and Newfoundland. The former has none because they are bonned by provincial legislation.

Amusement Toxes collected on drive-in admissions were \$57,702 in 1947; \$131,124 in 1948; \$245,094 in 1949; \$300,028 in 1950; \$406,611 in 1951; \$540,390 in 1952; \$685,389 in 1953; \$721,630 in 1954; and \$600,565 in 1955.

Information used here is from the Daminian Bureou of Statistics, Preliminary figures for 1955 were received at press time and these showed there were 242 driveins in operation in 1955 and they taok in \$5,749,623 in receipts from 11,521,134 admissions on which the amusement tox amounted to \$600,565.

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# Principal Statistics of Motion Picture Theatres, by Provinces and for Selected Cities<sup>1</sup>, 1954

Average Average <sup>2</sup> capacity admission utilized price	<b>\$</b>	27 44	32 37	32 39	30 38		37 38	30 35	30 38		30 37	23 48	20 52		21 51			26 45	25 51						19 49
Potential number of admissions		814,499,074	10,981,718	3,186,499	37,601,629	11,071,398	2,937,532	23,592,699	23,292,718	5,924,568	17,368,150	205,413,214	96,636,481	17,138,758	2,584,608	4,173,663	84,879,704	317,038,383	90,914,811	18,248,576	19,401,135	10,275,504	10,336,092	7,430,592	6,059,352
Number of paid admissions		218,508,653	3,540,090	1,011,358	11,331,485	3,267,419	1,076,278	6,987,788	7,100,849	1,814,897	5,285,952	46,742,231	19,701,790	3,918,411	530,350	892,749	21,698,931	82,188,424	22,972,208	4,362,168	5,190,468	1,935,114	2,405,308	2,038,834	1,121,212
Amusement	<del>69</del>	12,098,922	217,255	67,871	471,650	153,650	48,564	269,436	303,789	86,506	217,283	3,352,526	1,498,520	276,491	39,573	76,855	1,461,087	4,403,305	1,446,404	237,593	261,251	102,423	155,901	125,337	62,651
Receipts (excluding taxes)	<b>⇔</b>	97,012,140	1,301,452	397,529	4,283,840	1,437,638	410,520	2,435,682	2,675,844	713,447	1,962,397	22,506,182	10,156,041	1,898,985	272,495	510,366	9,668,295	37,269,532	11,719,479	2,173,281	2,243,850	862,384	1,229,930	1,056,958	553,146
Seating capacity		984,907	17,872	5,531	43,636	8,841	3,627	31,168	30,140	5,843	24,297	242,881	71,953	11,998	2,646	4,276	152,008	341,701	91,653	19,741	17,145	8,717	8,012	6,033	4,716
No. of establishments		1,938	67	14	84	10	5	<b>6</b> 9	62	9	56	451	73	14	5		354	521	106	23		6 ::	<b>∞</b>		9
Province and City		Canada	Newfoundland	Prince Edward Island	Nova Scotia	Halifax	Sydney	Other places	New Brunswick	Saint John	Other places	Quebec	Montreal	Quebec	Rouyn	•	Other places	Ontario	Toronto	Hamilton	Ottawa	Windsor	London	Sudbury	Fort William

Principal Statistics of Motion Picture Theatres, by Provinces and for Selected Cities<sup>1</sup>, 1954 — (Concluded)

Province and City	No. of establishments	Seating capacity	Receipts (excluding taxes)	Amusement	Number of paid admissions	Potential number of admissions	Average capacity utilized	Average2 admission price
			₩	€9			%	ø
Ontario (continued)								
Brantford		4,940	461,547	53,909	1,017,075	6,041,412	17	45
Kitchener	: S	4,777	642,903	74,407	1,475,339	5,126,680	56	44
St. Catharines		4,008	492,740	26,698	1,191,177	5,364,840	22	41
Other places	328	171,959	15,833,314	1,826,731	38,479,521	137,839,389	27	44
Manitoba	154	64,274	5,169,144	592,873	13,581,368	47,185,870	29	38
innipeg	35	26,778	3,321,461	434,793	7.770,850	31,143,594	25	43
Other places	119	37,496	1,847,683	158,080	5,810,518	16,042,276	36	32
Saskatchewan	206	68,212	5,053,250	308,416	12,166,221	40,013,750	30	42
egina	7	6,095	1,070,289	86,104	2,342,613	8,056,880	29	46
Saskatoon	6	6,193	912,323	68,012	2,013,171	8,123,700	25	45
ther places	193	56,924	3,070,638	154,300	7,810,437	23,833,170	33	39
Alberta	201	78,018	8,464,959	814,584	17,947,049	54,391,366	33	47
Edmonton	16	12,980	2,540,577	238,521	5,006,476	15,063,880	33	51
Calgary	14	10,933	2,303,135	241,687	4,145.061	13,965,060	30	99
thbridge	: 4	2,818	465,475	46,660	1,031,792	3,299,296	31	45
Other places	167	51,287	3,155,772	287,716	7,763,720	22,063,130	35	41
British Columbia	178	92,642	9,890,408	1,566,653	22,899,578	75,393,927	30	43
Vancouver	37	34,338	4,295,479	703,421	9,710,383	37,660,688	26	44
Victoria	7	7,145	1,024,920	165,754	2,089,942	7.873.696	27	49
New Westminster	٠,	3,424	451,911	74,294	1,047.579	3.879,096	27	43
Other places	123	46,377	3,961,700	611,463	9,817,270	25,556,131	38	40
Yukon & NWT	9 :	1,358	156,398	11,721	234,404	424,316	55	29

<sup>1.</sup> Includes anly thase theatres lacated within the incorparated limits of the city.

<sup>2.</sup> Tatal receipts (excluding taxes) divided by number of admissions. No corrections are made for juvenile attendance, matinee and evening prices, etc.

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(Effective February 1, 1956)

All net odmissions ore subject to 10 per cent tox. No exemptions ore permitted ond o 2 per cent commission is ollowed for tox collected. Formulo: Divide the gross by 11.

#### **ALBERTA**

(Amended March 29, 1956)

Up to 35c, no tox; 36-37, 3c; 38-44, 4c; 45-55, 5c; 56-64, 6c; 65-77, 8c; 78c-\$1.05, 10c; 1.06-1.50, 15c; 1.51-2.00, 20c; 2.01 ond over, 25c.

No tax is charged on complimentary admissions. A 10 per cent commission is allowed for tax collected.

#### **MANITOBA**

(Effective May 1, 1956)

Up to 30c, no tox; 31-35, 2c; 36-40, 3c; 41-45, 4c; 46-55, 5c; 56-65, 6c; 66-75, 7c; 76-85, 8c; 86-95, 9c; 96-\$1.00, 10c. Over \$1.00, 10 per cent.

A 5 per cent commission is allowed for tax collected. A tax is payable on all pass or complimentary and season or periodic tickets at the maximum rate payable at the place of amusement at the time presentation.

#### **ONTARIO**

(Effective April 1, 1955)

Up to 25c, no tox; 26-34, 3c; 35-46, 4c; 47-53, 5c; 54-62, 6c; 63-74, 7c; 75-84, 8c; 85-94, 9c; 95-99, 10c; \$1.00 ond over 10 per cent, with froctions less thon  $V_2$  cent eliminated ond  $V_2$  cent or over counted as 1 cent.

Above scale is for places of amusement only. A commission of  $2\frac{1}{2}$  per cent is allowed for tax collected

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The amusement tax is collected by the municipalities by authority of the Province of Quebec, which shares it,

Tax levied is 10 per cent of actual admission price, plus an additional assessment of 25 per cent of the amount of such tax. Each fraction of a cent is counted as 1 cent. The surtax amounts to 1 cent on prices up to 40 cents and 2 cents from 41 to 70 cents. In the following scale the principal tax has been added to the surtax and only the total tax is given.

Up to 10c, 2c; 11-20, 3c; 21-30, 4c; 31-40, 5c; 41-50, 7c; 51-60, 8c; 61-70, 9c.

Holders of complimentary or season tickets and every person admitted free into a place of amusement to attend or take part in an amusement shall pay the duty based on the price of admission that he would pay if he did not hold such ticket or was admitted free.

Since May 1, 1952, a service charge of  $5 \not \in$  on admission prices below \$1 and  $10 \not \in$  on admission prices higher than \$1 is levied on attractions given in municipal buildings, which are: the Colisee, Palais Montcalm, Municipal Baseball Staudium and the city-owned race track.

#### **NEW BRUNSWICK**

Up to 2Sc, 2c; 26-30, 3c; 31-40, 4c; 41-45, 5c; 46-50, 6c; 51-60, 7c; 61-70, 8c; 71-80, 9c; 81-90, 10c; 91-\$1.00, 11c; 1.01 ond over, 11 per cent.

Passes subject to tax of 10 cents. Five per cent discount is allowed on all tickets, which are purchased by theatres from the province. No tax shall be charged for children under 12 years of age attending a matinee where the admission charge is not over 10 cents on Saturday, New Year's Day, Good Friday, Dominion Day, Christmas Day, Victoria Day, Labour Day, Remembrance Day and the day appointed for the celebration of the birthday of the reigning sovereign.

#### **NOVA SCOTIA**

(Effective July 15, 1956)

Up to 30c, no tox; 31-38, 2c; 39-70, 5c; 71-\$1.00, 10c; \$1.01 ond over, 10c plus 5c for each 50c or froction thereof.

Passes subject to tax of not less than 5 cents.

#### PRINCE EDWARD ISLAND

(Effective June 1, 1953)

Up to 12c, 2c; 13 to 27, 3c; 28 to 36, 4c; 37 to 40, 6c; 41 to 47, 9c; 48 to 52, 10c; 53 to 57, 11c; 58 to 65, 13c; 66 to 75, 15c; 76 to 85, 17c; 86 to \$1.00, 20c; over \$1.00, 25c.

Passes subject to tax at the maximum rate payable for admission and shall not be less than 10c. No tax shall be charged for children where the admission fee is 16c or less before 5 p.m. on any Saturday or statutory holiday.

#### NEWFOUNDLAND

A provincial entertainment tax of 5c on every adult admission, called the Cancer Control Tax, went into effect July 1, 1953. The receipts from this tax will be used to finance cancer research or treatment.

Under the Local Government Act, 1949, section 54, Councils may impose an entertainment tax upon all stage performances, entertainments, circuses, or shows, save in the case where all the proceeds are to be used for charitable, educational, or religious purposes. Under subsection (2) the tax may be imposed either directly upon the persons or companies responsible for the management of any such entertainments, etc., or upon the payments made for admission and the Council may require that admission to any such entertainment shall be by ticket procured from the Council. Under subsection (3) the rate of the entertainment tax may be fixed by the Council subject to the approval of the Minister of Municipal Affairs and may be varied as between resident or non-resident performers, exhibitors, or entertainers and as between different kinds of entertainments.

The following Newfoundland Municipalities impose and collect on entertainment tax:

# BADGER'S QUAY - VALLEYFIELD POOL'S ISLAND

Ten per cent on gross proceeds.

BAY ROBERTS

Ten dollars per annum on performances by

residents and five per cent of gross proceeds on performances by nan-residents.

BELLEORUM

Five per cent of gross proceeds.

BURIN

Two and one-half per cent on gross proceeds of residents and five per cent on non-residents.

CARBONEAR

Five cents per admission

CHANGE ISLANDS

Twa dollars for each entertainment or per-

CHANNEL - PORT-AUX-BASQUES

Ten cents per ticket evening shows and ten cents per ticket sold to adults at matinees.

CLARENVILLE

Nan-residents only ten per cent of gross receipts. Minimum tax ten dollars.

CORNER BROOK

Ten cents per admission with the exception af matinees.

CURLING

Ten cents per ticket sold.

DEER LAKE

Ten cents per ticket.

ENGLEE

One dollar per performance.

**FOGO** 

Five dollars per night.

FORTUNE

Five cents per ticket.

FRESHWATER

Five per cent on gross proceeds of local residents and ten per cent on gross proceeds af non-residents.

**GLOVERTOWN** 

Five cents per ticket.

GRAND BANK

Five cents per ticket for residents; \$15 each performance for non-resident performers.

GREENSPOND

Two dollars for each performance.

HARBOUR GRACE

Five cents per ticket sold to adults.

JERSEYSIDE

Six per cent gross receipts.

**LEWISPORTE** 

Ten per cent of gross proceeds.

MAIN BROOK

Three cents per ticket.

MARYSTOWN

Three per cent of gross proceeds on residents and ten per cent on non-residents.

PLACENTIA

Five cents per ticket sold.

RAMEA

Five dollars per performance.

ST. ANTHONY

Five cents per ticket.

ST. JOHN'S

A ten per cent tax is levied on admissions and this is paid weekly at the office of the City Clerk.

ST. LAWRENCE

Five cents per ticket sold to adults.

SPRINGDALE - SOUTH BROOK

Five cents per ticket.

STEPHENVILLE

Ten cents per admission ta adults.

WABANA

Five cents per ticket excepting children under 16 years of age at matinee performances.

WESLEYVILLE

Five per cent gross proceeds on entertainments sponsored by residents and ten per cent on gross proceeds by non-residents.

WINDSOR

Five cents per ticket.

# **Theatre Licence Fees**

#### BRITISH COLUMBIA

Imposed Under the "Fire Marshal Act"

41. Theatre Licences.—(a) No moving-picture theatre shall be opened to the public except after a licence therefor has been obtained from the Fire Marshal, which licence shall be kept posted in a conspicuous place on the licensed premises. The licence fees payable under the "Fire Marshal Act" for licences for moving-picture theatres shall be as follows:

(2) If conducted in premises within the limits of any arganized municipality or corporation townsite, and not licensed under any subsequent clause of this regulation, where the seating capacity does not exceed 300 persons

 For each sec+ in excess of 300, provided the fe: shall not exceed

the sum of \$250 ...... 15c

(3) If conducted in premises not licensed under any other clause of this regulation, where the seating capacity does not exceed 300 persons \$55

For each seat in excess of 300,

(4) If conducted in connection with vaudeville or variety show and exhibiting moving pictures as part of the performance:—

For the first reel .......\$100
For each additional reel ..........25
(5) If conducted in premises limited to

(6a) If canducted in a park or premises sa equipped that moving pictures can be viewed by patrons while

seated in motor-vehicles parked in an enclosed space commonly known as a drive-in theatre, a fee calculated under subsections (2) or (3), as the case may be, based upon the assumption that the seating capacity of the park or premises is 2.5 times the number of motor-vehicles which the drive-in theatre can accommodate, (7) Itinerant licences for the exhibition of feature films, etc., good only in places endorsed on face of licence:-For each day \$10

For each week 40

Far each month 100 Far each month ..... (8) Itinerant licenses, good only in places endorsed on face of licence, not more than four places to be covered by one licence:-Good only two days in any calendar week in any one place .... Good only three days in any calendar week in any one place ... (9) Itinerant licences limited to small towns or villages, good only one day a week, not more than ten places to be covered by one licence (10) If conducted under the auspices of a church, religious organization or educational institution other than a school or college holding a permit issued under Regulation 45 of these regulations, or in aid of charitable work ..... (11) If conducted for the purpose of advertising anything whatsoever .... 50 **ALBERTA** 

#### Imposed Under The Amusements Act

"2 In the case of a theatre or place of amusement used for the exhibition of moving pictures, an annual license fee shall be payable in advance as follows:

- (a) In every incorporated city having a population exceeding ten thousand:
  - (1) Where the seating capacity exceeds fifteen hundred ......\$400
  - (2) Where the seating capacity exceeds one thousand but does not exceed fifteen hundred .... 300
  - (3) Where the seating capacity exceeds six hundred and fifty but does not exceed one thousand .... 200
- (b) in an incorporated city having a population of ten thousand or less and in any incorporated town or village irrespective of population:
  - (1) Where the seating capacity exceeds six hundred and fifty ... \$100

  - (1) Where the seating capacity does not exceed three hundred ....... 25
- (c) In a hamlet or rural district:
  (1) Where the seating capacity ex
  - ceeds two hundred ......\$ 15
    (2) Where the seating capacity exceeds one hundred and fifty but does not exceed two hundred .... 10
  - (3) Where the seating capacity does

not exceed one hundred and fifty 5
(d) Drive-In Theatres annual or monthly licence fees payable in advance as follows:

	Annual	Fees for Licence
	Licence	for Calendar month
Car Capacity	Fees	or part thereof
500 cars or more	\$250	\$50
400 to 499 cars	200	40
300 to 399 cars	150	30
200 to 299 cars	100	20
100 to 199 cars	50	10
99 cars or less	25	5

#### SASKATCHEWAN

#### Imposed Under The Theatres and Cinematographs Act

In cities:—For every theatre, when the population of the city is 10,000 or over, \$250; when the population of the city is less than 10,000, \$150.

In towns:-For every theatre \$50.

In villages or hamlets:—For every theatre, \$20.

Provided that in villages and rural municipalities, the minister may issue to the applicant for a theatre licence, a licence covering a periad of three months for each of any of the periods ending March 31, June 30, September 30 or December 31, in each year and the fee payable for each of such quarterly licences shall be one-quarter of the fee payable for an annual license.

Provided further that in case an annual licence is issued after the first day of January in any year and for a period not less than three months, the applicant therefor shall be charged such proportion only of the licence fee as the number of days remaining between the date of his licence and the 31st day of December bears to the licence fee for the whole year.

Provided also that no rebate shall be allowed if the applicant for a licence has permitted public performances or other entertainments to be held in the theatre for which the licence is required prior to the date of his provincial li-

#### DRIVE-IN THEATRES

For each Drive-in theatre situated:

(a) within a radius of 10 miles of any city having a population of over 10,000, \$50 per month or a maximum of \$250 per season.

(b) within a radius of 10 miles of any city having a population of less than 10,000, \$30 per month or a maximum of \$150 per seasan.
(c) in other locations not specifically provided

for in (a) or (b) above, \$10 per month, or a maximum of \$50 per season.

#### MANITOBA

#### Imposed Under The Amusements Act

Under Schedule "A" Section 4 (1) of the "Act" licence fee for a place of amusement:
With a section canacity

* I I I I	3001	119	COPO	City	
under	500			\$	5
from	500	to	750	***************************************	7.50
from	750	to	1000		10
from	1000	to	1250	***************************************	12.50
from	1250	to	1500		15
from	1500	to	1750		17.50
fram	1750	to	2000		20
from	2000	to	2250		22.50

#### DRIVE-IN THEATRES

The licence fee is based on the car capacity of the grounds times  $2\frac{1}{2}$ . If the car capacity is 500 the licence fee would be  $500 \times 2\frac{1}{2}$  seating capacity 1250, licence fee \$12.50.

#### ONTARIO

#### Impased under The Theatres Act, 1953

(a) In municipalities having a population under 1,500 according to the last revised-assessment roll, 10c for each seot or chair.

(b) In municipalities having a population of 1,500 or over but under 3,000 according to the last revised-assessment roll, 15c for each seat or chair.

(c) In municipalities having a population of 3,000 or over but under 10,000 according to the last revised-assessment roll, 20c for each seat or chair.

(d) In municipalities having a population of 10,000 or over according to the last revised-assessment roll, 25c for each seat or chair.

A fee of \$5 is charged for the transfer of

a theatre licence

For licences for theatres other than drive-ins issued after July first but before Octaber first the fee shall be four-fifths of that for the year; for those issued on or after October first but before January first the fee sholl be one-half of that for the year; and for those issued on or after January first but before March 31st the fee shall be one-quarter that of the year.

#### DRIVE-IN THEATRES

Drive-ins are licenced according to the number of vehicles they can accommodate, the rate being  $37\frac{1}{2}$  per car.

#### OUEBEC

Imposed Cities:	Under	The	Quebec	Licences	s Act
Quebec, and Wes	tmount,	per s	eat	*********	50c
In all oth	her citie	es, per	r seat		30c
A \$5 fe	ee is p	ayabl	e with	every lie	cence.

#### NEW BRUNSWICK

# Imposed Under The Theatres, Cinematographs and Amusements Act

(13) Every owner, lessee, or occupant of a theatre, and every owner, user or exhibitor, of every cinematograph, shall poy the following fees:

(a) In all villages	and towns with a
population not	exceeding 1,500 per
seat	

(b) In all towns over 1,500 population and up to 3,000, per seat ...... 10c

population, per seat ...... 20c (e) In all villages, towns or cities where not more than three performances are given in any week, one-half the fee as set in sections (a) to (d) in-

clusive shall apply. (f) For so-called drive-in theatres the licence fee is to be 25 cents per car or amplifier, in addition to licence for cinematograph.

#### NOVA SCOTIA

#### Imposed Under The Theatres, Ciinematographs and Amusements Act

3. (1) No theatre owner shall give any performance in his theatre unless he holds in respect of the theatre a licence which is in

(2) The fee payable for any theatre licence shall be as follows:

In municipalities having a population

not excee	ding 1,5	00			10¢
exceeding	1,500	but	not	exceeding	
3,000			· · · · · · · · · · · · · · ·	***************	15∉
exceeding	3,000	but	not	exceeding	
10,000					20₫
exceeding	10,000				25₫
r each sec	it or cho	air in	the t	heatre.	-01

(3) In any theatre where benches are used instead of seats or chairs, every twenty-four inches of the bench shall be deemed to be a seat or chair.

(4) In any theatre where not more than three performances are given weekly one-half the fee mentioned in subsection (2) shall be payable.

### DRIVE-IN THEATRES

The fee payable for a Drive-In Theatre licence shall be 50¢ for each vehicle space provided in the theatre and the provisions of Section 3 of these regulations shall not apply to a Drive-In Theatre.

Subsection (5) of Section 3 of the said Regulations is repealed and the following substi-

tuted therefor:-

(5) Far licences issued on or after the first day of July and before the first day of October in any year the fee shall be three-quarters of the yearly licence fee and for licences issued on or after the first day of October and before the first day of January the fee shall be one-half the yearly licence fee and for licences issued on or after the first day of January the fee shall be one-quarter of the yearly licence fee.

#### PRINCE EDWARD ISLAND

## Imposed Under The Amusement Tax Act

The annual fee is \$2 with the exception of chain theatres for which the licence fee is \$200 for each theatre. This regulation also applies to drive-in theatres.

# **SEATING**

ESPITE the drop in admissions and receipts, Canada's movie accommodation keeps increasing. According to the Dominion Bureau of Statistics, the 1,936 "Regular" theatres had a seating capacity of 984,907 compared with 1.906 houses classed similarly in 1953, which had a capacity of 978,162. So that in 1954 there was a gain of 38 houses and 6,745 seats. "Regular Theatres" are those not classed as "Drive-in Thea-"Community Enterprises" and "Halls Serviced by Itinerant Operators." There may be a few 16 mm. situations among the "Regular Theatres" but almost all were built exclusively for 35 mm. exhibition.

Information that bears on the gains: The DBS gave as 96 the number of new theatres opened in 1954, 13 as the number reopened and 77 as the number

closed, the net gain being 32.

It should be noted that in 1954 the 1,936 "Regular" situations grossed \$97-012,140, a decline of \$3,877,221 for 218,-503,653 admissions — 22,679,073 fewer than in 1953. The total decline in admissions of all types of halls and theatres in 1954 compared with 1953 was 22,081,-943. So that the brunt of the decline was borne by these theatres.

This brings us to the drive-ins and their place in the accommodation picture. They also contributed to the expansion of our patronage capacity by jumping from 174 in 1953 to 230 in 1954, a gain of 56, thus adding accommodation for 18,795 cars. The drive-ins, playing to 12,380,246 admissions, helped limit the general attendance decline by gaining 1,245,458 over the previous year.

For seat-tax purposes drive-ins are usually treated as two-and-a-half persons per car, so that about 50,000 seats were added to the 6,745 of the "Regular" theatres for a total gain of perhaps 56.000.

There is one puzzling aspect of the 6,745-seat gain for 32 "Regular" theatres. That's an average of 210 seats. There are very few 210-seat houses built, so perhaps the many houses altered in the last year added or dropped seats, affecting the figure.

If you have read this far, you are probably curious about the situation in 1955. DBS figures won't be available until late in 1956. But the accommodation gain will continue, even if business keeps declining, for Canadian Film Weekly figures show that in 1955 35 four-walled theatres and 21 drive-ins opened for business.

# CONSTRUCTION

THE Canadian motion picture theatre industry's record of constructing new theatres in the last decade is a remarkable one, for 40 per cent of our present situations, according to Canadian Film Weekly records, were built from the beginning of 1946. Added to this activity was another which contributed to giving the industry a bright new face—refurbishing. In some cases individual expenditures reached well over \$100,000 and the overall total for alterations and new equipment runs into millions.

Since the beginning of 1946 there have been 920 movie situations constructed in Canada! This is a sizeable portion of the present number of places of 35 mm. exhibition—2,121. Perhaps a table of new

theatres each year would give the picture clearly:

1946		28,	including	3	Drive-ins
1947		109,	,, Č	4	,,
1948		75,	,,	7	,,
1949		128,	**	20	,,
1950	***************************************	147,	,,	30	,,
	***************************************		,,	18	,,
1951		79,			,,
1952	***************************************	74,	,,	22	,,
1953		133,	,,	70	,,
1954		91,	**	56	,,
		864	,,	230	,,
1955		56	,,	21	,,
		920	,,	251	,,

It should be remembered that some of the new theatres were built to replace old ones or those destroyed by fire. Thus they did not add a situation to the Canadian total. The above figures do not include some built as 16 mm. theatres. There is no doubt that the figures given in the table are not exact, for this information, as national executives will tell you, isn't as easy to gather as it ought to be. But the figures are close enough.

It seems strange to some that while theatres were closing, mainly because of TV, others were opening. The reason is that many communities, formerly served by 16 mm. in halls, picked up enough population through the immigration wave or the coming of industries to them to support a 35 mm. theatre. Also drive-ins were being established. The theatres that closed were largely urban and old, the ones that opened are in smaller communities. The 1954 statement of the Dominion Bureau of Statistics said:

"The number of theatres and hall exhibiting motion pictures fell by 83 in 1954. The greatest change occurred in the number of halls serviced by itinerant operators. There were 147 fewer of these in 1954 than in 1953. Community enterprises fell by 24. Regular theatres increased in number by 32 and drive-in theatres increased by 56."

Community enterprises, like halls, are almost all serviced with 16 mm. Regular theatres are almost all 35 mm. as are drive-ins.

In spite of the depressed state of the theatre industry at this time, the building of the new movie houses is evidence that the film as audience entertainment is here to stay.

# Theatres

**POPULATION** 

LOCATION

SEATING

**LICENSEES** 

**DRIVE-INS** 

NON-COMMERCIAL SITUATIONS

# **THEATRES**

"O" meons Odean, "NBC" National Booking Co., "FP" Famous Players Canadian Corp.,
"EBA" Exhibitors Booking Association, "CI" means closed at the time this
list was issued in November.)

# **British Columbia**

(Licenses are renewable in British Columbia on January 1st.)

Pop.	Town	Theatre	Open	3	Seats	Licensee
4,767	Abbotsford	Odeon	. 6		449	Odeon
1,800	Agassiz	Aga	_		300	N. W. Trout
3,300		Roxy			333	H. Warren & FPCC
	Alberni	Bay		• • • •	286	W. Risk
1,200	Alert Bay	Rainbow		• • • •	254	C. E. Pepper
1 110	A			• • • • •	320	
1,118	Armstrong	Star			228	F. Shepherd H. Rogers & T. Belshaw
1,000	Ashcroft	Ashcroft Bellvale		• • • •	196	Harold Giles
365	Bella Coola			••••	210	
950	Bralorne	Community	3	• • • •	210	Bralorne Mines Ltd.
500	Brighouse	Lolo	. 6		449	P. Barnes
1 700	(Lulu Island)	Lulu			464	Barbara Theas.
1,700	Brittania Beach	Barbara				Odeon
46,000	Burnaby	Oak			736	
1,958	Campbell River	Van-Isle			449	E. W. Bickle
1,326	Castlegar	Castle			400	L. V. Campbell
2,000	Chemainus	Willow			406	Chemainus Theatres Ltd.
7,165	Chilliwack	Paramount			900	FPCC
1,400	Cloverdale	Clova		• • • • •	449	L. B. Toffey
1,300	Copper Mountain	Community			300	Copper Mountain Comm. League
2,553	Courtenay	Bickle			449	E. W. Bickle
		E.W			449	E. W. Bickle
1,600	Cowichan Lake .	Lake			395	C. W. Wittingham & A. Castley
3,621	Cranbrook	Star			413	J. Purnell (FPCC) (cl.)
		Armond			449	J. Purnell & Sons (FPCC)
1,626	Creston	Grand			270	F. C. Rodgers
		Tivoli	. 6		341	L. Johnston
1,500	Cumberland	Ilo Ilo	. 6		449	E. W. Bickle
3,539	Dawson Creek	Northland	. 6		450	D. C. Theatres Ltd.
		Vogue	. 6		449	D. C. Theatres Co.
1,773	Dawson (Yukon)	Orpheum	. 4		261	C. H. Gray
2,753	Duncan	Odeon	. 6		722	Odeon
1,888	Enderby	Monarch	6		375	W. Willard
2,538	Fernie	Vogue			392	S. J. Rosell
868	Fort St. John	Fort	. 6		396	Brooke, Herron & Pomery
	Fruitvale		. 6		350	R. Winfield
1,200	Ganges	Rex	. 2		160	S. V. Henn
600	Gibsons	Gibsons	. 6		360	Vincent Prewar
500	Golden	Yoho	. 6		300	E. LaRue
1,636	Grand Forks	Gem	. 6		300	J. Altomare
The state of the s		Roxy	6		371	P. P. Abrosinoff
2,300	Haney	Odeon	6		448	Odeon
250	Holberg	Holberg			150	Comm. Club — F. H. Baldwin
1,646	Hope	New Hope			292	H. S. Trout
300	Invermere	Toby	4-6		306	C. Hogan & C. Morgan
8,099	Kamloops	Paramount			1000	FPCC
8,466	Kelowna	Paramount			839	ii .
450	Keremeos	Keremeos			240	C. Palmer
5,906	Kimberley	Orpheum			498	J. Purnell & Sons (FPCC)
8,000	Kitimat	Nechako			700	Kitimat Theatres Limited
2,000	Ladner	Ladner			421	O. Bird
2,083	Ladysmith	Odeon			476	Odeon
3,294	Langley Prairie	Langley			360	Langley Amuse. Ltd.
454	Lillooet	Log Cabin			140	Canadian Legion
	Lynn Valley	Cedar V			400	S. Chizen
1,200	Maillardville	Academy			447	Harold Locke (Burned)
1,245	Merritt	Merit			330	W. A. & H. S. Trout
1,000	Michel	Michel			240	W. V. Cole
,						

# British Columbia

2,659   Mission	Pop.	Town	Theatre	Ope	,	Seats	Licensee
1,000 Nokusp	. ор.	. 3711		- pe	_		
1,000   Nakusp	2,659	Mission					Victory Theas. Ltd. (S. Bannister)
7,136 Nanaimo Capital 6 701 FPCC 1,200 Natal Lea's 6 274 Leon F. Henriet 6,772 Nelson Civic 6 905 FPCC 8,6379 New Westminster Columbia 6 944 FPCC Metro 6 584 Odeon (cl.) Odeon 6 712 Odeon Scoperton 6 448 Odeon 19,797 North Vancouver Odeon 6 757 Odeon 2,2417 Cecon Falls Crown 5 498 Pacific Mills Ltd, 986 Oliver Oliver 6 444 G. A. Gough 1,600 Parksville Park 6 400 Parksville Holdings Ltd, 1,500 Parksville Park 6 400 Parksville Holdings Ltd, 1,500 Pioneer Community 2 150 Community Club 1,017 Perfliction Capital 6 429 H. E. Warren & FPCC 1,000 Port Allice Auditorium 6 309 W. H. Parsons & G. T. Frost 1,100 Port Alice Auditorium 6 309 W. H. Parsons & G. T. Frost 1,100 Port Maley Park 6 449 J. Fairley 1,240 Port Moody P.M. 6 325 G. Binghamuse, 4,664 Prince George Auditorium 6 750 W. H. Parsons & G. T. Frost 1,513 Port Capital 6 449 J. Fairley 1,546 Prince Rupert Capital 6 740 FPCC 1,750 Qualicum Beach Village 6 300 Warren Theas, Ltd. 1,557 Quesnel Capital 6 445 T. M. Towriss 1,557 Quesnel Capital 6 445 T. M. Towriss 1,187 Salimon Arm Salmar 6 416 Salimon Arm Co-operative 1,187 Salimon Arm Salmar 6 416 Salimon Arm Co-operative 1,187 Salimon Arm Salmar 6 1416 Salimon Arm Co-operative 1,187 Salimon Arm Salmar 6 1416 Salimon Arm Co-operative 1,188 Salimon Arm Salmar 6 1416 Salimon Arm Co-operative 1,198 Smithers Rea 6 237 C. Goodoore & L. Buchanan 1,198 Smithers Rea 6 237 C. Goodoore & L. Buchanan 1,198 Smithers Rea 6 227 C. Goodoore & L. Buchanan 1,198 Smithers Rea 6 229 C. M. Adam 1,198 Smithers Rea 6 229 C. M. Adam 1,199 Smithers Rea 6 229 C. M. Adam 1,190 Streation 5 Steva 6 416 Salimon Arm Co-operative 1,1940 Ferroce Tillicum 6 770 Odeon 1,1940 Ferroce Ferroge 6 770 Odeon 1,1940 Ferroce 6 770 Odeon	1,000	Nakusp					
A	7,136	Nanaimo	Capitol	. 6		701	FPCC
New							
Westminster			CIVIC	. 0	••••	703	1760
19,777   North   Sapperton   6							
19,797   North							
Vancouver							
2,247 Ocean Falls         Crown         5         498         Pocific Mills Ltd.           986 Oliver         6         444         G. A. Gough           1,600 Parksville         Park         6         400           10,517 Penticton         Capitol         6         726         FPCC           500 Pioneer         Community         2         150         FPCC           1,000 Port Alice         Auditorium         6         449         H. E. Warren & FPCC           1,000 Port Alice         Auditorium         6         449         H. E. Warren & FPCC           1,000 Port Alice         Auditorium         6         449         H. E. Warren & FPCC           1,360 Port Moody         P.M.         6         325         G. Bingham           2,246 Port Moody         P.M.         6         325         G. Bingham           3,600 Powell River         Patricia         6         449         McLead Amuse.           4,564 Prince Rupert         Capitol         6         740         FPCC           3,700 Princeton         Capitol         6         445         T. M. Towriss           4,596 Rossland         Capitol         6         445         T. M. Towriss           4,596 Rossla	19,797		04			757	Odoen
986   Oliver	2,247						
1,600   Parksville   Park   6   400   Parksville Holdings Ltd,   10,517   Penticton   Capitol   6   726   FPCC   Community   2   150   Community Club   H. E. Warren & FPCC   H. E. Warren & FPCC   M. H. Parsons & G. T. Frost   J. Fairley   J. Fairley   M. H. E. Warren & FPCC   M. H. E. Warren & M. H. E. Warr	986	Oliver	Oliver	. 6			G. A. Gough
10,517   Penticton							
500   Pioneer   Community   2   150   Community Club   7,800   Port Albern   Capitol   6   449   H. E. Warren & FPCC   Paramount   6   711   H. E. Warren & FPCC   1,000   Port Alice   Auditorium   6   309   W. H. Parsons & G. T. Frost   5,139   Port   Caquitlam   Port   6   449   J. Fairley   3,600   Powell River   Port   6   449   J. Fairley   Auditorium   6   325   G. Bingham   Alexa   McLeod Amuse,   Trans   West Theas. Ltd.   Trans West Theas. Ltd.   Trans West Theas. Ltd.   Trans West Theas. Ltd.   Trans   West Theas.   Trans   West Theas. Ltd.   Trans   West Theas.   Trans							
1,000	500						
1,000	7,800	Port Alberni					
2,246	1,000	Port Alice					
3,600   Powell River   Patricia   6							
4,664							
8,546 Prince Rupert. Capitol 6 740 FPCC  3,700 Princeton Capitol 6 6666 "  3,700 Princeton Capitol 6 445 T. M. Towriss  750 Qualicum Beach Village 6 300 Warren Theas. Ltd. (H. E. Warren Theas Capitol 6 300 Warren Theas. Ltd. (H. E. Warren Theas Capitol 6 442 FPCC  2,908 Revelstoke Avolie 6 432 H. G. Stevenson FPCC  1,187 Salmon Arm Salmar 6 416 Solmon Arm Co-operative 600 Sechelt Sechelt 6 180 West Coast Booking Ass'n Marjorie Martman 7 1,187 Salmon Arm Salmar 6 180 West Coast Booking Ass'n Marjorie Martman 7 1,198 Smithers Reo 6 287 C. Goodocre & L. Buchanan 7 1,198 Smithers Reo 6 287 C. Goodocre & L. Buchanan 7 1,198 Smithers Reo 6 287 C. Goodocre & L. Buchanan 7 1,198 Smithers Reo 6 287 C. Goodocre & L. Buchanan 7 1,198 Smithers Reo 6 287 C. Goodocre & L. Buchanan 7 1,198 Smithers Reo 6 287 C. Goodocre & L. Buchanan 7 1,198 Smithers Reo 6 287 C. Goodocre & L. Buchanan 7 1,198 Smithers Reo 6 287 C. Goodocre & L. Buchanan 7 1,198 Smithers Reo 6 287 C. Goodocre & L. Buchanan 7 1,198 Smithers Reo 6 287 C. Goodocre & L. Buchanan 7 1,198 Smithers Reo 6 287 C. Goodocre & L. Buchanan 7 1,198 Smithers Reo 6 287 C. Goodocre & L. Buchanan 7 1,198 Smithers Reo 6 287 C. Goodocre & L. Buchanan 7 1,198 Smithers Reo 6 287 C. Goodocre & L. Buchanan 7 1,198 Smithers Reo 6 289 C. M. Adam 9 1,198 Smithers Reo 6 299 C. M							Trans West Theas. Ltd.
3,700	0.544	0:					
3,700   Princeton   Capitol   6   300   Worren Theas, Ltd. (H. E. Warren Theas, Ltd. (H. E. Wa	8,546	Prince Rupert					
1,557   Quesnel   Carib   6   500   P. Gauthier	3,700	Princeton					T. M. Towriss
2,908		Qualicum Beach					Warren Theas, Ltd. (H. E. Warren)
4,596   Rossland   Capitol   6							
1,187   Salmon Arm   Salmar   6   416   Salmon Arm   Co-operative							
2,200   Sidney   Gem   6		Salmon Arm					
1,198							
Sointula							
1,300   Steveston   Steva   6		Sointula	Opera	. 1			
1,946   Terrace							
Strand							
Alma	11,430	Trail					
Avon	344 833	Vancouver					
Broadway   6   936   Broadway Thea. Co. Ltd. Cambie   6   500   G. H. Brewerton	544,000	variebaver					
Cambie         6         500         G. H. Brewerton           Capitol         6         2076         FPCC           Circle         6         2076         FPCC           International         6         1237         "           Circle         6         890         Odeon           Colonial         6         873         H. Quagliotti           Dominion         6         878         FPCC           Dunbar         6         770         Odeon           Fraser         6         848         Odeon           Grandview         6         922         FPCC           Hastings         6         1285         Odeon (cl.)           Hollywood         6         784         Hollywood Theatres Ltd,           Kerrisdale         6         757         FPCC           Kingcrest         6         449         J. H. Fletcher           Kingsway         6         713         Odeon (cl.)           Kitsilano         6         828         Odeon           Main         6         828         Odeon           Marpole         6         738         Odeon (cl.)           Olympia         6							Mayer Enterprises Ltd.
Capitol         6         2076         FPCC           Cinema         International         6         1237         "           Circle         6         890         Odeon           Colonial         6         873         H. Quagliotti           Dominion         6         968         FPCC           Dunbar         6         770         Odeon           Fraser         6         848         Odeon           Grandview         6         922         FPCC           Hostings         6         1285         Odeon (cl.)           Hollywood         6         784         Hollywood Theatres Ltd.           Kerrisdale         6         757         FPCC           Kingsrest         6         449         J. H. Fletcher           Kingsway         6         713         Odeon (cl.)           Kirsilano         6         847         FPCC (cl.)           Lux         6         828         Odeon           Main         6         426         Mrs. G. Jancso (cl.)           Marpole         6         738         Odeon (cl.)           Olympia         6         930         Odeon							
International 6							
Circle 6 890 Odeon  Colonial 6 873 H. Quagliotti Dominion 6 968 FPCC Dunbar 6 770 Odeon Fraser 6 848 Odeon Grandview 6 922 FPCC Hastings 6 1285 Odeon (cl.) Hollywood 6 784 Hollywood Theatres Ltd, Kerrisdale 6 757 FPCC Kingcrest 6 449 J. H. Fletcher Kingsway 6 713 Odeon (cl.) Kitsilano 6 847 FPCC (cl.) Lux 6 828 Odeon Main 6 426 Mrs. G. Jancso (cl.) Marpole 6 738 Odeon (cl.) Olympia 6 930 Odeon Orpheum 6 2871 FPCC Paradise 6 726 " Plaza 6 925 "				,		1007	u
Colonial         6         873         H. Quagliotti           Dominion         6         968         FPCC           Dunbar         6         770         Odeon           Fraser         6         848         Odeon           Grandview         6         922         FPCC           Hastings         6         1285         Odeon (cl.)           Hollywood         6         784         Hollywood Theatres Ltd.           Kerrisdale         6         757         FPCC           Kingcrest         6         449         J. H. Fletcher           Kingsway         6         713         Odeon (cl.)           Kitsilano         6         847         FPCC (cl.)           Lux         6         828         Odeon           Main         6         426         Mrs. G. Jancso (cl.)           Marpole         6         738         Odeon (cl.)           Olympia         6         930         Odeon           Orpheum         6         2871         FPCC           Paradise         6         923         Odeon           Park         6         726         "           Plaza         6 </td <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>							
Dunbar         6							
Fraser         6         848         Odeon           Grandview         6         922         FPCC           Hastings         6         1285         Odeon (cl.)           Hollywood         6         784         Hollywood Theatres Ltd.           Kerrisdale         6         757         FPCC           Kingcrest         6         449         J. H. Fletcher           Kingsway         6         713         Odeon (cl.)           Kitsilano         6         847         FPCC (cl.)           Lux         6         828         Odeon           Main         6         426         Mrs. G. Jancso (cl.)           Marpole         6         738         Odeon (cl.)           Olympia         6         930         Odeon           Orpheum         6         2871         FPCC           Paradise         6         923         Odeon           Park         6         726         "           Plaza         6         925         "							
Grandview 6   922   FPCC   Hastings 6   1285   Odeon (cl.)   Hollywood 6   784   Hollywood Theatres Ltd.   Kerrisdale 6   757   FPCC   Kingcrest 6   449   J. H. Fletcher   Kingsway 6   713   Odeon (cl.)   Kitsilano 6   847   FPCC (cl.)   Lux 6   828   Odeon   Main 6   426   Mrs. G. Jancso (cl.)   Marpole 6   738   Odeon (cl.)   Olympia 6   930   Odeon   Orpheum 6   2871   FPCC   Paradise 6   923   Odeon   Park 6   7726   "							
Hollywood 6 784 Hollywood Theatres Ltd, Kerrisdale 6 757 FPCC Kingcrest 6 449 J. H. Fletcher Kingsway 6 713 Odeon (cl.) Kitsilano 6 847 FPCC (cl.) Lux 6 828 Odeon Main 6 426 Mrs. G. Jancso (cl.) Marpole 6 738 Odeon (cl.) Olympia 6 930 Odeon Orpheum 6 2871 FPCC Paradise 6 923 Odeon Park 6 776 " Plaza 6 925 "							
Kerrisdale							
Kingcrest 6							
Kitsilano 6 847 FPCC (cl.) Lux 6 828 Odeon Main 6 426 Mrs. G. Jancso (cl.) Marpole 6 738 Odeon (cl.) Olympia 6 930 Odeon Orpheum 6 2871 FPCC Paradise 6 923 Odeon Park 6 726 " Plaza 6 925 "			Kingcrest	6		449	J. H. Fletcher
Lux			Kingsway	6	••••		
Main       6       426       Mrs. G. Jancso (cl.)         Marpole       6       738       Odeon (cl.)         Olympia       6       930       Odeon         Orpheum       6       2871       FPCC         Paradise       6       923       Odeon         Park       6       726       "         Plaza       6       925       "			Lux	6			
Olympia			Main	. 6		426	Mrs. G. Jancso (cl.)
Orpheum 6 2871 FPCC Paradise 6 923 Odeon Park 6 726 " Plaza 6 925 "			Marpole	6			
Paradise 6 923 Odeon Park 6 726 " Plaza 6 925 "			Orpheum	6			
Plaza 6 925 "			Paradise	6		923	Odeon
11020 723							
			Rex			925	Geo. H. Brewerton (cl.)
Rio 6 841 Odeon (cl.)							

## British Columbia—Alberta

Pap.	Town	Theotre	Oper	1	Seats	Licensee
344,833	Vancouver	Regent	6		696	FPCC
,		Ridge			842	Ridge Thea. Ltd. (D. McFarlane)
		Stanley			1225	FPCC
		Strand			1940	FPCC
		Studio			446	Studio Theatre Ltd.
		Varsity			449	Odeon
		Victoria			449	FPCC (cl.)
		Voque			1332	Odeon
		Windsor	6		641	FPCC (cl.)
		York			449	G. N. Robinson (cl.)
7,778	Vernon	Capital	6		779	FPCC
.,		Empress			375	FPCC
51,331	Victoria	Atlas			974	FPCC
,		Capitol	6		1212	FPCC (cl.)
		Dominion	6		858	n v
		Fox			858	B. A. Nixon (cl.)
		Oak Bay	6		449	N. Hutchinson
		Odeon	6		1472	Odean
		Plaza	6		712	Odeon
		Royal	6		1467	FPCC
1,500	Wells	Lode	4		400	E. L. Bobier
3,499	Westview	Roxy	3		260	McLeod Amuse. Ltd.
2,500	W. Summerland	Rialto	6		280	M. Harrison
10,800	W. Vancouver	Hollyburn	6		449	Fay P. Barnes
		Odeon	6		758	Odeon
1,200	Whalley	Cameo	6		402	George Smith
2,548	Whitehorse, Y.T.	Capitol	6		305	S. McClimon
		Yukon	. 6		350	S. McClimon
912	Williams Lake	Oliver	3		320	W. S. Western
800	Woodfibre	Woodfibre	2		250	Community
2,339	Yellowknife					
	N.W.T	Capitol	6		400	W. V. Cole
1,200	Youbou	Woodlands	4		315	H. P. Whiskin

# **Alberta**

(Licenses are renewable in Alberta On January 1st of each year.)

	<b>T</b>	Theater			Et a
Pop.	Town	Theatre	Open	Seats	Licensee
275	Acme	Acme	2	150	E. H. Richards
456	Alix	Alix		175	Н. Нарре
281	Alliance	Kiefer's		200	R. R. Kiefer
623	Andrew	Roxella	6	250	A. Stratichuk & N. W. Olinyk
1,063	Athabasca	Aurora	6	250	R. E. Hall
2,187	Banff	Lux	6	420	F. Christou
368	Barons	Community Club	1	200	J. Weerstra
1,246	Barrhead	Roxy		324	Peter Ewankow
601	Bashaw	Dixy	4-6	200	Joe Dick
624	Bassano	Capitol	4-6	200	J. V. Uebell
509	Beaver Lodge	Beaver Lodge			
		Comm, Centre	4	200	E. E. Loven, Secy.
325	Beiseker	Beiseker	2	150	E. H. Richards
1,400	Bellevue	Rex	6	400	J. Purnell & Sons
288	Berwyn	Berwyn	6	175	A. M. Cumming
2,150	Beverly	Avalon	6	418	N. Ruptash & D. Kubalik
306	Big Valley	Memorial	2-3	200	Community Club
-900	Black Diamond	Vogue	6	250	W. F. Schulz (cl.)
1,936	Blairmore	Orpheum	6	336	J. Purnell & Sons
1,137	Bonnyville	Century	6	240	F. Steffin
657	Bow Island	Beverley	2-4	260	T. H. Noad
2,922	Bowness	Bow	6	304	L. Milner & G. Smith
· ·		Rex	6,	285	Michael Mucha
350	Boyle	Dreamland	4	200	W. Lindstrom
1,648	Brooks	Gayety	6	300	P. Ubertino
118	Burdett	Community	2	200	A, T. Litt
129,600	Calgary	Capitol	6	1570	FPCC
	- '	Crescent	6	388	Lyle Keats
		Garry	6	365	W. Kwasnik
		Grand	6	1377	OdeonJ. B. Barron

# Alberta

		<b>T</b>				1
Pop.	Town	Theatre	Open		Seats	Licensee
129,600	Calgary	Hitchin' Post	6		500	FPCC—K. M. Leach
		Isis	6	••••	381	G. W. Peacock
		Kinema Marda	6		355 496	A. E. McKelvie (cl.) M. Jenkins
		Palace			1787	FPCC
		Plaza			475	S. Slutker & R. S. Murray
		Strand		••••	816 499	FPCC—K, M. Leach
		Tivoli Cinema Uptown			1076	Hoffman Bros. (EBA) Odeon—J. B. Barron
		Variety			882	FPCC—K. M. Leach
943	Calmar	Rainbow	6	• • • •	500	Hayduk & Kurylo
4,128	Camrose	Bailey	6 6	••••	482 400	C. S. Bailey N. K. & A. Jensen
750	Canmore	Opera House			175	G. Mandryk
2,475	Cardston	Mayfair	6		421	G. C. Brewerton
005		Roxy			334	G. C. Brewerton
285 467	Carmangay Carstairs	Community Carstairs		••••	222 145	F. J. Whitmarsh, Secy. E. H. Richards
798	Castor	Crest			320	Leo Kneller
378	Champion	Community	- 1		125	Comm. Halls Assoc.
345	Chauvin	Tivoli		• • • •	150	Mrs. A. Reuss
1,612 525	Claresholm Coaldale	Rex Gem			387 400	W. Hryciuk H. Gnam
180	Coal Valley	Community			230	M. Ward
350	Cold Lake	Cold Lake	6		350	A. Krook
1,961	Coleman	Roxy		••••	338 200	J. Purnell & Sons
393 738	Consort	Consort			342	H. M. Scott D. Johnstone
471	Daysland	Palace			287	F. Komperdo, S. Tury, Sr. & Jr.
395	Delburne .,	Norwood			200	Wm. Godwin
834	Devon	Devonian		••••	250 249	G. Bieber R. Shibley
1,176	Didsbury Drayton Valley	Opera House Cardium			400	W. C. Aiken
2,573	Drumheller	Napier			588	Napier Theatres Ltd.
1,100	East Coulee	Star	46		275	M. Milo
376	Eckville Edgerton	Echo		••••	250 200	G. Radowitz J. F. Hawkes
159,631	Edmonton	Mona Annex	6		349	E., L. & D. Panar
, ,		Avenue			778	Odeon
		Capitol	6	••••	1498	FPCC "
		Dreamland Empress	6		720 798	 
		Garneau	6		779	"
		Gem	6	••••	495	Midwest Theatres Enterprises
		Inglewood		••••	560 1125	W. P. Pilkie & Son
		Odeon Palace	6		483	Odeon Theatres (Edmonton) Ltd. M. S. Kucey
		Paramount	6		1400	FPCC
		Princess	6		650	"
		Rialto	6	• • • •	1192 496	Odeon "
		Roxy	6		800	Windsor Theatres Ltd.
		Strand	6		968	FPCC
		Tivoli	6	• • • •	500	A, E. Staniland
270	Educates	Varscona	6	••••	499	Odeon
270 1,951	Edgerton Edson	Mona New Edson	4 6	••••	200 275	J. F. Hawkes H. G. Stevenson & T. Fowler
1,,,,,,	Ed3011	Nava			506	H. Bubel
450	Elk Point	Arrow	6	• • • •	275	S. Andrishak
300 924	Evansburg Fairview	Evansburg Gem	2 6	••••	300 275	Adam Kaminski & Co. S. A. Lawrie
724	ranview	Roxy	6		486	C. W. Carigan & J. S. Kerr
587	Falher	Gaiety	6		285	M. Vandel
375	Foremost	Midland	2		275	N. Wolfe
444 1,864	Forestburg Fort McLeod	Kiefer's Empress	1 6		250 400	R. R. Kiefer D. A. Boyle
1,078	Fort Sask,	Lux	4		300	Mike Proganowski
427	Gleichen	Community			150	E. H. Richards
150	Glenwood	Assembly	1 6	••••	250 300	G. C. Brewerton Carl Olson
2,661	Grand Centre Grand Prairie	Grand Centre Capitol			485	F. Donald
		Gaiety	6		500	J. W. Bird
568	Grimshaw	Grimshaw			200	M. Rabchak
2,013	Hanna	Capitol	6	••••	390	I. F. Shacker

## Alberta

Pop.	Town	Theatre	Open		Seats	Licensee
536	Hardisty	Kiefer's	. 2–3		200	R. R. Kiefer
1,140	High Prairie	Park	6		600 <sup>-</sup>	W. Dorish & A. Tomanuk
1 000	High Divor	Roxy		• • • • •	125	G. Watson
1,898 370	High River Hines Creek	Wales Lux			400 250	E. T. Lewis Lawrence Kosheiff
350	Hinton	Hinton			390	A. M. Montemurro
504	Holden	Paragon			350	B. Fortin
1,416	Innisfail	Royal			385	R. Shibley
290 371	Innisfree	100F		• • • • •	125 275	Lodge 63, IOOF
9,139	Jasper	Kiefer's Chaba			300	R. R. Kiefer P. Wacko
11,000	Jasper Place	Jasper			528	J. Clemmensen & J. Sustrik
550	Killam	Princess			280	J., J. & S. Komperdo
238	Kinuso	Legion		••••	275	Canadian Legion
905 2,273	Lac La Biche Lacombe	Aurora Lacombe			240 300	M. Maccagno J. Purnell & Sons
628	Lamont	Park			400	J. Tkachyk
1,840	Leduc	Gayety			350	M. Pyrcz
22,811	Lethbridge	Capitol			924	FPCC
		Lealta Paramount		• • • • •	321 1000	C. F. Doughty FPCC
		Roxy			573	"
185	Lougheed	Community			259	R. R. Kiefer
247	Luscar	Community	. 1–2		265	Community
1,318	Magrath	Park		• • • • •	400	Duane Harker
350 600	Manning Manville	Aurora Manville			300 300	K. Gurtler P. H. May
200	Marwayne	Marwayne			265	H. A. Corr
472	Mayerthorpe	Mayerthorpe			290	Merton Faulkner & Walter Manchak
1,064	McLennan	Regal	. 3		285	G. Watson
16,352	Medicine Hat	Astra		• • • • •	440	C. & J. Dederer
		Empress		••••	598 650	FPCC (cl.) FPCC
		Monarch Roxy			386	"
		Towne			700	C. & J. Dederer
350	Mercoal	Mercoal	. 3		225	B. Koberstein
482	Milk River	Sunland			300	W. S. Stringam
634	Mirror	Grand		•	275 125	H. Hoppe
386 926	Myrnam Nanton	Broxy			300	P. Pawluski A. W. Archibald
1,605	Olds	Mayfair			297	Wm. J. Cheladyn
430	Oyen	Oyen	2_4		250	C. Mansfield
200	Paradise Valley	Paradise		••••	195	J. F. Hawkes (Burned)
1,677	Peace River	LaBarbara Uptown			482 400	S. Konopsky R. Shibley & J. McDonald
		Valley			300	J. T. McDonald
859	Picture Butte	Towne			300	J. Godfrey
1,467	Pincher Creek	Fox			300	D. C. Fox
2,574	Ponoka	Capitol		• • • •	500 216	J. Purnell & Sons
671 2,279	Provost Raymond	Royal			400	P. &. F. Hockhausen L. Brewerton
1,538	Redcliff	Nucliff			300	J. & C. Dederer
7,553	Red Deer	Capitol			458	J. Purnell & Sons (FPCC)
		Crescent		• • • •	480	J. Purnell & Sons (FPCC)
1,302	Redwater ,	Paramount			924 270	J. Purnell & Sons (FPCC) N. Syrnyk
757	Rimbey	Empress		••••	200	A. B. Wiancko
245	Rockyford	Rockyford			200	H. E. Catterhagen
1,147	Rocky Mt. House	Lux			306	Hunchak Bros. & Edwin Scheerschmidt
		Rainbow		• • • •	476	Lewis & Jack Williams
150	Rosemary	Roxy Community			250 150	W. J. Hunchak D. F. Seeley
500	Rycroft	Rycroft			250	L., I.L., & Mrs. K. Rogozenski
406	Ryley	Ryley		• • • •	200	M. Creig
1,406	St. Paul	Elite		• • • •	280	T. J. Stinson
255 414	Sangudo	Sangudo Kiefer's		••••	200 275	A, Kaminski R, R, Kiefer
491	Sedgewick Smoky Lake	Capitol		••••	250	Nick Palamarek & P. E. Maskalyk
553	Spirit River	Avalon			306	Mike Zeniuk
237	Standard	Community			200	C. V. Madsen
2,421	Stettler	Jewell		••••	500	G. W. Annable
875	Stoney Plain	Roxy			427 275	G. W. Annable Vern Ladd & Ned King
706	Strathmore	Joyland			250	L. A. Larson

## Alberta—Saskatchewan

275         Strome         Memoriol         2         200         J. Butler           984         Sylvan Lake         Uptown         6         275         E. C. Watkiss           3,026         Taber         Rex         2         330         D. Miller           Tower         6         500         D. Miller           245         Thorhild         Thorhild         4         175         J. W. Pucholik & W. Bachynski           384         Thorsby         Thorsby         4-6         409         John R. Pawlik           1,020         Three Hills         Lyric         6         306         R. Shibley           685         Tofield         Community         2         300         Community League           630         Trochu         Lane         6         296         Harold Singer           717         Turner Valley         Volley         6         285         W. F. Shulz           523         Two Hills         Lux         4         286         Wm. Sarachan           —         Valleyview         Jubilee         —         Jomes & Reber           2,219         Vegreville         Capitol         6         300         W. Kieryluk <t< th=""><th>Pop.</th><th>Town</th><th>Theatre Open</th><th></th><th>Seots</th><th>Licensee</th></t<>	Pop.	Town	Theatre Open		Seots	Licensee
984         Sylvan Lake         Uptown         6         275         E. C. Watkiss           3,026         Taber         Rex         2         330         D. Miller           Tower         6         500         D. Miller           245         Thorhild         Thorhild         4         175         J. W. Puchalik & W. Bachynski           384         Thorsby         Thorsby         4-6         409         John R. Pawlik           1,020         Three Hills         Lyric         6         306         R. Shibley           685         Toffield         Community         2         300         Community League           630         Trochu         Lane         6         296         Harold Singer           717         Turner Valley         Volley         6         285         W. F. Shulz           523         Two Hills         Lux         4         286         Wm. Sarachan           —         Valleyview         Jubilee         —         Jomes & Reber           388         Vauxhall         Arch         3         200         C. Birck           2,219         Vegreville         Capitol         6         300         W. Kieryluk	275	Stromo	Memorial 2		200	I Butler
3,026   Taber						
Tower	-					
245         Thorhild         4         175         J. W. Puchalik & W. Bachynski           384         Thorsby         4-6         409         John R. Pawlik           1,020         Three Hills         Lyric         6         306         R. Shibley           685         Tofield         Community         2         300         Community League           630         Trochu         Lane         6         296         Harold Singer           717         Turner Valley         Volley         6         285         W. F. Shulz           523         Two Hills         Lux         4         286         Wm. Sarachan           —         Valleyview         Jubilee         —         Jomes & Reber           388         Vauxhall         Arch         3         200         C. Birck           2,219         Vegreville         Capitol         6         300         W. Kieryluk           1,984         Vermilion         Columbia         6         440         M. Kowalchuk & Son & F. Steffin           675         Viking         Brock         6         250         H. W. K. Hilliker           1,053         Vulcan         Opera         6         280         C. R. Rob	3,026	Tuber				• • • • • • • • • • • • • • • • • • • •
384   Thorsby   Thorsby   4-6   409   John R. Pawlik	0.45	Trib a district				
1,020         Three Hills         Lyric         6         306         R. Shibley           685         Tofield         Community         2         300         Community League           630         Trochu         Lane         6         296         Harold Singer           717         Turner Valley         Volley         6         285         W. F. Shulz           523         Two Hills         Lux         4         286         Wm. Sarachan           Valleyview         Jubilee         —         Jomes & Reber           388         Vauxhall         Arch         3         200         C. Birck           2,219         Vegreville         Capitol         6         300         W. Kieryluk           1,984         Vermilion         Columbia         6         440         M. Kowalchuk & Son & F. Steffin           675         Viking         Brock         6         250         H. W. K. Hilliker           1,053         Vulcan         Opera         6         280         C. R. Robson           1,994         Wainwright         Alma         6         503         P. May           Elite         6         382         P. Moy (cl.)           285						
685         Tofield         Community         2         300         Community League           630         Trochu         Lane         6         296         Harold Singer           717         Turner Valley         Volley         6         285         W. F. Shulz           523         Two Hills         Lux         4         286         Wm. Sarachan           —         Valleyview         Jubilee         —         Jomes & Reber           388         Vauxhall         Arch         3         200         C. Birck           2,219         Vegreville         Capitol         6         300         W. Kieryluk           1,984         Vermilion         Columbia         6         440         M. Kowalchuk & Son & F. Steffin           675         Viking         Brock         6         250         H. W. K. Hilliker           1,053         Vulcan         Opera         6         280         C. R. Robson           1,994         Wainwright         Alma         6         503         P. May           Elite         6         382         P. Moy (cl.)           285         Waterton Lakes         Watertown         4         275         G. C. Brewerton (Summer) </td <td></td> <td></td> <td></td> <td>• • • • • •</td> <td></td> <td></td>				• • • • • •		
630 Trochu Lane 6 296 Harold Singer 717 Turner Valley Volley 6 285 W. F. Shulz 523 Two Hills Lux 4 286 Wm. Sarachan — Valleyview Jubilee — Jomes & Reber 388 Vauxhall Arch 3 200 C. Birck 2,219 Vegreville Capitol 6 300 W. Kieryluk 1,984 Vermilion Columbia 6 440 M. Kowalchuk & Son & F. Steffin 675 Viking Brock 6 250 H. W. K. Hilliker 1,053 Vulcan Opera 6 280 C. R. Robson 1,994 Wainwright Alma 6 503 P. May Elite 6 382 P. May Elite 6 382 P. Moy (cl.) 285 Waterton Lakes Watertown 4 275 G. C. Brewerton (Summer) 1,108 Westlock Roxy 4—6 225 J. L. Serenas 3,813 Wetoskiwin Audien 6 370 J. M. Danyluk Cinema 6 450 M. Pyrcz				• • • •		
717 Turner Valley Volley 6 285 W. F. Shulz 523 Two Hills Lux 4 286 Wm. Sarachan  — Valleyview Jubilee — Jomes & Reber  388 Vauxhall Arch 3 200 C. Birck 2,219 Vegreville Capitol 6 300 W. Kieryluk 1,984 Vermilion Columbia 6 440 M. Kowalchuk & Son & F. Steffin 675 Viking Brock 6 250 H. W. K. Hilliker 1,053 Vulcan Opera 6 280 C. R. Robson 1,994 Wainwright Alma 6 503 P. May Elite 6 382 P. May Elite 6 382 P. Moy (cl.) 285 Waterton Lakes Watertown 4 275 G. C. Brewerton (Summer) 1,108 Westlock Roxy 4–6 225 J. L. Serenas 3,813 Wetoskiwin Audien 6 370 J. M. Danyluk Cinema 6 450 M. Pyrcz				• • • • •		
523         Two Hills         Lux         4         286         Wm. Sarachan           —         Valleyview         Jubilee         —         Jomes & Reber           388         Vauxhall         Arch         3         200         C. Birck           2,219         Vegreville         Capitol         6         300         W. Kieryluk           1,984         Vermilion         Columbia         6         440         M. Kowalchuk & Son & F. Steffin           675         Viking         Brock         6         250         H. W. K. Hilliker           1,053         Vulcan         Opera         6         280         C. R. Robson           1,994         Wainwright         Alma         6         503         P. May           Elite         6         382         P. Moy (cl.)           285         Waterton Lakes         Watertown         4         275         G. C. Brewerton (Summer)           1,108         Westlock         Roxy         4-6         225         J. L. Serenas           3,813         Wetoskiwin         Audien         6         370         J. M. Danyluk           Cinema         6         450         M. Pyrcz	630	Trochu	Lane 6	• • • •		
Valleyview   Jubilee   -	717	Turner Valley	Volley 6			
388         Vauxhall         Arch         3         200         C. Birck           2,219         Vegreville         Capitol         6         300         W. Kieryluk           1,984         Vermilion         Columbia         6         440         M. Kowalchuk & Son & F. Steffin           675         Viking         Brock         6         250         H. W. K. Hilliker           1,053         Vulcan         Opera         6         280         C. R. Robson           1,994         Wainwright         Alma         6         503         P. May           Elite         6         382         P. Moy (cl.)           285         Waterton Lakes         Watertown         4         275         G. C. Brewerton (Summer)           1,108         Westlock         Roxy         4-6         225         J. L. Serenas           3,813         Wetoskiwin         Audien         6         370         J. M. Danyluk           Cinema         6         450         M. Pyrcz	523	Two Hills	Lux 4		286	
2,219         Vegreville         Capitol         6         300         W. Kieryluk           1,984         Vermilion         Columbia         6         440         M. Kowalchuk & Son & F. Steffin           675         Viking         Brock         6         250         H. W. K. Hilliker           1,053         Vulcan         Opera         6         280         C. R. Robson           1,994         Wainwright         Alma         6         503         P. May           Elite         6         382         P. Moy (cl.)           285         Waterton Lakes         Watertown         4         275         G. C. Brewerton (Summer)           1,108         Westlock         Roxy         4-6         225         J. L. Serenas           3,813         Wetoskiwin         Audien         6         370         J. M. Danyluk           Cinema         6         450         M. Pyrcz		Valleyview	Jubilee			Jomes & Reber
2,219       Vegreville       Capitol       6       300       W. Kieryluk         1,984       Vermilion       Columbia       6       440       M. Kowalchuk & Son & F. Steffin         675       Viking       Brock       6       250       H. W. K. Hilliker         1,053       Vulcan       Opera       6       280       C. R. Robson         1,994       Wainwright       Alma       6       503       P. May         Elite       6       382       P. Moy (cl.)         285       Waterton Lakes       Watertown       4       275       G. C. Brewerton (Summer)         1,108       Westlock       Roxy       4-6       225       J. L. Serenas         3,813       Wetoskiwin       Audien       6       370       J. M. Danyluk         Cinema       6       450       M. Pyrcz	388	Vauxhall	Arch 3		200	C. Birck
1,984         Vermilion         Columbia         6         440         M. Kowalchuk & Son & F. Steffin           675         Viking         Brock         6         250         H. W. K. Hilliker           1,053         Vulcan         Opera         6         280         C. R. Robson           1,994         Wainwright         Alma         6         503         P. May           Elite         6         382         P. Moy (cl.)           285         Waterton Lakes         Watertown         4         275         G. C. Brewerton (Summer)           1,108         Westlock         Roxy         4-6         225         J. L. Serenas           3,813         Wetoskiwin         Audien         6         370         J. M. Danyluk           Cinema         6         450         M. Pyrcz	2.219	Vegreville			300	W. Kieryluk
675         Viking         Brock         6         250         H. W. K. Hilliker           1,053         Vulcan         Opera         6         280         C. R. Robson           1,994         Wainwright         Alma         6         503         P. May           Elite         6         382         P. Moy (cl.)           285         Waterton Lakes         Watertown         4         275         G. C. Brewerton (Summer)           1,108         Westlock         Roxy         4-6         225         J. L. Serenas           3,813         Wetoskiwin         Audien         6         370         J. M. Danyluk           Cinema         6         450         M. Pyrcz					440	M. Kowalchuk & Son & F. Steffin
1,053         Vulcan         Opera         6         280         C. R. Robson           1,994         Wainwright         Alma         6         503         P. May           Elite         6         382         P. Moy (cl.)           285         Waterton Lakes         Watertown         4         275         G. C. Brewerton (Summer)           1,108         Westlock         Roxy         4-6         225         J. L. Serenas           3,813         Wetoskiwin         Audien         6         370         J. M. Danyluk           Cinema         6         450         M. Pyrcz					250	H. W. K. Hilliker
1,994     Wainwright      Alma     6      503     P. May       Elite      6      382     P. Moy (cl.)       285     Waterton Lakes     Watertown     4      275     G. C. Brewerton (Summer)       1,108     Westlock      80xy     4-6      225     J. L. Serenas       3,813     Wetoskiwin     Audien     6      370     J. M. Danyluk       Cinema     6      450     M. Pyrcz					280	
Elite						
285     Waterton Lakes     Watertown     4     275     G. C. Brewerton (Summer)       1,108     Westlock     Roxy     4–6     225     J. L. Serenas       3,813     Wetoskiwin     Audien     6     370     J. M. Danyluk       Cinema     6     450     M. Pyrcz	1,774	Wanimingini				· · · · · · · · · · · · · · · · · · ·
1,108 Westlock Roxy	295	Waterton Lakes				
3,813 Wetoskiwin Audien						
Cinema 6 450 M. Pyrcz						
	3,813	weroskiwin				
400 Wildwood Wildwood 4-0 300 M. W. Nikoloynk	400	14211 1				
	400	Wildwood	Wilawood 4—	o	300	M. W. NIKOIOYNK

# Saskatchewan

(Licenses are renewable in Soskatchewon on Jonuary 1st.)

Pop.	Town	Theotre	Open	 Seats	Licensee
256	Abbey	Abbey	. 1	 175	Abbey Theatre Board
281	Aneroid	Community		 300	Aneroid Theatre Board (A. W. Wright)
286	Antler	Memorial		 282	K. Dyon
543	Arborfield	Tivoli		 300	Alfred Robert
622	Arcola	Princess		 280	F. Mus
1,924	Assiniboia	Olympia	6	 500	N. Rothstein
304	Avonlea	M.P		 150	J. L. King
450	Aylsham	Community	. 4	 250	G. Valleou
494	Balcarres	Arcadia	6	 200	P. Zock & H. Olsen
120	Bangor	Community		 150	L. Vaughan
1,318	Battleford	Fort		 220	W. J. Burak
387	Bengough	Bengough	6	 190	J. N. Foley
794	Bienfait	Legion	6	 200	W. C. Enmark
2,213	Biggar	Majestic	6	 600	J. Shepherd
513	Big River	Big River	4	 250	Mrs. M. I. Clarke & Mrs. M. Bouchard
474	Birch Hills	Dreamland	6	 250	F. Lypchuk
561	Blaine Lake	Blaine Lake	1	 280	W. Szwydky
205	Borden	Borden	4	 310	P. Petersan (cl.)
100	Bracken	Community	2	 200	Board of Trade
883	Broadview	Memorial	4	 300	F. Pflug
543	Bruno	Bruno	6	 200	D. P. Schwinghammer
538	Buchanan	Buchanan	4	 170	H. Skwarchuk
586	Cabri	Rex	2_3	 200	J. Mulvenna
235	Cadillac	Cadillac	2	 200	Mervin Kyle
1,568	Canora	Roxy	6	 418	George Kozoriz
268	Canwood	Elks	2	 200	Alrik Young
231	Carievale	Community	4	 200	Corievale Community Club
714	Carlyle	Community	6	 250	Mrs. D. E. McLaren
599	Carnduff	Community	5	 150	Dalton H. Preston
240	Carragana	Carragana	2	 140	Corragana & Dis. Thea. Ass'n.
809	Carrot River	Marquis		 350	Lorne Lunen
266	Central Butte	Princess	6	 200	M. A. Yuzik
374	Chaplin	Chaplin	2	 200	R. A. Donnelly
447	Choiceland	Park	6	 175	Steve Korol
323	Climax	Climax	2	 250	P. J. Rassmussen
258	Conquest	Coliseum	2–4	 200	Fertile Valley Legion (S. Laroque)

## Saskatchewan

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Pop.	Town	Theatre Open	1	Seats	Licensee
227	C	Ct -		050	
237 559	Coronach Craik	Star 2 Pallas 6		250	S. Karby
424	Cupar	Pallas 6 Cupar 1		180 300	J. Fox L. Moskarok
557	Cudworth	Met 4		300	J. Paramchuck
378	Cutknife	Cutknife 2		150	Sponsor's Club
675	Davidson	Davidson 6		175	J. Vopni
278	Debden	Debden 4		250	J. L. Courchene
440	Delisle	Fulbrook's 2-4		125	Mrs. E. Fulbrook
301	Dinsmore	Gaiety 2	• • • • •	100	Geo. Murray
253 203	Dodsland	Dodsland 2	••••	220 150	J. A. Herner
530	Domremy Duck Lake	M.P 1–2 M.P 1–2		150	W. Zaparaniuk
659	Eastend	Pastime 2-4		280	W. Zaparaniuk J. L. Murphy
442	Eatonia	Eatonia 2		250	W. Kool
260	Elbow	Elbow 4		240	N. L. Angott
289	Elfros	Town Hall 1		150	H. Narfasson
491	Elrose	Elrose 3		200	R. Webb
649	Esterhazy	Maple Leaf 6		300	H. Zich
3,911	Estevan	Orpheum 6		540	J. D. McKenzie
1,295	Eston	Eston 4		350	F. & E. Johnson
300	Eyebrow	Eyebrow 4	****	150	J. Sheparitis
154 185	Fairlight	Community 2 Ferland 2		200 175	J. F. Canwood
232	Ferland Fillmore	Ferland 2 Fillmore 2		225	J. A. Fournier Canadian Legion
100	Fir Mountain	Capitol 2		100	V. Tetrault
775	Foam Lake	Foam Lake 2		125	H. Narfason
874	Ft. Qu'Appelle	Fort		250	S. Karby
150	Fosston	Community 1-2		100	J. Longmuir
351	Fox Valley	Fox Valley 2		175	G. Glaser
197	Frontier	Frontier 2		150	Frontier Bd. of Trade (Burned)
384	Gainsborough	Gainsborough 6		250	R. R. Southam
180	Glentworth	Community 2-4		150	N. C. Phelp
1,191	Gravelbourg	Gaiety 6	••••	480	S. Karby
1,007	Grenfell	Windsor 6	• • • • •	250	H. Humphrey
726	Gull Lake	Lyceum 6		400 300	W. Davidson & J. Matheson M. Howard
348 250	Hanley	Hanley 2_4 Hawarden 2_3		250	C. Pittman
1,093	Hawarden Hudson Bay	Lux 6		350	D. L. W. Hood
2,397	Humbaldt	Lux 6		350	F. G. Bailey
400	Imperial	Imperial 2		245	E. L. Munro
1,561	Indian Head	Gary 6		350	E. C. Williams
500	Ituna	Ituna 4		175	N. Butchko
2,321	Kamsack	Capitol 6		350	W. Welykholowa
		Elite 6	• • • •	300	F. D. Welykholowa
399	Kelliher	Jubilee 2		250	G. Grayba & F. Paluschuk
894	Kelvington	Galaxy 2	• • • • • • • • • • • • • • • • • • • •	150	G. M. Miller
292 249	Kenaston	Kenaston 2 Legion 2—3		140 250	Kenaston Comm. Club
805	Kennedy Kerrobert	Lux 6		300	Can. Legion (F. O. Barclay) F. & W. Beatty & D. Robertson
253	Kincaid	Kincaid 2		125	Vil'ge of Kincaid (G. W. Simington, Sec)
1,746	Kindersley	Capitol 6		350	J. & M. Dobni & E. H. Bellward
669	Kinistina	Fran 6		300	G. Beaulieu & C. A. Bowden
633	Kipling	Legion 2		200	P. E. Santo
335	Kyle	Kyle 2		225	J. Tuba
534	La Fleche	Globe 4		250	R. S. Flynn
361	Lake Lenore	Community 4		225	Hoenman Bros.
385	Lampman	Star 4		225	H. Heidinger
174	Lancer			200	J. Mulvenna
600 408	Langenburg Lanigan	Capitol 4 Lanigan 5		290 200	A. Yeske E. Bjornason
500	La Ronge	Aurora 4		200	A. Carlson & W. Riese
348	Lashburn	Community 2		175	L. Slinnis
848	Leader	Leader 2		175	M. Haspflug
304	Leask	Leask 2	****	168	R. C. Marks
505	Lemburg	Memorial 2		175	P. Zack & H. Olsen
325	Leoville	Northern Lights 2-4		150	Romeo Lebarge
409	Leroy	Leroy 4	• • • •	250	E. Shervin
300	Limerick	Palace 3	• • • •	275	M. Margolis (cl.)
316	Lintlaw	Community 3	• • • •	265	Village of Lintlaw (A. Smestad)
3,921	Lloydminster	Empress 6 Rio 2	• • • •	700 454	G. Coombes & Hudson C. Coombes & Hudson
477	Lumsden	Valley 2		180	V. Officer
464	Luseland	Community 2		234	Luseland Comm. Ass'n Ltd.
534	Macklin			200	A. Prediger

## Saskatchewan

Pop.	Town	Theatre	Open		Seats	Licensee
229	MacNutt	Community Hall	2		300	A. P. Haberstock
466	Maidstone	Community Hall  Maidstone			250	I, Harman
300	Manor	Community			150	G. A. Dickin
1,641	Maple Creek	Grand	_		300	A. Myers
143	Marsden	Marsden			150	G. Edwards
413	Maryfield	Auditorium		• • • •	200	W. G. Stockton
1,956	Meadowlake	Lux		• • • • •	350	S. Karby
200	Meath Park	Midway Deluxe			400 324	W. & S. Zaparaniuk W. Feschuk
2,877	Melfort	Grand			500	J. J. Baldwin
4,457	Melville	Paragon			600	Hugh Vassos
		Princess			420	Star Dust Theatre Co.
		Roxy			500	Star Dust Theatre Co.
223	Meyronne	Meyronne		• • • • •	126	A. J. Marcotte
312 275	Midale Middle Lake	Midale Community		• • • •	150 150	J. L. King W. Boesch
314	Milden	Milden			175	A. A. Bratseth
446	Milestone	Town Hall			300	J. L. King
24,336	Moose Jaw	Capitol	. 6		892	FPCC •
		Orpheum			532	PFCC
		Royal		• • • •	500	Service Theatres Ltd.
1,231	Moosomin	Studio		• • • •	520 400	Service Theatres Ltd. L. H. Bradley
406	Marse	Lyric Morse			210	Mrs. M. Phimister
508	Mossbank	Rose			150	J. L. Murphy
473	Naicam	Naicam			150	R. L. Smith
240	Neilburg	Neilburg			125	C. H. McAuslan
3,050	Nipawin	Orpheum		• • • •	300	I. Reinhorn
450	Malanala	Roxy		• • • • •	400	I. Reinhorn
458 395	Nokomis Norquay	Nokomis DeLuxe		• • • • •	125 250	A. Cogger G. Huska
7,489	N. Battleford	Capitol			650	FPCC
.,		Empress			400	FPCC
467	Ogema	M.P			150	Con Reich
672	Outlook	Lyric			150	A. C. Barteluk
685	Oxbow	Bow Paddockwood	. 6		280	G. B. Ward
200 350	Paddockwood				200 200	W. Zaparaniuk
415	Pelly Perdue	Fort Onyx			250	Tom Yacyshyn Board of Trade
187	Plenty	Plenty			225	B. J. Letourneau
608	Ponteix	DeLuxe			150	Mrs. F. Meloche
595	Porcupine Plains	Porcupine			150	I. Popoff
750	Preeceville	Grand			275 150	A. Hart
582 17,149	Prelate Prince Albert	Parish Hall Orpheum		••••	700	Nick Berger P. W. Mahon
47,147	Trince Albert	Strand			915	P. W. Mahon
285	Prudhomme	Victory			250	P. Repushka
270	Punnichy	Community Hall .	. 2		150	Comm. Club (J. W. Latta)
488	Qu'Appelle	Starlite			250	C. D. Stanger
417 402	Quill Lake	Del-Lou		••••	225	J. Longmuir
953	Radisson Radville	Community Princess			260 225	M. Howard Mrs. V. Ferris
733		Oasis			400	Shibley Enterprises Ltd.
376	Raymore	Memorial			150	C. Huckle & W. Kram
352	Redvers	Community	. 4		330	Redvers Comm. Hall Co.
71,319	Regina	Broadway		• • • • •	800	H. Bercovich
		Capitol		••••	1302 947	FPCC J. Watson (FPCC)
		Grand Metropolitan			898	FPCC
		Nortown	,		800	I. Reinhorn
		Rex		••••	660	J. Watson (FPCC)
		Roxy			800	I. Reinhorn
465	Rocanville	Rocanville			300	F. Pflug
390 1,878	Rockglen	Dreamland Unique			150 495	W. R. Pyle A. J. Flack
498	Rose Valley	Rose Valley	. 2		200	N. Berge
1,181	Rosthern	Orpheum	. 6		200	M. S. Suitia
388	Rouleau	Rouleau	. 2		220	J. L. King
522	Saltcoats	Star			200	W. R. Armstrong
53,268	Saskatoon	Broadway			704	Odeon-Mortan Theatres
		Capitol Daylight		••••	1600 900	FPCC "
		Roxy			915	Rothstein Theatres
		Tivoli			712	Odeon-Morton Theatres

# Saskatchewan — Manitoba

Pan	Tave				
Pop.	Town	Theotre	Open	Seots	Licensee
53,268	Saskatoon	Victory	6	601	04
358		Semans	6 2	225	Odeon-Morton Theatres C. L. MacGregor
1,621	Shaunavon	Plaza	6	600	FPCC FPCC
649	Shellbrook	Elk's		486	J. Bibby
355	Sintaluta	Sintaluta		250	Mrs. E. Doull
354	.,	Gem	4	400	S. Trach
364	Spiritwood	Strand	2	125	F. L. Murray
551	Star City	Elk's Hall	2	250	B. J. O'Connor
250 447	Stockholm	Legion		150	P. A. Sharpe
536	Stoughton Strasbourg	Lyric		260	R. H. Dreger
. 200	Storthoaks	Legian		200	Mrs. G. Peters
185	Strongfield	Storthoaks Community Hall		200	M. J. Chicoine
649	Sturgis	Regal		250 264	S. Platt
350	St. Brieux	Midway		337	Regal Theatres Ltd. (S. Halmberg)
521	St. Walburg	St. Walburg		200	F. M. Godard & E. Pereault Geo. Larson
10,468	Swift Current	Cinema		500	D. Burke
		Eagle		350	F. J. Lundholm
	0	Lyric		550	F. J. Lundholm
400	Theodore	Star		280	H. Achtmychuk
2,136	Tisdale	Falkon		425	F. W. Falkner
369	Tompkins	Memorial		200	J. Kimber
201	Tugaske	Tugaske		200	J. W. Elliott
275	Turtleford	Turtleford		125	M. Hoegi
1,247	Unity	Jubilee	,	407	V. & J. Wouters
100	Uranium City	Star Roxy		490	H. J. & A. J. Selinger
356	Val Marie	Palais Royal	•	150 125	Rothstein Theatres Ltd.
389	Vanguard	Rand		140	J. N. Keslering S. Cochrane
336	Viscount	Lanigan		200	F. Tetu & A. Sinkewitch
1,082	Wadena	Roxy		325	M. Pluhator
768	Wakaw	Gem		300	S. Hryniuk & F. Shynkaruk
527	Wapella	Wapella		200	W. T. Hill & L. A. Gove
	Waskesieu	Park		300	W. Zaparaniuk
1,228	Watrous	Roxy		260	A. M. Crawford
714	Watson	Star		200	R. L. Smith
258	Wawota	Wawota		200	F. Pflug
300 260	Weekes	Siery's	•	350	J. Siery
7,138	Welwyn Weyburn	Community Hi-Art		200	F. Pflug
7,100	**Cybairi	Soo	,	544 587	Rothstein Theas, Ltd.
396	White Fox	White Fox		250	Rothstein Theas. Ltd. A. L. Logan
748	Whitewood	Legion		240	Can. Legion (D. C. Taylor)
1,578	Wilkie	Roxy		300	Rothstein Theatres
604	Willowbunch	M.P		400	Mrs. S. Fontaine
175	Windthorst	Windthorst	2_3	200	J. A. Johnston
170	Wishart	Nix's		200	Nick Zack
983	Wolseley	Savoy		200	K. Walshaw
1,321	Wynyard	Vogue		300	G. R. Miller
200 465	Yellow Creek	Community	~ .	175	W. Lasko
7,045	Yellowgrass Yorkton	Strand		300	J. King (cl.)
7,043	TOTALON	Roxy Tower		800 694	Rothstein Theatres
		York		350	Rothstein Theatres Rothstein Theatres
419	Zenon Park	Zenon Park	2	100	Father A. Ares
			J		

# Manitoba

(Licenses are renewable in Monitoba on May 1st.)

Pop.	Town	Theotre	Open	Seots	Licensee
		Customs		300	W. Friesen
376	Ashern	Community	1	200	Wm. Gladys C. Wynant
500	Baldur	Austin Baldur	2	250 250	Mem. Comm. Club (Mrs. D. Randall) Mrs. S. Magnusson
1.372		Lyric		350	M. Hlady
		Belmont		175	J. H. McLeod
550	Benito	Oak	4	238	Wm. Sawchuk

## Manitoba

Pop.	Town	Theatre	Open		Seats	Licensee
384	Binscorth	Legion		• • • •	225	Canadian Legion
500 736	Birch River Birtle	Avalon Savoy			238 300	G. O. Dagg G. J. Salmon
507	Bissett	Rice Lake	. 2		250	R, J. Minton
1,013	Baissevain	Victoria			350 598	D. V. Hammond
20,598	Brandon	Capitol			389	FPCC A. Reider
		Strand			786	FPCC
915	Carberry	Palace		••••	300	G. E. McPhail
1,846 469	Cartwright	Boyne Community			300 300	L. Asper Canadian Legion (P. Lowe)
144	Clear Lake	Park			450	H. Prygrocki (Summer)
250	Crandall	Community			150	D. L. Johnston
500 494	Creighton Crystal City	Paragon			300 300	Robert Waythe Community Owned
350	Cypress River	Mem. Hall			250	Mrs. K. Gurgess
5,986	Dauphin	Dauphin	. 6		600	Service Theatres Ltd.
		Gay		• • • •	260	Service Theatres Ltd.
868 300	Deloraine	Jubilee Dominion City			300 150	H. Sage M. D. Borodenko
629	Dominion City .	Stadium			400	Stadium Committee (G. Bartley)
350	Elm Creek	Community	. 2		250	Community Club
883	Emerson	Emerson			300 150	H. Saifer & M. Shnier (cl.) Ray & Edna Waterbury
275 500	Erickson Ethelbert	Ethelbert			300	J. Gnazdowski & Sons
293	Fisher Branch	Fisher	. 2		150	M. Melnyk
9,858	Flin Flon	Northland		• • • • •	500	FPCC K. Finkeletein
0.000	Faut Calm	Rex			300	K. Finkelstein
8,200 268	Fort Garry	Garry Foxwarren			550 150	O. Weinstein A. R. Thorpe
817	Gilbert Plains	Plains			200	R. A. Eastcott
1,306	Gimli	Gimli			250	H. Greenberg
823 593	Gladstone	Audio			336 200	W. J. McGregor A. B. Graham
950	Grandview	Century			270	F. Chickoski
658	Hamiota	Hamiota			295	J. L. Whyte
536 436	Hartney	Memorial Hall			200 300	G. A. Arnason Holland Comm. Club (B. Scharff)
275	Inglis	Sundown			216	Wm. Gallant
250	Kenton	Community	. 2		150	Kenton Comm. Club (Mrs. S. Young)
1,255 466	Killarney	Gaiety		••••	340 300	G. Cowan J. M. Remenda
300	Lac du Bonnet Langruth	Walbec Rose-Mac			250	P. Rose (Burned)
150	Lenore	Community	. 2		100	H. F. Allen
633 275	MacGregor	Tivoli			265 200	R. H. Harvey N. Canton
748	McCreary Manitou	Grond Pembina			248	A. Leadbeater
200	Mariapolis	Mariapolis	4		250	W. Landry
210 767	Mather	Community		••••	225 320	Community Theatre Club
300	Melita	Stardust			175	Mr. & Mrs. J. Kowbel M. Dyda
2,067	Minnedosa	Lyric	. 6		550	S. Richard Miles
1,852 1,193	Morden Morris	Ken-Mor Princess			398 300	E. W. Kendall Mrs. J. A. Todd
250	Miniata	Miniota			150	L. S. Hodnutt
2,859	Neepawa	Raxy	6		585	S. Richard Miles
350 702	Ninette	Legion		••••	150	E. Maxwell
1.103		Tivoli Chateau	. 4_0		225 280	E. Hayne W. Johannson
500	Pine River	Pine River			250	P. D. Kostiak
300	Pipestone	Memorial	. 2	••••	216	A. Rennie
235 275	Plumas	Rose Community			252 100	R. Bruschau E. J. Wilson
8,466	Portage la Prairie	Elite	6		499	E. A. Mellen
510	Deuten	Playhouse			658	FPCC Parties 44 Hall
512 1,192	Reston	Memorial Hall Rex			335 300	Reston M. Hall Mrs. Mamie Guy (Associated Theas.)
779	Rivertan	Riverton	. 4		300	P. Luypyrupa
1,055	Roblin	Lyric			200	H. Jermoluk
487	Roland	Roblin Community		••••	350 250	J. Hersack Roland Chamber of Commerce
300	Rorketon	Lakson			150	E. Michalot
582	Rossburn	Rossburn	. 2		100	J. F. Urbanowski

# Manitoba

Pop.	Town	Theotre	Open		Seats	Licensee
1.00/						
1,096	Russell	Avalon			348	N. Magnowski
6,200	Selkirk	Lyric			184 420	N. Magnowski Rothstein Theatres
150	Seven Sisters Falls	Roxy		• • • • •	200	J. E. Rougeau
708	Shoal Lake	Avalon			240	M. Drul
300	Somerset	Lorne-Central			260	D. R. & A. P. Girouard
1,595	Souris	Avalon			450	H. J. Baldwin
2,144	Steinbach	Playhouse			290	E. G. Mallard
1,037	Stonewall	Rivoli			300	S. C. Tyler
300	Strathclaire	Bend	4		350	M, D. Myterko
250	Swan Lake	Swan Lake	. 2		175	G. A. Brandt
2,249	Swan River	Capitol			340	W. Barabash
		Crescent			364	C. Augustson
26,342	St. Boniface	Paris		• • • •	600	Leon Asper
1.474	6	Plaza			822	Western Theatres
14,674	St. James	Lodge		••••	680	T. Smerchanski
300	St. Mallo	Mallo		• • • • •	250	L. Marcotte
801 697	St. Pierre St. Rose Du Lac	St. Pierre		• • • • •	250 240	St. Pierre Club J. Delveaux
18,000	St. Vital	Parochial	_	••••	333	Mrs. W. Doak
18,000	31. VIIII	Vogue Windsor			420	P. R. Johnson
642	Teulon	Teulon			225	J. Kaynick
3,346	The Pas	Lido			519	A. Rivalin
6,728	Transcona	Apollo			400	1. Triller
584	Treherne	Legion			240	K. Eyvindson (cl.)
1,714	Virden	Auditorium			500	T. A. Morris
.,		Derrick			501	Rothstein Theatres Ltd.
397	Waskada	Waskada			260	L. A. Lee
434	Wawanesa	Cameo	4		225	A. E. Osborne
1,303	Winkler	Winkler	6		264	E. J. Diemert
301	Winnipeg Beach	Beachview	6		360	Beach Enterprises
		Hi-Way	3-6		220	J. Ferley
918	Winnipegosis	Rex	2		200	S. Coffey
235,710	Winnipeg	Arlington		• • • • •	544	Western Theatres
		Beacon		• • • •	990	Odeon-Morton Theatres (cl.)
		Bijou			735	Western Theatres (cl.)
		Capitol		• • • •	1963	FPCC
		Classic		• • • •	450 500	H. Prygrocki M. Heppner
		Colonial			995	Western Theatres
		Corona			360	Wm. Minuk
		Crescent			566	Western Theas.
		DeLuxe			500	L. Asper
		Dominion			952	M. Triller
		Elm			370	N. Kasian
		Fox			594	Western Theatres
		Garrick	6		1107	Odeon-Morton Theatres
		Gaiety			711	FPCC
		Grand		• • • •	871	Western Theatres
		King's		• • • •	789	H. Prygrocki
		Lyceum		• • • •	1119	FPCC
		Mac's	6	• • • • •	380	Western Theatres
		Metropolitan		••••	1820	FPCC
		Oak	6	••••	280 1152	David Carr Odeon-Morton Theatres
		Odeon		• • • •	704	FPCC
		Osborne	6		820	Western Theatres
		Park	6		729	R. Bessler
		Regent	6		659	Western Theatres
		Rialto	6		544	E. Diamond
		Rose			662	Western Theatres
		Roxy			1052	Western Theatres
		State			336	B. H. Sommers (cl.)
		Starland			1349	Western Theatres
		Tivoli			804	FPCC
		Times			361	Western Theatres
		Tower	6		496	Western Theatres
		Uptown			1687	FPCC
		Valour	6	••••	410	Leon Asper

(Licenses are renewable in Ontario on April 1st.)

Pop.	Town	Theatre	Oper	1	Seats	Licensee
2,880	Acton	Roxy	. 6		451	Regional Theas. (Odeon)
2,175	Alexandria				450	Paul E. Viau
1,968	Alliston	Gorry	. 6		407	O. Stewart
2,660	Almonte	O'Brien	. 6		352	Ottawa Valley Amuse. Co.
3,635	Amherstburg	Liberty	. 6		484	W. S. Woof
1,352	Ansonville	Empire	. 6		500	Northern Empire Theas.
4,369	Arnprior	O'Brien			615	Ottawa Valley Amuse. Co.
2,821	Atikokan	Park	. 6	••••	715	Northumberland Theatre Co. Ltd. (W. J. Snowball)
3,326	Aurora	Royal			380	Regional Theas, (Odeon)
3,439	Avlmer	Strand			513	Alcana Thea, Co. (W. J. Snowball)
1,315	Bancroft	Bancroft			342	G. E. Broughton
<b>16,57</b> 3	Barrie	Granada	. 6	• • • •	536	Mid-Ont, Theas. (FP)
		Imperial		• • • • •	466	R. F. Garrett
3 200	D /- D	Roxy	. 6	• • • •	719 368	Mid-Ont, Theas. (FP)
1,300 1,703	Barry's Bay Beamsville	Bay Beam	. 6	• • • • •	404	J. C. Germain M. F. Smycniuk
756	Beardmore	Roxy	_		400	D. Rothstein
1,045	Beaverton	Strond			308	V. K. Flaherty (NBC)
19,519	Belleville	Belle			900	FPCC
.,	20	McCarthy			829	Odeon Theas, (Ont.)
		Park		****	800	Twinex
2,457	Blenheim	Temple	. 4		335	F. M. & E. W. Knight Estate
2,488	Blind River	Palace	4	••••	472	Norman Solomon
5,407	Bowmanville	Palace	. 6		390	Robert Gill
2,636	Bracebridge	Norwood	. 6		621	L. G. Giaschi
1,477	Bradford	Holland		****	357	W. Hobberlin & C. Rees
12,480	Brampton	Odeon		• • • •	710	Regional Theas, (Odeon)
E) EE7	D	Roxy	. 6	• • • •	618	Regional Theas. (Odeon)
51,557	Brantford	Capitol	6	• • • •	1618	Para, Brantford Theas, (FPCC)
		College Esquire			549 987	B. Schachar Atlas Theas. Ltd. (Twinex) (cl.)
		Odeon			998	Odeon
		Paramount		••••	793	Twinex
12,301	Brockville	Capitol			843	Para, Theas. (FPCC)
		Capitol	6		974	F. Ritchie & J. Dobbie (FP)
750	Burks Falls	Bluebird	6		357	P. Sorok
5,975	Burlington	Roxy			485	Regional Theas. (Odeon)
1,677	Caledonia	Regent			279	L. Kome
3,203	Campbellford	Aron		• • • •	393	Aron Theas. Ltd. (L. Davidson)
846	Cannington	Jewel	4		158	Angus W. Jewell (NBC)
1,987 1,780	Capreol	Audion			348 292	Mrs. J. Bilsborough
2,750	Cardinal	Savoy	6		490	Raymond G. Senecal C. A. Smith
21,153	Chatham	Capitol			998	FPCC
~1,.00	Criatriant	Centre			682	Twinex Century
1,211	Chelmsford	Plaza			300	L. A. Vaillancourt
1,671	Chesley	Roxy			370	James Horrison
1,095	Chesterville	Community	4		210	J. L. Maxwell
2,543	Clinton	Roxy	6	• • • • •	263	G. Jenner & A. Currie
2,230	Cobalt	Classic		••••	510	Theatre Holding Corp. (Premier)
9,325 3,364	Cobourg	Park	6	• • • •	751	Durland Theas. (Premier)
	Cochrane	Empire	. 6	••••	526 526	J. A. Palangeo Estate
7,403	Collingwood	Gayety Regent	6 6		526 521	S. & J. Russ & T. Greco Theatre Holding (Premier)
3,000	Cooksville	Roxv			636	Regional Theas, (Odeon)
17,952	Cornwall	Capitol			1224	Palace Amuse. (FP)
		Palace			959	Palace Amuse. (FP)
		Roxy			763	Regional Theas. (Odeon)
1,203	Crystal Beach	Beach	6		488	Alvin Walker (National Booking)
0.50	Deep River	Strand	. 6		569	Premier Operating Corp.
2,506	Delhi	Imperial	6		450	Mr. & Mrs. R. D'Hont (NBC)
2,053	Dresden,	Majestic	6		252	John McGugan & W. R. Goldie Plaza Theas. Ltd. (N. Vickruck)
2,620	Dryden	Royal		••••	504	Plaza Theas. Ltd. (N. Vickruck)
6,780	Dundas	Strand Roxy	6	• • • • •	478 627	W. C. Bailey Regional Theas, (Odeon)
4,440	Dunnville	Granada			378	C. O'Neil
1,823	Durham	Dell	6		461	Wm. Keller
		- ***	Ü		,,,,	Keller

Pop.	Town	Theatre	Oper	1	Seats	Licensee
13,799	Eastview	Eastview	. 6		604	Eastview Amuse, (Allied) (R. G. Lewis)
1,315	Eganville	Rio			323	Aubrey Winch
1,577	Englehart	Palace			355	D. Korman & Sons
3,640	Espanola	Espanola			495	Mrs. C. M. Somers
2,734	Essex	Rio			456	G. W. Hogarth
2,532	Exeter	Lyric			391	Geo. D. Thompson
1,298	Fenelon Falls	Fenelon			404	L., M. & R. Consky (NBC)
3,362	Fergus	Grand			471	S. Fardella
1,782	Forest	Kineto			346	M. & F. Rumford
7,555	Fort Erie, N	Parkway			703	E. Levis, B. & D. Ziff & L. Marks
7,914	Fort Frances	Fort			495	Associated Theatres
7,717	Tott Truffces	Royal			571	Associated Theatres
34,947	Fort William	Capitol		• • • • •	998	FPCC
34,747	Fort William	Fort			575	FPCC
		Lake			455	FPCC
					993	
		Odeon				Odeon
200	Faccasdala	Royal			747	FPCC
200	Fraserdale	Canyon Rec. Club		• • • •	100	Canyon Rec. Club
19,207	Galt	Capitol			1121	FPCC
		Grand			597	FPCC (Twinex)
		Palace			684	Odeon
4,572	Gananoque	Delaney			610	G. R. Delaney (EBA)
	Garson	Garson			380	Mrs. Jean Bilsborough
3,452	Georgetown	Roxy	. 6		382	Regional Theas. (Odeon)
3,227	Geraldton	Strand			514	Theatre Holding Corp. (Premier)
880	Glencoe	Fox	. 4		428	Better Theas, (B. McLeod)
4,885	Goderich	Capitol	. 6		476	H. J. Sutherland
		Park	. 6		497	H. J. Sutherland
702	Gore Bay	Community			350	Town of Gore Bay (T. R. Porter)
398	Grand Bend	Aldon			397	Alvin Bossenberry
2,982	Gravenhurst	Muskoka			538	Better Theatres Ltd. (B. McLeod)
2,739	Grimsby	Roxy			344	M. W. Zahorchak
33,622	Guelph	Odeon			998	Odeon
33,022	Odelpii	Palace		••••	896	Para. Theatres (FPCC)
		Royal		••••	986	Para. Theatres (FPCC)
1 7/2	Hagaravilla					Hagersville Amuse. (L. Davidson) (cl.)
1,742	Hagersville	Regah		• • • • •	404	
2,337	Haileybury	Strand			423	Theatre Holding Corp. (Premier)
850	Haliburton	Molou		• • • • •	320	L. Consky (NBC)
08,321	Hamilton	Avalon			762	United Amuse. (FP)
		Capitol			2259	Odeon
		Century			858	Twinex Century (FP)
		Cinema			589	Supreme Theas. (Twinex)
		Delta			972	A. K. Craig
		Downtown			853	Twinex Century
		Empire			888	A. K. Craig
		Highland	. 6	****	754	Odeon
		Kenilworth	. 6		693	United Amuse. (FP)
		Kenmore	. 6		632	United Amuse. (FP)
		Mountain	. 6		709	Mountain Theas, Ltd.
		Palace	. 6		2007	Odeon
		Playhouse			624	A. Patzaleck (NBC)
		Queen's			937	A. K. Craig
		Reo			555	Better Theas. Ltd. (B. McLeod)
		Roxy			750	National Theatre Services (cl.)
		Savoy			977	Odeon (cl.)
		State			558	M. Wiwchar
		Strand			871	United Amuse. (FP)
					1141	FPCC FPCC
		Tivoli		• • • •	593	_
		Westdale				Sarda Bros. Regional Theas. (Odeon) (cl.)
		Windsor			520	
		York			426	Odeon (Mrs. J. Ford)
3,511	Hanover	Paramount			347	Twinex Century
1,487	Harriston	Crown			499	H. Merkley & Wm. Young
1,502	Harrow	Haro			342	James Elliott
	Hawkesbury	Ottawan			471	O. Legault (Allied)
7,143		Regent	. 6		573	O. Legault (Allied)
		Cartier	. 6		277	Veilleux Bros.
	Hearst		2		325	L. Medve
7,143	Hearst	Royal				
7,143 1,701		Royal			484	A. Setikas & F. Meskauskas (cl.)
7,143 1,701 3,862	Hespeler	Royal Oueens	. 6		484 763	
7,143 1,701 3,862 3,244	Hespeler Huntsville	Royal Oueens Caoitol	. 6 6			A. Setikas & F. Meskauskas (cl.)
7,143 1,701 3,862	Hespeler	Royal Oueens Caoitol Strand	. 6 . 6		763	A. Setikas & F. Meskauskas (cl.) F. Giaschi

Pop.	Town	Theatre	Open	Seats	Licensee
1,623	Keewatin	Wright	. 6	450	G. M. Wright
1,488	Kemptville	Empress		300	Vincent Kelly
8,695	Kenora	Paramount		862	FPCC
2,652	Kincardine	Capitol		426 805	J. Falardo & T. Greco
33,459	Kingston	Biltmore		1177	Regional Theos. (Odeon) FPCC
		Grand		884	FPCC
		Odeon		984	Odeon
2,631	Kingsville	Roxy		469	Stephen Kovacs (NBC)
17,855	Kirkland Lake	LaSalle		712 949	Theatre Holding Corp. (Premier) Theatre Holding Corp. (Premier)
		Strand Uptown		674	Theatre Holding Corp. (Premier)
44,797	Kitchener	Biltmore		907	Biltmore Theas, Ltd.
		Capitol		1070	Theatre Holding Corp. (Premier)
		Century		692 701	Supreme Theas. (Twinex) Better Theas, Ltd. (B. McLeod)
		Lyric		1410	Theatre Holding Corp. (Premier)
1,500	Larder Lake	Capitol		542	Theatre Holding Corp. (Premier)
6,909	Learnington	Vogue	. 6	724	Essex Thea. Ltd. (Premier)
1,833	Levack	Rio		378	F. Fera, Jr. (EBA)
9,587	Lindsay	Academy Century		708 748	Acme Theas. Ltd. (Twinex) Acme Theas. Ltd. (Twinex)
3,300	Listowel	Copitol		427	C. R. Pelton (NTS)
1,363	Little Current	Princess	. 6	209	A. E. Rolston
95,343	Landon	Capitol		1266	FPCC
		Centre	,	607 1210	Twinex Century London Little Theatre, Inc. (Legit.)
		Odeon-Hyland		620	Odeon
		Loew's		1741	Dundas Amusements Ltd. (London)
		Odeon		1447	Odeon
		Park		806 521	Twinex (FPCC) H. Garry
		Savoy Victoria		999	Twinex (FPCC)
8,711	Lang Bronch	Royal		619	Ben Freedman (Allied)
1,229 195	Madoc	Empire		300	F. L. Munro
500	Madsen Marathon	Madsen Strand		170 520	Madsen Red Lake Gold Mine Ltd. Alcana Thea. Co. (Premier)
1,593	Markham	Roxy		370	Markham Thea. Co. Ltd.
1,117	Marmora	Ploza		418	A. J. & R. E. Maynes
752	Massey	Princess		165	Mrs. Cecilia M. Somers
1,350 3,029	Matachewan Mattawa	Palace Champlain		350 472	F. F. Di Sano L. & M. Consky (NBC)
295	McKenzie Is	Island		168	C. E. Roluf
3,159	Meaford	Capitol		316	E. D. & G. E. Rowe
7,206	Midland	Roxy		800	Regional Theas. (Odeon)
2,450 11,289	Milton	Roxy		429 399	Midland Thea. & Holding Co. Robert Beck
500	Minden	Beaver		298	Mr. & Mrs. L. Consky (NBC)
1,987	Mitchell	Plaza		252	G. Jenner & A. Currie
1,826	Marrisburg	Comeo		200	Carl Madsen (NBC)
7,500 2,280	Mount Dennis  Mount Forest	Mount Dennis Roxy		610 408	Theatre Holding Corp. (Premier) A. Cancilla (NBC)
3,867	Napanee	Granada		412	MidOnt. Theas. (Twinex)
4,175	New Liskeard	Empire	6	506	Northern Empire Theas.
5,323	Newmarket	Roxy	. 6	700	Regional Theas. (Odeon)
11,126	New Toronto	Biltmore		725 993	Biltmore Theatres New Toronto Ltd. Theatre Holding Corp. (Premier)
22,874	Niagara Falls	Capitol		660	Odeon
		Princess	6	771	Michael Zahorchak (Legitimate)
1.727	Niggorg on the	Seneca	6	911	FPCC
1,121	Niagara-on-the- Lake	Brock	6	405	D. L. McCourt
700	Nipigon	Plaza		451	N. Vickruck
20,400	North Bay	Bay	6	558	FPCC (Twinex)
		Capitol		1355 603	FPCC Odeon
1,433	Norwich	Odeon Capitol		426	Robt, Hombleton Estate (cl.)
9,885	Oakville	Century		675	Regional Theas. (Odeon)
2		Gregory	6	454	Regional Theas, (Odeon)
3,229	Orangeville Orillia	Uptown		22 C	J. Merlina (EBA) Twinex Century
12,110	Offinia	Geneva Opera House		707	Twinex Century Twinex Century
41,545	Oshawa	Biltmore	6	699	Regional Theas. (Odeon)
		Marks	6	838	Better Theas. (B. McLeod)

Pop.	Town	Theatre	Open		Seats	Licensee
41,545	Oshowa	Plazo	. 6		657	K. & W. Theatres
41,545	O3110WG	Regent			972	Para. Oshowa Theas. (FP)
215,113	Ottawa	Copitol			2353	FPCC
,		Centre			968	Centre Amuse.
		Elgin			1211	Twinex Century
		Elmdole			894	Regional Theos. (Odeon)
		Francais	. 6		999	R. E. Maynard
		Glebe			858	H. Bessin
		Imperial		• • • •	999	Twinex Century (cl.)
		Linden		• • • • •	648	H. & Casey Swedlove
		Little		••••	498 410	Ottawa Drama Lea. (Legitimate) Twinex Century
		Little Elgin Mayfoir			639	F. G. Robertson
		Nelson			997	Twinex Century
		Odeon		****	1539	Odeon
		Regent	. 6		1056	FPCC
		Rialto			513	Bess Swedlove (Associated Theas.)
		Rideau		****	817	Twinex Century
		Somerset		• • • •	766	M. Berlin
		Towne		• • • • •	500	Umberto Fusco (Foreign)
		Westboro		• • • • • • • • • • • • • • • • • • • •	494	Central Westboro Amusement Ltd. (cl.)
16,423	Owen Sound	Centre		• • • • •	454	Regional Theos. (Odeon)
		Classic			738	Para. Theas, (FP)
		Roxy			566 660	Regional Theos. (Odeon) Chris Georgas (FP)
5,183	Parry Sound	Strand			644	Thea. Hold Corp. (Premier)
15,241	Pembroke	Centre			504	Twinex
•		O'Brien			733	Ottowo Volley Amuse.
4,949	Penetong	Pen			596	Principal Invests, Ltd. (Allied)
5,015	Perth	Perth		• • • •	690	Theatre Holding Corp. (Premier)
38,272	Peterborough	Capitol			902	Twinex (FPCC)
		Centre		• • • • •	600	Peterboro Centre Thea. Ltd. (EBA) (cl.
		Odeon		••••	978	Odeon
3,105	Petrolia	Paramount		• • • • •	995 390	FPCC
3,103	Pickle Crow	Iroquois Community			223	J. D. McCulloch (NBC) Pickle Crow Community Club
4,236	Picton	Regent			798	Geo. Cook
31,161	Port Arthur	Coloniol			1000	FPCC
,		Odeon			992	Odeon
		Paramount			995	FPCC
8,275	Port Colborne	Strand			786	Theatre Holding Corp. (Premier)
3,605	Port Credit	Vogue		• • • •	499	Twinex Century
2,436	Port Dover	Beoch			520 302	J. J. Cloet (NBC)
1,551 6,542	Port Elgin Port Hope	Elgin			651	J. A. Thompson Durland Theas. (Premier)
1,666	Port Perry	Lokeview			213	R. A. Gibson
750	Port Rowon	Bay			462	R. Cloet (NBC)
1,482	Port Stanley	Roxy			410	S, Fingold
756	Powassan	Rio			410	P. Sorokolit
3,476	Prescott	Princess			480	C. & H. Swedlove
7,608	Preston	Park			420	Thea. Hold. Corp. (Premier)
1,339	Rainy River	Gaiety	. 6		275	A. E. McLeon
3,500	Red Lake Red Rock	Lake Strond			290 240	Wm. Smith
8,547	Renfrew	O'Brien			677	Alcano Theas. (Premier) Ottowa Valley Amuse,
2,137	Richmond Hill .	Richmond			408	Richmond Amuse. Co. Ltd.
2,381	Ridgetown	Paloce			279	John McGugan & W. R. Geddis
2,200	Rockland	Cartier			400	P. A. Levesque & R. Tremblay
37,984	St. Catharines .	Capitol			1100	FPCC
		Centre		• · · · ·	494	Twinex
		Lincoln		• • • • •	750	Lincoln Theas. (FP)
		Paloce		• • • •	996	Odeon
3,988	St. Mary's	Pork Lyric			660 387	Mid-Ont, Theas, (Twinex) (cl.) G. Jenner & A. Currie
18,173	St. Thomas	Capitol			937	FPCC
, 5,175	J., mornus	Columbio			510	Leslie Gyorock
		Roxy			716	Thos. Naylor
43,132	Sarnia	Capitol	. 6		1106	FPCC
		Odeon		• • • •	961	Odeon
20.155		Park			599	FPCC (Twinex)
32,452	Sault Ste. Morie	Algoma		• • • • •	942	FPCC
		Biltmore			814 552	Biltmore Theas. (Soo) Ltd. FPCC
		Orpheum Princess		• • • • •	552 967	C. Cartmill
		1.1110033		•	,0,	C, Cartillin

Pop.	Town	Theatre	Open		Seats	Licensee
1,850	Schreiber	Broadway			303	Linkon Co. Ltd.
2,061	Seaforth	Regent		• • • •	306	G. Jenner & A. Currie
7,269	Simcoe	Norfolk		• • • • •	599	R. Hambleton Estate
2246	Ciarry Laskaut	Strand		••••	614 484	Theatre Holding Corp. (Premier) M. P. Dalseg
2,346 8,378	Sioux Lookout Smith's Falls	Mayfair Soper			964	Theatre Holding Corp (Premier)
1,101	Smooth Rock	Зорет	Ŭ			The state of the s
***	Falls	Trinity Centre	. 6		405	United Church Hall Committee
1,655	Southampton	Esquire		• • • • •	312	H. M. Poidevin
3,500	South Porcupine	South Porcupine		••••	500	Northern Empire Theatres Ltd.
1,000	South River	FoxStirling			348 492	P. Sorokolit Corp. of Stirling
1,101 1,901	Stirling	Fox			475	Better Theas. Ltd. (B. McLeod)
19,802	Stratford	Avon			991	Sarnia Thea. Co. (Premier)
		Vogue	. 6		704	Sarnia Thea. Co. (Premier)
3,670	Strathroy	King			575	Better Thea. Co. Ltd. (B. McLeod)
4,916	Sturgeon Falls	Lido			475	P. A. Levesque
44 005	C	Odeon		• • • •	498 1369	Regional Theas. (Odeon) FPCC
46,025	Sudbury	Capitol Century		••••	799	Twinex Century
		Empire			1229	Northern Empire Theas. Co.
		La Salle			500	A. N. Lefebre & P. Heikkila
		Melody			468	All Nations Book & Film Serv. Ltd. (cl.)
		Park			468	Vito Pileggi & D. Politi (cl.)
		Plaza		• • • •	516	Northern Empire Theatre Co.
1 120	Cutton	Regent		••••	1152 310	Twinex Century  Main Theo. Corp. (H. C. D. Main)
1,138 1,800	Sutton Terrace Bay	Simcoe Roxy		••••	402	Nick Linkewich
1,395	Thessalon	Empire			382	F. & G. Contractors Ltd.
8,000	Thorold	Tivoli		• • • • •	493	John Allen
2,682	Tilbury	Plaza			440	Fred Campbell
6,138	Tillsonburg	Capitol		• • • • •	574	R. Hambleton Estate
		Oxford		• • • • •	507	R. Hambleton Estate
27 742	Time and in a	Strand Broadway		••••	682 806	Theatre Holding Corp. (Premier) FPCC
27,743	Timmins	Cartier			630	"
		Palace			1242	FPCC (F. Colameco)
		Victory	. 6		1127	FPCC (F. Colameco
10,048	Trenton	Century			498	Twinex Century
1		Odeon			647	Odeon
1,552	Tweed	Victoria		••••	234	W. S. Quinn (EBA)
1,775 1,000	Uxbridge Virginiatown	Roxy Strand			410 440	S. Fingold & L. Smith Theatre Holding Corp. (Premier)
3,240	Walkerton	Roxy			225	James Harrison
7,673	Wallaceburg	Capitol			564	Theatre Holding Corp. (Premier)
2,000	Wasaga Beach	Skyview			600	J. R. Hewitt (Summer)
1,742	Waterford	Royal			357	Joseph Babics (NBC) (cl.)
11,991	Waterloo	Waterloo		• • • •	632	Theatre Holding Corp. (Premier)
1,500	Walland	Roxy		• • • •	416	N. J. Erechook
15,341	Welland	Capitol Community		• • • •	1200 449	FPCC R. Biamonte
		Park			712	Twinex
1,241	West Hill	Roxy			598	Regional Theas. (Odeon)
1,031	West Lorne	Royal	. 6		494	Chamber of Commerce
8,677	Weston	Biltmore			936	Biltmore Theatres Ltd.
0.000	2441.111	Fox		• • • •	554	Better Theas. Ltd. (B. McLeod)
9,928	Whitby	Brock		• • • • •	404 414	W. Goodman
1,867	Wiarton Widdiefield	Berford North		• • • • •	614	S. Merlina (EBA) P. Adduono & O. Hill
1.000	Williamsburg	Picadilly		••••	382	Mrs. A. J. Casselman
6,100	Willowdale	Willow			992	Alcana Thea. Co. (Premier)
1,201	Winchester	Winchester	. 6		413	Arthur Knapp
120,049	Windsor	Capitol			1788	Para. (Windsor) Theas. (FP)
		Centre			926	Twinex Century
		Kent		••••	478 1605	E. S. Bode Para, (Windsor) Theas, (FP)
		Park		••••	1605 813	Para. (Windsor) Theas. (FP) Para. (Windsor) Theas. (FP)
		Temple			525	B. Mechanic
		Tivoli	6		1202	Para. (Windsor) Theas. (FP)
		Vanity	6		960	Twinex Century
2,625	Wingham	Lyceum			300	A. B. Adams
1,685 18,238	Woodbridge Woodstock	Roxy		• • • • •	636	Regional Theas. (Odeon)
10,230	TTOOUSTOCK	Capitol Royal		••••	844 966	T. Naylor FPCC
		10,ui		• • • • •	,00	1100

Ontario								
Pop.	Town	Theatre Open	Seats	Licensee				
1,129,500	Toranta		. 343	S. Majnik				
		1286 Bloor W. Alhambra 6	. 944	Para, Theas. (FP)				
		568 Blaor W. Allenby	. 551	M. Starkman & C. Wagman (Allied)				
		1215 Danforth Astor	. 646	F. H. Fink				
		651 Yonge St. Avenue	. 680	Mavar Maore (Legitimate)				
		331 Eglinton Ave. W. Avon 6	. 325	E. Spadaro				
		1092 Queen St. W. Bay	. 477	Bay Thea, Ltd. (W. J. Fell)				
		43 Queen St. W. Bayview 6	. 674	Twinex Century				
		605 Bayview Beach 6	. 1288	FPCC				
		1971 Queen E. Beaver 6	. 1142	B&F				
		2942 Dundas W. Bellevue 6	. 787	B&F				
		360 College St. Biltmare 6	. 929	Biltmore Theas. Ltd. (M. H. Okun)				
		319 Yonge St. Birchcliffe 6	0.45	Supreme Theas, Ltd. (Twinex)				
		1485 Kingstan Rd. Bloor 6	700	FPCC				
		529 Bloor W, Bonita 6	<b>5.10</b>					
		1035 Gerrard E.	(10	C. & W. Welsman				
		127 Roncesvalles						
		75 Queen W.		Jordian Operating Ltd. (A. Eckler)				
		989 Pape Ave.		Curly Posen				
		Capitol		FPCC				
		Casina 6 87 Queen St. W.		Lau Appleby (Premier)				
		Centre		Leonard Framstein				
		Century 6 147 Danforth Ave,	1338	B&F				
		Christie 6 665 St. Clair W.	. 877	Odeon				
		Cinema Italia 6 1780 St. Clair W.	. 583	E. S. Bade				
		Circle 6 2567 Yonge St.	750	Twinex Century				
		Callege6 960 College St.	1499	FPCC				
		Calany6 1801 Eglinton W,	838	Odean				
		Cantinental 6 1217 St. Clair W,	. 456	Lianel Lester				
		Crest	835	M. & D. Davis Ltd. (Legitimate)				
		Crawn 6 591 Gerrard E.	661	Charles Catalano				
		Donlands 6 397 Danlands Ave.	838	B&F				
		Dawntown 6	1059	Twinex Century				
		285 Yonge St. Eastwaad 6	770	B&F				
		1430 Gerrard E. Eatan Auditorium 6	1275	Eatan's af Canada				
		College & Yange Eglinton 6	1080	FPCC				
		402 Eglintan W. Empire 6	635	Charles Rotenberg				
		408 Queen E. Esquire 6	. 512	H. Firestone (cl.)				
		2290 Blaor W.						

## Ontario (Toronto)

Pap.	Town		Theatre C	)pen	Seats	Licensee
1,129,500	Toronto	<i>.</i>	Fox	6	546	Sheldon Theas. Ltd. (NBC) (Harry Sherman)
			Garden	6	526	M. Rittenberg
			Gay	6	512	Z. Unger
			Gem		657	Aubrey Lent
			Glendale	6		Twinex Century
			Avenue Rd. & Bro	6	995	West Pen Theatres Ltd. (A. B. Bennett)
			1816 Eglinton A	6	/70	Estate of P. King
			522 Oakwood Av Grover	6	772	B&F
			2714 Danforth A Hollywood	ve. 6	1709	Theatre Holding Corp. (Premier)
			1519 Yonge St. Imperial	6	3344	Eastern Theatres (FP)
			263 Yonge St. Int'nat'l Cinema .	6	557	Townart Hall Ltd. (Twinex)
			2061 Yonge St.	6	, 705	H. Harnick (Legitimate)
			Centre Island 4 Iroquois Ave,			
			Italia	6 V.	599	E. S. Bode
			Joy	6	380	Mac Pelly (cl.)
			Kent	6	520	C. Posen
			Kenwood	6	. 577	Aubrey Lent
			Kingsway	6	697	Twinex
			Kum-C	6	596	S. V. Roth
			Lansdowne	6	. 994	B&F
			La Plaza	6	787	B&F
			La Salle	6	650	A. Finkelstein (Allied)
			Loew's	6	2096	Marcus Loew's Theas.
			Major Rogers Rd.	6	627	Al Davis
			435 Rogers Rd. Massey Hall		2765	Trustees Massey Hall (G. R. Creelman)
			178 Victoria St. Mayfair	6	478	H. Firestore (cl.)
			347 Jane St. Melody	6	453	E. S. Bode
			346 College St.	6	. 696	Twinex Century
			677 Bloor W. Midtown	6	1089	Banner Theas. Ltd. (Twinex)
			506 Bloor W. Mt. Pleasant	6	459	Andrew Sorokolit
			675 Mt. Pleasan Nortown	6	959	FPCC
			Eglinton & Bathu Oakwood	6	1393	FPCC
			165 Oakwood Ave		. 752	Terminal Theas. Ltd. (Twinex)
			1473 Queen W. Odeon-Carlton	6	2318	Odeon
			20 Carlton St. Odeon-Danforth	6	1330	Odeon
			635 Danforth Odeon-Fairlawn	6	1165	Odeon
			3320 Yonge St. Odeon Humber	6	. 1203	Odeon
			Bloor & Jane Sts.			

## Ontario (Toronto)

		Onfari	0 (	101	OIIIO	
Pap.	Tawn	Theatre 0	pen		Seats	Licensee
1 100 500		Oder Holerd	,		1257	Odeon
1,129,500	Toronto	Odeon-Hyland 1501 Yonge St.	6 .	••••	1357	Odeon
		Orpheum 600 Queen W.	6 .		645	Orpheum Theas. Ltd. (P. Wilner)
		Oxford	6 .		803	B&F (cl.)
		1512 Danforth Palace	6.		1485	FPCC
		664 Danforth Pape	6.		419	Norman W. Baggs (cl.)
		336 Pape Ave.				
		Paradise 1006 Bloor W.	6 .		643	Regional Theas. (Odeon)
		Paramount 1069 St, Clair W			432	J. B. Goldhar
		Park	,	••••	847	Twinex Century
		3291 Yonge St. Parkdale	6		1405	FPCC
		1605 Queen W. Parliament	6		773	B&F
		425 Parliament			454	E. S. Bode
		233 Ossington A	lve.	••••		
		Prince of Wales 2094 Danforth	6	••••	1200	B&F (W. A. Summerville)
		Pylon 606 College St.	6	••••	749	Pylon Thea. Ltd. (B&F)
		Radio City		• • • •	833	B&F
		1454 Bathurst St Regent	,		516	M. Applebaum
		225 Queen E. Revue	6		521	S. V. Roth
		400 Roncesvalles			500	Ace Thea. Co. (M. P. Saunders)
		Rio 373 Yonge St.		••••		
		Roma 1483 Dundas W		••••	338	Antonio Sebastiano
		Royal Alexandra 260 King St. W.	,		1525	Alexandra Co. Ltd. (E. M. Rawley) (Legitimate)
		Royce	6		504	E. Mizzi
		1619 Dupont St. Runnymede	6		1385	FPCC
		2225 Bloor W. Savoy	6		800	Biltmore Theas, (Gerrard) Ltd.
		399 Yonge St.			527	E. S. Bode
		Scala 1094 Bloor W.	6			
		Scarboro 960 Kingston Rd,	6		684	Supreme Theas. Ltd. (Twinex)
		Shea's	6		2373	FPCC
		440 Bay St. St. Clair	6		1430	FPCC
		1154 St. Clair W. State	6		694	State Theatres Ltd. (Twinex)
		1608 Bloor W. Studio	6		542	Lionel & Robert Lester
		565 College St.	,		1000	FPCC
		Tivoli 13 Richmond E.				
		Towne Cimena 57 Bloor E,	6		693	Townart Hall Ltd. (Twinex)
		University 100 Bloor St. W.	6		1556	FPCC
		Uptown	6		2743	Yonge-Bloor Theatre Co. (Loew's, Inc.)
		764 Yonge St. Vaughan	6		929	B&F
		558 St. Clair W. Victory	6		1216	New Strand Thea. Ltd. (Twinex)
		287 Spadina Ave West End			515	West Pen Theas. Ltd.
		215 Mavety St.			994	Twinex
		Westwood Dundas at Kiplin	g	• • • •		
		York 812 Yonge St.	6		877	B&F

(Licenses are renewable in Quebec an May 1st. No itinerant licenses are included. " $V_2$ " shawn after name of Licensee indicates theatre using equal number of French and English pictures, "Fr." indicates French pictures anly.)

Pap.	Town	Theatre	Open		Seats	Licensee
3,367	Actonvale	Acton	. 5		400	A. Sicard (Fr.)
4,265	Amos	Amos	. 7		400	R. Duchesne (1/2)
0.050		Royal			350	Raymond Chevrier (1/2)
2,259 1,500	Amqui Anticosti Island	Figaro			400 250	A, Fournier (Fr.)
730	Armagh	Anticosti Lemelin			325	Consolidated Paper Ltd. (1/2) J. Lemelin (Fr.)
11,078	Arvida	Palace			480	Leo Choquette (1/2)
8,190	Asbestos	Cinema Asbestos.	. 7		597	Gaston Theroux $(\frac{1}{2})$
		Lize			500	J. E. Tremblay (½)
4,375	Aylmer	Pix			289	L Choquette (½)
3,250 8,982	Bagotville	Saguenay	. 7 . 7	• • • • •	450 420	Leo Choquette $(\frac{1}{2})$ C. C. Lacroix $(\frac{1}{2})$
1,500	Baie Comeau Baie du Febvre	Arcade Centre Paroissiale			250	A. & G. Biron $(\frac{1}{2})$ (cl.)
3,716	Baie St. Paul	Clarence			350	R. Simard (Fr.)
		Laurentian	. 6		300	J. E. Menard (Fr.)
1,290	Barraute	Barraute			312	J. A. Baily (Fr.)
700	Barville	Mel-O-Dee		• • • • •	250	H. Prevost (½)
1,573	Beauceville East	Beauceville			352 475	G. A. Roy (Fr.) G. A. Roy (Fr.)
5,694	Beauharnois	Capitol			600	T H. Trow (Cinema Booking) $(\frac{1}{2})$
-,		Iroquois			370	T. H. Trow (Cinema Booking)
5,390	Beauport	Centre de Loisirs	5–6		400	Rex Films (Fr.)
1,800	Beaupre	K. of C. Hall			300	R. Blais (Fr.)
2,073	Bedford	Bedford		• • • •	150	Mrs. L. Fortin
2,992	Beloeil	Beloeil C.I.L.			500 150	J. Fortin (½) M. Prevost
1,011	Belleterre	Star			450	Yvon Riendeau (Fr.)
3,325	Berthierville	Metro			400	Victor Sauve (Fr.)
		Royal	. 7		480	L. Choquette (Fr.)
2,796	Black Lake	Lyric		• • • •	300	L. D. Jacob (Fr.)
1,700	Bois des Filion .	Bel		• • • • •	350	A. P. Belair (1/2)
3,500 2,446	Bonaventure	Acodia Capitol			275 662	V. Leblanc (Fr.)
3,208	Bourlamaque Brownsburg	Crown			256	Premier Operating Fay Cohen
-,	g	Vic			188	A. L. Marchand
500	Bryson	Bryson	7		200	J. L. St. Pierre
6,112	Buckingham	Buckingham	7		300	P. Matte & C. McLennan
2,571	Cabano	Parish Hall			500	Rev. J. P. Cyr (Fr.)
1,505	Cadillac	Royal Palace			400 300	A. Breton (Fr.) Dydzak Bros,
1,621	Cadillac	Chat Botte			392	G. Cote (Fr.)
18,667	Cap de la	2			0.2	o, con (,
·	Madeleine	Champlain	. 7		600	L. Choquette (1/2)
		Modelon		••••	650	J. G. Kelly (1/2)
1,700	Carleton sur Mer	Carleton		• • • • •	400	J. B. Gauthier (Fr.)
3,000 2,581	Cartierville	Commodore	7	• • • • •	600 300	N. Hotte (½) A. Paquet (Fr.)
1,875	Chambly Canton	New Cinema			400	Lucien Venne $(\frac{1}{2})$
2,331	Chandler	Chandler		****	200	J. R. Joncas (1/2)
·		Helena	7		255	P. Lebellier (1/2)
1,831	Charlemagne	Centre Recreatif	3	• • • •	200	Rev. Pere Des-Pins (Fr )
		Cinema	^		120	B
3,287	Charny	Charlemagne Parish Hall			138 300	P. E. Donati (Fr.) R. La France
2,240	Chateauguay	Alamo			307	M. Bellerive
1.200	Chibougamau	Marcel			500	J. H. Gaonon (1/2)
		Vimy	. 7		250	Robt. Gallichan (1/2)
23,216	Chicoutimi	Capitol	7		634	G. Tremblay (½)
		Cartier	7 7		500 700	Aime Dionne (½)
600	Clarke City	Imperial Clarke City Club	3		208	L. Choquette (Fr.) Gulf Pulp & Paper Co. (½)
6,319	Coaticook	Opera House			432	B. Jolicoeur (1/2)
		Rivoli	7		419	J. L. Charbonneau (1/2)
1,425	Contrecoeur	Rex			250	J. Detonnancourt (Fr.)
4,410	Cowansville	Princess			413	Earl Smith
3,000	Croydon	Croydon	,	••••	230	Chainey & Tremblay

			T -	ene	. •	
Pop.	Town	Theatre	Ope	n	Seats	Licensee
						2.00.000
2,092	Donuille	Delivel				
1,500		Polyol	. 2		230	Alfred Fortier
2,132		Centre				G. A. Blanchet (Fr.)
4,300		Couture Meteor			395	A. C. Couture (Fr.)
.,	J 0.000	Plaza		• • • • •	600 500	R. Grenier $(1/2)$
3,653	Donnaconna	Royal			614	C. A. Du Four (1/2)
2,143		Dorion		• • • •	456	P. Dussault (Fr.)
1,200	Douglastown	Holy Name Hall			150	C. Auclair (½) Rex Films
14,341	Drummondville	Capitol			850	C. Auclair (½)
		Drummond			750	L. Allard (½)
		Riviera			600	M. R. Proul (1/2)
1,474	Duparquet	Beattie			240	Athletic As'n. (1/2)
3,714 1,800		Royal	7	• • • •	350	R. Martin (1/2)
1,500	East Broughton Estcourt	Perro		• • • • •	250	J. D. Perrault (Fr.)
4,906	Farnham	L'Acceuil Rialto		• • • • •	200	Rev. Lavergne (Fr.)
709	Forestville	Crystal		• • • • •	418 365	L. Choquette (½)
1,431	Fort Coulonge	Fort		••••	310	Albert Drapeau
		Lyn			200	P. Soucie $(\frac{1}{2})$ J. F. Doyle
2,500	Fox River	Cartier			300	J. Kennedy & C. Legarignon (Fr.)
		St. Martin	5_7		400	I. S. Dufresne (Fr.)
1,692	Gaspe	Parish Holl	. 7		300	Rex Films (Fr.)
		Plaza	. 7		421	W. A. Kruze
5,771	Gatineau Mills	Laurentian	. 7		670	Leo Smith (1/2)
3,850	Gatineau Pointe	Paris		• • • • •	286	R. Berlinguette (1/2)
644	Gentilly	Genty	5		400	J. Beauchesne (Cinema Booking) (Fr.)
21,989	Gracefield Granby	Regon	5	• • • •	360	L. Bertrand (Que. Cinema Booking)
21,707	Granby	Cortier	7	• • • •	600	R. P. Robert $(\frac{1}{2})$
		Palace	7 7	• • • • •	1498	R. P. Robert (1/2)
11,089	Grand'Mere	National		• • • • •	1196 422	R. P. Robert (½)
•		Palace		• • • • •	600	Dr. J. E. Guibord (½)
936	Grand Riviere	Parish Hall	4		448	Dr. J. E. Guibord $(\frac{1}{2})$ E. Couture
3,379	Greenfield Park	Met			336	C. & D. Rufh
1,069	Grenville	Laurention			376	Roland Londriault (1/2)
1,283	Hudson	Royal	6		200	N. Rozen
43,483	Hull	Cartier	7		930	FPCC
		Cinema De Paris	7		615	France Film (Fr.)
2,788	Munting day	Laurier	7		1200	P. Lofontoine & L. Lanctot (1/2)
5,185	Huntingdon Iberville	Huntingdon			400	T. H. Trow (Cinema Booking) (1/2)
16,064		Venise			400	E. A. Fassio (½)
10,004	Joliette	Arena	5	• • • •	500	W. Lebrecque (Summer) (1/2)
		Capitol Cinema Joliette	7 7		450 600	Jacques Molo (1/2) (cl.)
		Venus	7	• • • • •	550	Jean Grimaldi (Fr.)
21,566	Jonquiere	Bellevue			900	T. H. Trow (Cinema Booking) (1/2) L. Choquette & P. Brassard (Fr.)
		Centre	7		475	L. Choquette (1/2)
		Empire			525	L. Choquette (1/2)
9,851	Kenogami	Princess	7		420	L. Choquette (½)
4,558	L'Abord A					-: Grioductic (72)
	Plouffe	Lido	7		400	A. Rocette (Fr.)
900	Lac Etchemin .	Lac Etchemin	1-3		200	N. Dirren (Fr.)
27,773	Lachine	Empress	7		468	United Amusement
. 100		Royal Alex	7		1050	United Amusement
6,120	Lachute	Lachute			228	C. Morchand & T. Trow (1/2)
2,466	Lakkallasia	Rio	7	• • • •	306	E. A. Fassio (½)
1,500	LaMalbaie Lambton	Centre Recreatif	7	• • • • •	464	E. Paquin (Fr.)
4,043	LaPrairie	Royal	4	• • • •	240	E. Roy (Fr.)
2,730	LaSarre	Francais	4 7		300	A. Aucloir (½)
-,, 00	Lasarre	LaSarre	7	••••	300 400	C. Pelletier (Fr.)
2,681	L'Assomption	Alouette		••••	250	Rene Mercier (½) R. Rickner (Fr.)
9,538	LaTuque	Empire			523	O. E. Fontaine (1/2) (Burned)
		Lyric	7		350	Dr. A. Thibault $(\frac{1}{2})$
1,935	Laval West	Garden	7		440	Jack Korman (cl.)
2,462	L'Epiphanie	Royal	6		400	J. R. Gauthier (Fr.)
13,162	Levis	Bienville	7		300	E. Beaumont (Fr.)
		Canada	7		384	A. Gingras (½) (Burned)
1.000	171.1.1	Cinema de Levis	7		400	Turcotte & Giquere (1/2)
1,200	L'Islet	Belle-Isle	4		285	B. Belisle (Cine Enterprises) (Fr.)
4,382	Loretteville	Centre Paroissial	4		150	Jeon Charles Dumas
11,103	Longueuil	Avalon	7	• • • • • • • • • • • • • • • • • • • •	570	E. Venne
		Rio	7	••••	200	L. Choquette (Fr.)

Pop.	Town	Theatre	Open	,	Seats	Licensee
1,200	Lorrainville	Francais	. 7		350	Roland Beaupre (Fr.)
4,088	Louiseville	Royal	. 7		575	J. P. Desmarais (½)
1,900	Lyster	Lyster			250	Gerard Chouinard (Fr.)
12,423	Magog	Centre			350	L. Goudreault (1/2)
1 110	Makamia	Magog		•	400 300	L. Choquette $(\frac{1}{2})$ F. Raymond (Fr.)
1,119 6,494	Makamic Mackayville	Regent Mackayville			400	Carl Jensen $(\frac{1}{2})$
6,000	Malartic	Malartic			440	Laurent Chartier (1/2)
0,000		Royal			350	J. L. Chartier (½)
3,805	Maniwaki	Azur			500	P. E. Theriault (1/2)
1,500	Manseau	Manseau		••••	260	J. R. Beauchesne (Fr.)
3,101	Marieville	Reo		•	350	L. Mainville (Fr.)
6,314	Matane	Cine West National			400 250	J. A. Guimond ( $\frac{1}{2}$ ) J. P. Forbes (Fr.)
		Parish Hall			250	Elpheg Bouchard (Fr.)
6,164	Megantic	Bijou			408	A. Lemoine (Fr.)
2,298	Mistossini	Orpheon			300	Egide Boivin (Rex Film) (Fr.)
4,938	Mont Joli	Cinema			508	J. Abousafy (½)
4 701	Mont Laurier	Royal			325	T. Trow $(\frac{1}{2})$
4,701	Mont Laurier	Laurentian Laurier			547 500	Gauthier, Belanger & Lapointe $(\frac{1}{2})$ P. E. Theriault $(\frac{1}{2})$
200	Mont Louis	Riviera			200	J. P. Lapointe (Fr.)
5,844	Montmagny	Cinema Tache			500	R. Couillard (Fr.)
·		Lafontaine			700	Romeo Couillard (Fr.)
800	Morin Heights	Bell			400	C. D. Campbell (1/2)
300	Murdochville	Paramount			630	FPCC
1,351	Napierville New Carlisle	Bijou		• • • • •	270 308	Jules Boire (Fr.)
2,000 1,000	New Richmond	Royal Parish Hall		••••	370	G. Coulombe (Que. Cinema) E. Cormier (Rex Film) (Fr.)
4,076	Nicolet	Gala			375	G. Allard (Fr)
9,672	Noranda	Noranda			600	FPCC
1,678	Normandin	Le Foyer			360	L. Bouchard (Fr.)
512	Normetal	Club House			240	Normetal Mining (1/2)
2,300	Nouvelle	Centre de Loisirs				Centre de Loisirs
1,233	Ormstown	Denis		••••	360 140	E. Beaulieu P. E. Casoni (½)
1,262 4,500	Parent Paspebiac	Stella Paspebiac		••••	400	E. Holmes (Fr.)
655	Perce	Salle Paroissial			380	Rex Film (1/2)
1,441	Pierreville	Cine Film	2		300	G. Langevin (Fr.)
5,094	Plessisville	Cinema			500	J. Rousseau (½)
		Colonial			306	Mrs. R. Lalonde & V. Lavoie (i'r.)
8,646	Pointe Claire	Pointe Claire	7 5	••••	400 300	G. Arpin (½)
7,098 8,205	Pointe Au Pic Pointe aux	Casino	3		300	L. Warren (Fr.)
0,203	Trembles	Bellevue	7		375	L. Choquette (Rex Film) (Fr.)
2,403	Pont Rouge	Parish Hall			500	Rex Film (Fr.)
5,093	Pont Viau	Viau			350	R. Daird $(\frac{1}{2})$
3,921	Port Alfred	Chateau			410	L. Choquette (Fr.)
2,300	Port Daniel	Port Daniel		••••	325	J. L. Langlais (Summer) (1/2)
1,963	Princeville	Princess		••••	200 530	P. Gendron (Fr.) Consolidated Theas. (Fr.) (cl.)
167,016	Quebec	Capital			1808	FPCC
		Cartier			810	United Amusement
		Cinema de Paris	7		1158	France Films (Fr.)
		Classic		• • • •	500	FPCC
		Empire			600	W. Lester
		Imperial Lairet		••••	1000 842	A. Chouinard (Fr.)
		Laurier	7		500	United Amusement (½) E. Beaumont (Fr.)
		Pigalle			702	France Films (Fr.)
		Princess			732	A. Chouinard (1/2)
		Rialto			430	W. Lester (Fr.)
		Sillery		••••	500	Consolidated Theas. (Fr.)
3,441	Richmond	Victoria Mvra			726 300	Consolidated Theas. (Fr.)
1,558	Rigaud	Vimy			300	George Lovett ( $\frac{1}{2}$ ) Antonio Bussieres
11,489	Rimouski	Auditorium			400	Irene Gendreau (Rex Films)
		Cartier	7		600	T. Trow (½)
		Centre Loisirs			995	Rex Film (Fr.)
2,500	Riviere Bleue	Parish Hall			300	Rex Film (Fr.)
9,400	Riviere du Loup	Capitol		••••	500 545	T. Trow $(\frac{1}{2})$ Mrs. L. Bertrand $(\frac{1}{2})$
4,897	Roberval	Diana			300	J. H. Gagnon (Fr.)
.,0,,		Roberval			150	J. Hylas Gagnon (Fr.)
						. ,

			Ψ	uebe	C	
Pop.	Town	Theatre	Op	en	Seats	Licensee
1,64			. :	7	480	P. C. Taylor
14,63	3 Rouyn			7	600	T. Allevetto (1/2)
		Capital	. :	7	750	FPCC (1/2)
		Montcalm	. :	7	368	J. Gauthier (1/2)
		Paramount	. :	7	600	FPCC · 1/2)
2,193	Saybec	Rouyn	. 7	7	580	J. L. Nutland 1/2()
1,000				6	200	J. Geo Cate (Fr.)
1,350	Scotstown	Roxy Scotstown		7 6	500	Northeast Theas. Ltd. (1/2)
500	Seignory	Log Chateau		2	400 250	E. Turcotte
1,686	Senneterre	Capitol	•	3	450	Mason-Prevost
		Metro		7	480	R. St. Pierre and J. D. Dubreuile ( $\frac{1}{2}$ ) Gerard and Armande Pelchat ( $\frac{1}{2}$ )
	_	Senneterre		3	200	Miss A Pelchat (1/2)
1,400	) Seven Islands			7	275	A. C. Layden (1/2)
1 500	Charles	Ria	. 7	7	404	A. C. Layden (1/2)
1,500 26,903			. 7		200	B. Etinson (Summer)
20,703	Shawinigan Falls	Auditorium	. 7		600	G. Champagne (1/2)
		Capital	7		400	G. Champagne (1/2)
		Cartier			500	G. Champagne (1/2)
50,543	Sherbrooke	Roxy		,	600	G. Champagne (1/2)
/	5.1075100KC	Capitol Cinema de Paris	7		600	P. Demerest (Fr.)
		Granada		,	846 1592	France Films (Fr.)
		Premier	7		726	United Amusements G. Bachand
		Rex	7		628	G. Bachand (Fr.)
14,961	Sorel	Eden	7		533	A. Lacouture (cl.)
		Richelieu	7		500	A. Lacouture (Fr.)
		Rio	7		600	F. Gauthier (1/2)
1 204	C4.	Sorel		****	1070	M. Lacouture (½)
1,386	Sutton	Maple		5	300	N. Joncas
900	St. Adelaide	St. Adelaide	6	·	249	Rex Film (Fr.)
2,200		Pine			300	P. Karabian (1/2)
5,169	St. Agathe	Alhambra			300	J. Adilson (Summer) (1/2) (cl.)
1,725	C+ Alouis de	Roxy	7		433	J. Adilson
1,723	St. Alexis des Monts	T				
1,500	St. Andre Avellin	Turner			250	Paul Gaudreault (Fr.)
3,325	St. Anne de	Royal	6		250	Octave Bisson (Fr.)
	Bellevue	Rex	7	,	414	M Cohon Inc
4,650	Ste. Anne des	KCX	′	• • • • •	414	M. Cohen, Inc.
	Monts	Carriboo	5		225	Cine Gaspe Ltd. (J. C. Beaudette) (Fr.)
1,500	St. Anne de la		Ŭ	•		ente dospe Eld. (7. C. bedagerre) (Fl.)
2 (55	Perade	Plaza	7		200	Paul R.
3,653	St. Anne de la					
2 200	Pocatiere	Cinema Pocatiere	5		300	G. Potvin (Fr.)
2,200	St. Basile	Elysee	6		300	I. Ruel (Fr.)
1,334	St. Casimir	Centre Paroissial	4		350	A. Couture (Rex Films) (Fr.)
1,658	St. Cesaire	K of C	4		240	P. Dusablon (Fr.)
2,000	St. Charles	Venise	6		315	R. Gagne (Fr.)
2,000	St. Chas. de	Alouette	6	• • • • •	304	E. Frenette (Fr.)
, ,	Caplan	Victoria	4		200	\/ Lablanc (Er.)
2,000	St. Came	St. Come	4		140	V. Leblanc (Fr.) F. Dumas (Fr.)
1,080	Ste. Croix	Ste. Croix	6		300	N. Demers (Rex Film) (Fr.)
1,300	St. Damien	Centre Paroissial	ĭ		250	Rex Films (½)
2,500	St. Donat	Jano	7		196	Fernand Mousseau (1/2)
1,000	St. Eleuthere	Salle Paroissiale	6		400	L. Gagnon (Rex Film) (Fr.)
	Ste. Emilie de					
1 500	l'Energie	Cinema Erable	4	• • • • •	200	G. Bournadaire (Fr.)
1,500 2,600	St. Ephrem	Alfred	2	• • • • •	200	J. P. Roy (Fr.)
3,176	St. Eustache St. Eustache sur	Cinema	7	••••	320	Leo Choquette (Fr.)
3,170	le Lac	Moon	7		304	1 Theres (5.)
	· c Luc	Normandie		••••	304	L. Theoret (Fr.)
627	St. Evariste	Royal	4	• • • • •	300	G Lahaie (½) Emile Vachon (Fr.)
2,648	St. Felicien	St. Felicien			300	Alderic Deschenes (Fr.)
1,184	St. Felix de					
	Valois	Carillon	6		300	R. Gravel (Fr)
2,650	St. Gabriel de					
1 220	Brandon	Brandon			304	Paul Desjarlais (Fr.)
1,322	Ste. Genevieve	Pierrefonds	6		280	George Y. Hurteau (Fr.)
2,652	St. George de	Daviel	_		40.1	1 01
	Beauce	Royal		••••	484	L. Choquette (½)
		Vimy	7	••••	550	L. Choquette (½)

# Quebec

Pop.	Town	Theatre 0	pen	Seats	Licensee
2.000	Ct. Cidere te				
2,000	St. Gideon de Beauce	Frontenac	4	275	Y. Gilbert (Fr.)
5,870	St. Gregoire de Montmorency	Parish Hall	6	500	C. Pacaud (Fr.)
20,236	St. Hyacinthe	Corona	7	589	Consolidated Theas. (Fr.) United Amusement (1/2)
1,800	St. Jacques de	Maska	/	, 011	Office Afficient (72)
	Montcalm St, Jean	Acadia	6	300	G. Goyette (Fr.)
6,500	Baptiste	Cartier	7	. 596	E. Godbout & H. Tourigny (Fr)
2,300	St. Jean d'Evangelist	Salle Paroissial	4_6	. 300	Centre des Loisirs (Rex Films) (1/2)
2,500	St. Jean de Port Joli	Centre Paroissial	4	400	L'Abbe G. Pelletier (Fr.)
17,685	St. Jerome	Rex	7	. 748	General Theatres (Odeon) 1/2)
1,480	St. Jerome (Lac	Theatre du Nord	7	. 500	L. Choquette (Fr.)
3,000	St. John) St. Joachim de	Parish Hall	4	. 360	G. Tremblay (Fr.)
	Tourelle	St. Joachim	2		A. St. Laurent (Fr.)
19.100	St. Johns	Capitol	7		General Theatres (1/2)
		CartierImperial	7 7		C. Auclair (½) United Amusement
7,945	St. Joseph	Imperior	/	0,2	Office Amusement
	d'Alma	Alma	6		U. H. Pelletier (½) L. Rossignol (½)
2,412	St. Joseph de	Canadien	6	. 000	
	Beauce	Marquette	4		Leopald Roy (Fr.)
1,438	St. Jovite	St. Jovite	2		J. E. Dufour (½)
1,800	St. Julienne	Chateau Theatre Moderne	6		L. Lachapalle (Fr.) G. Langlois (Fr.) (Burned)
1,980	Ste. Justine	Etoile	6 4	150	A. Chabot (Fr.)
8,615	St. Lambert	Astor	7		United Amusement
·		Victoria	7		United Amusement
20,426	St. Laurent	Lucerne	7		United Amusement
2,700 2,643	St. Lin St. Louis de	Laurier	4	. 490	R. Lapierre (Fr.)
2,040	Courville	Parish Hall	1	200	R. LaFrance (Fr.)
1,150	Ste. Marguerite	Esterel	2–3	. 300	B. C. Salamis (Summer) (cl.)
2,430	Ste, Marie de Beauce	Centre Recreatif	7	. 310	L. M. Roy (Fr.)
2.060	St Martin do	Ste. Marie	7	. 200	A. Jacob (Fr.)
2,060	St. Martin de Beauce	Centre Paroissial .	2-3	. 544	Fabrique St. Martin (Rex Film) (Fr.)
1,800	Ste. Martine	Normandie		240	Maurice Leduc (1/2)
1,500	St. Michel de Bellechasse	St. Michel	2	. 208	Gaston Giguere
10,539	St. Michel des	or, reneral management			
	Saints	Alouette	7		Jean Lavoie (Fr.)
1,731	St. Pascal	Duchesse	4	000	G. A. Chapleau (Fr.)
1,300 1,500	Ste, Perpetue . St, Prosper	Centre Recreatif St. Prosper	_4 2_4	075	Maurice Lord (Fr.) Yvan Morin (Fr.)
3,107	St. Raymond	Alouette	7	400	R. Martin (Fr.)
1,841	St. Remi	Capitol	5	2.40	R. Lussier (Fr.)
4,385	St. Romuald	Etchemin	7		A. Fabi (Fr.)
3,630	St. Rose	Garden		275	Mrs. A. Allard
1,066	St. Saveur	Lido Nordic	7 7		J. L. Guilbault $(\frac{1}{2})$ Leo Choquette $(\frac{1}{2})$
7,038	Ste. Therese	George's	7	E10	P. Senecal $(\frac{1}{2})$
•		Rose	7	4.40	W. Manville (1/2)
3,000	St. Zacharie	St. Zacharie	4		R. Drouin (Fr.)
2,781	Temiskaming	Crescent	7	200	G. K. Theberge & M. Christian
3,173 15,006	Terrebonne Thetford Mines	Figara Bey's Cinema	7 7		L. Choquette $(\frac{1}{2})$ L. Choquette $(\frac{1}{2})$
. 5,000	e	Centre Paroissial	7	800	Rev. P. Dubois (1/2)
44.55		Pigalle	7		A. Payeur (½)
46,074	Three Rivers	Capital	7 7	75.	FPCC
		Imperial	7		T. H. Trow $(\frac{1}{2})$ France Films (Fr.)
		Rialto	7	EQ.	FPCC (Fr.)
		Salle Notre Dame	3_4	1000	R. Montambault
1,933	Thurso	Capital	4		D. S. Jacques (½)
6,000 3.519	Tracy	Tracy Salle Paroissiale	7		Gerard Langevin (1/2),
3,317	TIOIS FISIORS	Julie Furdissiale	7	700	Charles Moreney (Fr.

# Quebec

	Ψuebec						
Pop.	Town	Theatre	Ope	en	Seats	Licensee	
						Licensee	
8,603	Val D'Or	Poloso	_				
-,		Palace Princess	. 7 . 7			J. Dydzak (½) (Burned)	
		Strand	7			Premier Operating (½)	
22,414	Valleyfield	Bellerive	. 7		/70	Premier Operating Corp. $(1/2)$ Leo Choquette $(1/2)$	
		Royal	. 7			Leo Choquette (1/2)	
1,104	Varennes	Salaberry	7			Leo Choquette (1/2)	
77,391	Verdun	Lux Fifth Ave.	7		300	E. Forest (Fr.)	
		Palace	7		760 842	Standard Amusements	
		Park	7		1160	General Theatres (Odeon) (Fr.) Standard Amusements	
13,091	Vietesie:II.	Savoy	7		868	Confederation Amusements	
13,071	Victoriaville		7		789	C. Magnan (1/2)	
6,500	Ville Jacques-	Victoria	7	• • • • •	550	U. S. Allaire (1/2)	
	Cartier	Rayal	7		400	W. Mainville	
11.504		Vox	7		400	L. Barcels (½)	
11,536	Ville LaSalle	LaSalle	7		680	I. Ruel & L. Dame	
2,000 1,306	Ville Le Moyne	Vimy	7		500	N. Carette (1/2)	
6,700	Ville Marie Ville St. Joseph	Ville Marie	6		430	J. M. Gagne (Fr.)	
10,443	Ville St. Michel	Royal Michel	7		616	A. Lamothe (Fr.)	
5,000	Ville St. Pierre	Lux	7	** · •	300 410	J. Goyette (½)	
2,079	Warwick	Warwick	7	• • • • • • • • • • • • • • • • • • • •	350	J. Langelier (Fr.) U. S. Allaire & P. Gendron	
4,027	Waterloo	Star	7		290	L. Chaquette	
1,066	Weedon	Rio	6		300	P. H. Bourget (½)	
4,696	Windsor Mills	Weedon	4		200	E. Tardiff	
13,313	Wrightville	Loma Montcalm	7		200	R. Noel (1/2)	
1,021,520	Montreal	Ahuntsic	7		612 662	Casey Swedlove	
		Alduette	7		1325	United Amusement (½)	
		Amherst	7		1692	Consolidated Amusements (Fr.) Premier Operating (½)	
		Arcade			900	France Film (Fr.)	
		Avenue	7		850	United Amusement	
		Avon Bearubien		• • • •	751	United Amusement (1/2)	
		Belmant	7		660 1221	General Theatres (Odeon) (1/2)	
		Bijou	7		900	United Amusements France Film (Fr.)	
		Broadway	7		530	N. Courtemanche (½)	
		Cameo	7		414	A. Capandrites (1/2)	
		Canadien			690	Grimaldi & Coston	
		Capitol	7	• • • • •	2603	FPCC	
		Cartier	7	• • • • •	550 1051	M. Berthiaume	
		Centre	7		550	Confederation Amusements (Fr.) D. Berzan	
		Century	7		655	Standard Amusements	
		Champlain	7		1409	General Theatres (Odeon) (Fr.)	
		Chateau Cinema de Paris	7		1471	Confederation Amusements (1/2)	
		Cine Riviera	7		464	France Film (Fr.)	
		Corona	7		550 1298	H. Guimond & P. Lefebvre (1/2) United Amusement	
		Cremazie	7		722	General Theatres (Odeon) (1/2)	
		Crystal Palace	7		765	J. Dufort	
		Dieppe Dominian	7		400	E. Ruffo (1/2)	
		Electra	7 7	• • • •	829	Confederation Amusements (1/2)	
		Empire	7	• • • •	859 500	General Theatres (Odeon) (Fr.)	
		Empress	7		1350	Banner Amusements Confederation Amusements	
		Francais	7		1961	United Amusements	
		Granada	7		1685	United Amusements	
		Her Majesty's Hollywood	7		1584	Cansolidated Amusements	
		Imperial	7		600 1875	C. Auclair	
		Kent	7		675	FPCC (Cinerama) United Amusements	
		La Scala	7		500	J. Desmarais (Fr.)	
		Laval	7		800	United Amusements (Fr.)	
		Lido	7		750	Irving Adelson	
		Lord Nelsan Laew's	7	• • • • •	500	N. Lazanis (½)	
		Luxor	7		2853	FPCC	
		Maisonneuve	7	• • • • • • • • • • • • • • • • • • • •	400 715	L. Larocque (½) (cl.) Canfederation Amusements (½)	
		Majestic	7	• • • • •	550	Andre Peclet $(\frac{1}{2})$	
		Melody	7		700	All Natians Baok & Film Service. (Foreign)	
		Mercier		• • • •	909	General Theatres (Odeon) (Fr.)	
		Midway	7	• • • •	1178	General Theatres (Odeon)	

# Quebec - New Brunswick

Pop.	Town	Theatre	Open	Seats	Licensee
1,021,520	Montreal	Monkland	7	1300	United Amusements
1,021,320	Montreal		7	912	E. N. Tabah
		Orleans		500	United Amusements
		Orpheum		1100	FPCC
		Outremont		1442	Confederation Amusements
		Palace	_	2625	FPCC
		Papineau	7	1446	United Amusements
		Passe Temps		F / O	Consolidated Theas. (1/2)
		Perron	_	500	Century Theatre Ltd. (1/2) (cl.)
		Princess	7	2184	FPCC
		Radio City .	7	1733	J. Desmarais (½)
		Regal	7	415	A. St. Germain (1/2)
		Regent	7	941	United Amusements
		Rex	7	450	C. Auclair (1/2)
		Rialto	7	1174	United Amusements
		Rio	7	350	R. Rochon & J. Theriault (Fr.)
		Ritz	7	700	C. Auclair (Fr.)
		Rivoli	7	1547	United Amusements
		Rosemount .	7	1305	United Amusements
		Royal	7	225	J. A. Savard (cl.)
		Seville	7	1148	United Amusements
		Snowdon	7	968	United Amusements
		Star	7	476	S. Athanasiou (1/2)
		St. Denis	7	2380	France Film (Fr.)
		Stella	7	400	C. Auclair (Fr.)
		Strand	7	714	United Amusements
		System	7	924	Geo, Panos
		Van Horne .	7	818	United Amusements
		Venizia	7	1518	Soccio & Celzi (Foreign)
		Verdi	7	500	Mrs. P. Duliefitto (Foreign)
		Villeray	_	700	General Theatres (Odeon) (Fr.)
		Vogue	-	700	D. Berzan
			7	1141	United Amusements
		York	7	1100	United Amusements

# **New Brunswick**

(Licenses are renewable in New Brunswick an June 1st.)

Pop.	Tawn	Theatre	Open	Seats	Licensee			
1,741	Andover	Capitol	. 6	299	B&L Theatres			
4,453	Bathurst	Capitol		470	W. J. Kent & Co. Ltd.			
.,		Kent	T	686	J. Harper Kent (FPCC)			
1,333	Black's Harbor	Strand		320	Connors Bros. Ltd.			
800	Buctouche	Roxy		250	Harry Adkins			
7,754	Campbellton	Capitol	T	778	F. G. Spencer (FPCC)			
• • • •		Paramount	. 6	600	F. G. Spencer (FPCC)			
1,500	Caraquet	Bellevue		300	O. J. Robichaud			
5,223	Chatham	Capitol	. 6	392	B&L Theatres			
·		Voque	. 6	575	B&L Theatres			
1,000	Chipman	Capitol	. 6	350	J. A. Williams			
4,939	Dalhousie	Capitol	. 6	510	F. G. Spencer (FPCC)			
1,600	Deer Island	Mayfair	. 1	200	R. Greenlaw			
350	E. Florenceville	Green's	. 6	490	G. Green & Sons, Ltd.			
10,753	Edmundston	Capitol	. 6	480	B&L Theatres			
		Star	. 6	560	Mrs. H. M. Nesbitt			
16,018	Fredericton	Capitol	. 6	504	W. W. O. Fenety (FPCC)			
		Gaiety	. 6	870	W. W. O. Fenety (FPCC)			
2,365	Grand Falls	Grand	. 6	406	B&L Theatres			
		Riviera	. 7	500	B&L Theatres			
1,000	Grand Harbour	Community	. 2	278	Harry Cheyney			
1,800	Grand Manan	Happy Hour	. 6	750	J. C. Coughlin			
1,000	Hartland	Capitol		496	B&L Theatres			
800	Kedgwick	Fatima	. 3	300	P. Guerette			
3,000	Lancaster	Gaiety		573	L. Sprague			
2,152	Marysville	Lyric	. 2	270	H. A. Galley (Winter)			
2,265	McAdam	Vogue	. 6	400	Stanmore Enterprises Ltd. (B&L)			
1,500	Minto	Gaiety	. 6	385	T. J. O'Rourke			

# New Brunswick - Nova Scotia

Pap.	Tawn	Theatre	Open	Seats	Licensee
27,334	Moncton	Capitol	. 6	 914	Odeon
27,554	/MO/ICTOH	Empress		 660	Odeon
		Paramount		 1166	FPCC
4,248	Newcastle	Opera House		 450	Mrs. J. McLaughlin
1,240	71011003110	Uptown		 500	Mrs. J. McLaughlin
1,000	Petitcodiac	Rio		 420	M. E. Walker (cl.)
800	Petit Rocher	Normandie		 300	A. J. Boudreau
1,350	Plaster Rock	Briggs	_	 400	V. R. Briggs & Son
1,000	riddici ridcii	Community		 400	A. Fraser Ltd.
688	Port Elgin	Mayfair		250	Arthur Mitchell
2,000	Richibucto	Pine		 300	H. Adkins
896	Rothesay	Community		 300	Leslie Sprague
2,873	Sackville	Voque		 475	M. E. Walker (Sack.) Ltd.
50,779	Saint John	Capitol		 1630	FPCC
50,,,,	30111 30111	Kent Odeon		 698	A. I. Gorson (O.)
		Mayfair		 792	Franklin-Herschorn
		Paramount		 1394	FPCC
		Regent		 759	Franklin-Herschorn
		Strand		 769	Odeon
2,010	Shediac	Capitol		 324	J. E. LeBlanc
1,181	Shippegan	Frontenac		 300	H. L. Haines & J. Robichaud (Burned)
800	Sunny Corner	Sunny		 324	H. Matchett
3,224	Sussex	Strand		 750	Colin & Wm. Danson
1,458	St. Andrews	Marina	6	 200	E. S. Finigan (cl.)
1,263	St. George	Capitol		 396	Chorlotte Amuse, Co. Ltd. (B&L)
-,	g	Opera House		 200	Charlotte Amuse. Co. Ltd. (B&L)
1,419	St. Leonard	Acadia		 400	Mrs. E. Fournier
3,000	St. Quentin	Montcalm		 500	Centre Recreatif Ltd.
3,769	St. Stephen	Queen		 594	C. E. Staples
3,700	Tracadie	Rex		 400	North Shore Theatre Co. (cl.)
4,000	West Saint John			 337	W. R. Golding
500	Wilson's Beach	Maple Leaf		 200	W. Newman
3,996	Woodstock	Capitol		 455	F. G. Spencer (FPCC)
.,			_		

# Nova Scotia

(Licenses are renewable in Nava Scatia an April 1st.)

	Tawn	Theatre	Open	Seats	Licensee
9,870	Amherst	Capital	6	820	F. G. Spencer (FPCC)
,		Paramount	6 .	610	F. G. Spencer (FPCC)
782	Annapolis	Capitol	6	346	Annap, Amuse, Co. Ltd. (B&I)
3,196	Antigonish	Capitol		540	B&L Theatres
600	Barrington		,	400	Maria C. M. Danisa II
	Passage	Goudey		499	Mrs. S. M. Brownell
2,100	Bedford	Bedford			W. A. Purcell
1,045	Berwick	Bligh's		268	W. L. Bligh
1,038	Bridgetown	Strand		280	C. L. Piggott
4,010	Bridgewater	Avon		475	SFA Limited
		Capitol	. 6		SFA Limited
1,311	Canso	Ideal	. 6		L. D. Nauffte
1.000	Chester	Kenerik	. 4		Eric Redden
867	Cheticamp	Evangeline	. 4		J. L. Chaisson
1.020	Clark's Harbor	Vimy	. 3	513	Evan A. Swim
15,037	Dartmouth	Dundas	. 6	675	Franklin-Herschorn
, , ,		Mayfair	. 6	731	Franklin-Herschorn
2,047	Digby	Bijou	. 2	270	SFA Co. Ltd.
_/5 . ,	J.90,	Capitol			SFA Co. Ltd.
3,143	Dominion	Royal	. 6	300	J. S. Liscombe
700	Freeport	NuEra			Lloyd Blackford
25.586	Glace Bay	Russell		000	Wener & Green
23,300	Orace Day	Savoy	,	1000	FPCC
85,589	Halifax	Capital		1000	FPCC
05,507	11011107	Casino			Odeon
		Empire			Maritime Amuse. Co. Ltd. (cl.)
		Family	,	500	Franklin-Herschorn
		Gaiety		(1)	M. E. Walker, Ltd. (cl.)
		Garrick			Odeon
			,	725	Odeon-Garson Theas.
		Oxford		720	Odeon

# Nova Scotia — Prince Edward Island

Pop.	Town	Theotre	Open	Seats	Licensee
85,589	Halifax	Paramount	. 6	1162	FPCC
05,507	Tigitiga	Vogue		945	Franklin-Herschorn
1,131	Hantsport	York		250	United Enterprise Ltd.
544	Hubbards	Hubb		150	W. L. Armstrong
2,360	Inverness	Victoria		264	J. Tubetti
1,109	Joggins	Regent		250	R. J. Melanson
4,240	Kentville	Empire		684	F. G. Spencer (FPCC)
4,240	Kentrine	Paramount		746	F. G. Spencer (FPCC)
800	Kingston	Roxy		250	Ralph G. Veinott
3,535	Liverpool	Astor		625	Astor Thea. Ltd. (Spencer)
1,225	Lockeport	Capital		391	B&L Theatres
2,816	Lunenburg	Capital		460	F. G. Spencer
1,019	Mahone Bay	Kenerik		185	Eric Redden
1,506	Middleton	Capital		490	G. R. Spencer
800	New Germany.	York		230	A. A. Fielding
9,933	New Glasgow	Academy		717	Odeon
9,733	ivew Glasgow	Roseland ,		743	"
500	New Ross	Cross		208	Ken Corkum
10,423	New Waterford	Majestic		594	F. Gregor (FPCC)
10,425	11011 11010	Paramount		746	F. Gregor (FPCC)
7,354	North Sydney	Odeon		576	Odeon
1,466	Oxford	Capitol		275	G. E. Fulton
1,906	Parrsboro	Gem		128	M. B. Audos
4,259	Pictou	Capitol		440	H. Wisener
1,034	Port Hawkesbury	State		225	R. F. Hazel & P. R. Barkhouse
1,000	Reserve Mines	Family		289	P. Branchini
2,000	River Hebert	Royal		270	W. L. McEachem
1,501	Sheet Harbour	Atlantic		250	Atlantic Theatres, Ltd.
2,040	Shelburne	Capitol		397	B&L Theatres
1,822	Shubenacadie	Roxy		187	M. E. Walker (Unit. Ent'p'se Ltd.) (cl.)
7,138	Springhill	Capitol		597	A. J. Mason
2,000	Spryfield	Kent		330	M. E. Walker (cl.)
5,575	Stellarton	Jubilee		630	Odeon
1,000	Stewiacke	Park		166	United Enterprises Ltd. (M. E. Walker)
31,317	Sydney	Paramount		996	FPCC
31,317	Sydney	Strand		601	B&L Theatres and E. R. Lynn
		Vogue		1075	FPCC
8,400	Sydney Mines	Strand		753	Odeon
1,061	Tatamagouche	Rialto		225	Hazel & Barkhouse
10,756	_	Capitol		802	F. G. Spencer (FPCC)
10,730	Truro	Royal		922	F. G. Spencer (FPCC)
1,327	Wodooport	' ··		260	St. Michael's Church
	Wedgeport	Star		155	W. G. Strickland
561 4,301	Westport			364	Westville Thea, Co.
		Roxy		200	Dr. H. J. Pothier
1,475 6,000	Weymouth	Community	—	344	George Khattar
	Whitney Pier Windsor	Casino		590	Windsor Amusement Co.
3,439		Imperial		600	
2,313		Acadia		1249	G. R. Spencer Odeon
8,106	Yarmouth	Capital		571	Franklin-Herschorn
		Community	6	3/1	Franklin-Herschorn

# **Prince Edward Island**

(Licenses are renewable in New Brunswick on June 1st and in Novo Scotia on April 1st.)

Pop.	Town	Theotre	Open	Seots	Licensee
674	Alberton	Princess Pat	6	320	J. F. & Gordon White
690	Borden	Royal	4–6	254	J. K. Pidgeon (cl.)
15,887	Charlottetown	Capital	6	514	F. G. Spencer (FPCC)
•		Empire	3	500	F. G. Spencer (FPCC) (cl.)
		Prince Edwar	d 6	1050	F. G. Spencer (FPCC) (Burned)
300	Crapaud	Crapaud	2	200	Lloyd Rogerson
762	Georgetown	Holy Name	1	250	Holy Name Society
811	Kensington	Cameo	6	250	J. K. Pidgeon
1,068	Montague	Yeo's	4	250	B. H. Yeo
400	Morell	Memorial	2–3	300	Memorial Hall Co. Ltd.
500	Mount Stewart	St. Andrews	Hall 2-4	225	St. Andrews Parish
400	Murray Harbour	Community	2-4	180	Keith Buell (cl.)
400	Murray River	Mayfair	6	418	E. K. Johnston

# Prince Edward Island — Newfoundland — Drive-ins

Рор.	Town	Theotre	Open	S	eats	Licensee
800	O'Leary	Verdun	. 4 .		400	Milton Smallman
1,183	Souris	Souris	. 3 .		250	C. N. Richards
6,547	Summerside	Capital	. 6 .		800	H. E. Gaudet
		Regent	6.		526	G. R. Pope
800	Tignich	Canadian Legion	4	****	160	Can. Legion

# Newfoundland

Pop.	Town	Theatre	Open	Seats	Licensee
10,291	Belle Island	Gaiety	6	400	R, R. Costigan
2,552	Bishop's Falls	Wavell		200	Roy Walsh
1,401	Bonavista	Garrick		200	F. G. Bradley
2,744	Botwood	Imperial		200	J. S. Arklie & Roy Petrie
2.003	Buchan's	Buchon's		200	C. L. Courage
10,276	Corner Brook	Majestic		500	Coleman & Coombes
.0,2.0	Gorrior Drook II	Palace		500	J. A. Basha
		Regent		150	Coleman & Coombes
2,655	Deer Lake	Roxy		400	Lakeside Lodge Ltd.
2,400	Gander	Globe		400	W. J. Leghev
_,		Star		200	W. J. Leghev
3,947	Grand Falls	Popular		460	Charles Edwards
2,331	Harbour Grace	Paramount		300	W. & M. Hayes
1,194	Humbermouth	Humber	4_6	350	M. G. Basha
2,634	Port Aux Basque	Basque	6	304	E. J. Godden & H. O. House
871	Stephenville	Dome		300	Leo Gaultois
		Page	6	256	G. M. Basha
956	Stephenville	_			
	Crossing	Uptown	4–6	200	Chas. McFatridge
56,694	St. John's	Capitol	6	847	Nfld. Amuses. Ltd. (FPCC)
		Cornwall	6	922	Nfld. Amuses, Ltd. (FPCC)
		Nickel	6	800	J. P. Kiely
		Paramount	6	1195	Nfld, Amuses, Ltd, (FPCC)
		Star	6	800	Nfld. Amuses. Ltd. (FPCC)
		York	6	1100	J. P. Kiely
	Twillingate		—	600	Harry Randell
	Wabana		–	490	_
3,674	Windsor	Vogue	6	350	J. L. Basha
		Windsor	2–4	350	Rev. F. P. Meany

# **Drive-in Theatres**

(All theotres have the word drive-in ofter the nome.)

Town	Theatre	Cors	Licensee						
BRITISH COLUMBIA									
Alberni	Beaver Valley	350	. H. Warren (FPCC)						
Aldergrove	North Star	400	. R. Boyce & Reder (cl.)						
Burnaby	Cascades	750	. National Drive-in Theatres						
Burnaby	Lougheed	639	. Lougheed Drive-in Thea. Ltd.						
Cassidy	Cassidy	400	. Cassidy Drive-in Theatre Ltd.						
Castlegar	Elk	300	. G. Simmons						
Chilliwack	Chilliwack	481	. J. H. & R. Clarke						
Cranbrook	Rex	280	R. W. Colmer						
Creston	Valley	199	. T. & B. Tedford, & L. Johnson						
Duncan	Sunset	400	Sunset Auto Theatres Ltd.						
Fernie	Elk's	190	. C. T. Lynch						
Genelle	Starlite	250	. Mr. & Mrs. J. Horlick (cl.)						
Grand Forks	Grand Forks	200	. Joseph A. Altomare						
Hammond	Ridge	500	E. Canning, 1. Morrison, L. Warren (cl.)						
Kamloops	Skyview	330							
		0 seats							
Kamloops	Sun Down	450	. S. Singh & G. Lane						
Kelowna	Boyd's								
Langley Prairie	Hillcrest								

# **Drive-in Theatres**

Town	Theatre	Cars	Licensee
Lulu Island	Delta	650	D.M. 8. M.W. C
Lulu Island	Wayne		D. M. & M. W. Chechik
Nanaima	Inter-City		Rex Colmer FPCC
Nelsan	Starlight		T. Hetherington, I. Toffee, O. Bird
New Westminster	Paramount Auto-Vue		West Coast Booking Ass'n
New Westminster	Westminster		Les Yaung
Penticton	Pines		Okanogan Drive-in Theatres Ltd.
		75 seats	
Penticton	Twilight		A. G. Alderson
Prince George	Starlight	246	Trans-West Theas. Ltd.
Ruskin	Ruskin	200	West Coast Booking Ass'n
Salman Arm	Suswhap		Suswhap Drive-in Ltd.
Surrey	Auto-Vue	392 400	Gayland Amusements Ltd. Auto-Vue Drive-in Ltd.
Vernon	Skyway		Inland Industries Ltd.
Victoria	Tillicum		Myers Enterprises
		32 seats	, e. e z.merprises
Westview	Beach Gardens	350	H. Bayer, R. Hiltz, H. I. Howard
	ALBI	ERTA	
Barrhead	Delta	250	P. Ewankow
Bannyville	Willie's		G. W. Mackintosh
Brooks	Brooks	225	P. Ubertino
Calgary	Chinook	600	Western Drive-in Theatres Ltd.
Calgary	Cinema Park	1036	Cinema Park Drive-In Thea. Ltd.
			(F. H. Kershaw)
Calgary	17th Avenue	500	J. B. Barron (Odeon)
Calgary	Sunset	750	Sunset Drive-in Theatre Ltd.
Camrose	Karvue Drive-in	350	J. Feldman & J. Diamond
Camrose	Northern Lights	200	C. S. Bailey
Claresholme	Greenhills	200250	G. Brewerton A. Gawn
Cold Lake	Cold Lake	300	Mr. & Mrs. Cecil Wolver
Drumheller	Drumheller		J. Feldman
Edmanton	Belmont	400	L. Maynard & C. Rapp
Edmonton	Golden West	500	L. J. Hoffman
Edmonton	Sky-Vue	1100	J. Feldman
Edmonton	Southside	400	Western Drive-in Theatres Ltd.
Edmonton	St. Albert	550	D. E. Moyer (cl.)
Edmanton	Starlite	600	Western Drive-in Theatres Ltd.
Fart MacLeod	Glenwood	195	T. & W. H. Fowler Boyle Theatres Ltd.
Grand Prairie	Wapiti	300	George Repka
Hanna	Capitol		I. F. Shacker
High River	Earl's	198	Earl Lewis
High River	Highwood	300	Canada Theatres Ltd. (cl.)
Lake Chestermere	Lakeshore	500	Paul Hanson
Leduc	Leduc	250	A. E. Staniland & R. Chabillon
Lethbridge	Green-Acres	300	A. W. Shackleford (FPCC)
Medicine Hat	Hat	350	John, Albert & Rennold Dederer
Olds	Olds		W. J. Cheladyn J. Purnell & Sons (FPCC)
Ponoka	Ponoka Red Deer	150	Staniland & Chabillon
Rosetown	Rosetown	300 250	A. J. Flach
St. Paul	Belaire		T. J. Stinson
Stettler	Stettler		C. Leonhardt & J. Klemik
Taber	Sky-Vue	300	Miller Theatres Ltd.
Vegreville	Skyline	225	H. Kryklywacz
Wainwright	Stardust	250	P. May & H. Latch
Westlock	Prince Drive-in	200	E. J. Prince
Westlock	Westlock		J. Serenas & J. Wojicki
Wetaskiwin	Wetaskiwin	286	M. Pyrcz
	SASKAT	CHEWAN	
Assinboia	Rustic	150	W. Pyle
Biggar	Sunset	200	J. Adrain & W. Nelson
Estevan	Starlite	200	G. Geim & D. Abbott
Estan	Eston		John Dobni
Foam Lake	Blue Moon	200	George Miller
Fart Qu'Appelle	Twilite	100	Twilight Theatres Ltd,
Humboldt	Golden West		S. & R. H. Besenski
Kamsack	Kamsack		W. & F. Welykholowa
Kenossee	Kenossee	100	E. Cozma

# **Drive-in Theatres**

Town	Theatre	Cars		Licensee
Kindersley	Skyvue	225		J. & M. Dobni & E. Bellward
Lloydminster	C&H			G. Coombes & E. G. Hudson
Lloydminster	Golden West			Coombes & Hudson (cl.)
Loon Lake	Loon Loke			George Larsen
Meadow Lake	Northland	00 seats 200		Lloyd Jones
Melfort	Sunset			J. J. Baldwin
Melville	Star Dust			Star Dust Theatre Co.
Moose Jaw	Golden West	- 1 1		FPCC
Nipawin	Skyview			I. Reinhorn
North Battleford	North Park	300		Gerrit Nyholt
Preeceville	(To open in 1957)	—		F. & N. Dubelt
Prince Albert	Nor-Lite	400		P. W. Mahon
Prince Albert	Pines			Strand Theas, Ltd. (P. W. Mahon)
Regina	Queen City			J. Watson (FPCC)
Regina	Starlite			I. Berenbaum
Regina	Sunset			P. Bodnoff (cl.)
Saskatoon	Skyway			Rothstein Theatres Ltd.
Saskatoon	Starlite Dark			H. Howard FPCC
Saskatoon	Sutherland Park Swift Current			
Swift Current	Falkon			D. J. Burke & R. Dahl F. W. Falkner
Unity	Twilite		************	V. Wouters
Wadena	Amibo		************	Mike Pluhator, Sr.
Watrous	Jubilee			A. M. Crawford
Weyburn	Twilite			Rothstein Theas. Ltd.
Wilkie	Circus			M. Friedman & Associates
Wolseley	Twilite	300		J. & S. Zeba
Wynyard	Lake Vu	250		W. Tien
Yorkton	Crest	300		Rothstein Theatres
	MANI	TOBA		
Prenden	Green Acre	334		FPCC
Dauphin	Park			H. Phillet
Killarney	Shamrock			G. C. Cowan
Lockport	Lockport			M. Gorenstein
Neepawa	Airline			S. Richard Miles
Portage La Prairie	Circus	250		M. Shnier
Swan River	Swan River	300		W. Barabosh
Transcona	Starlite			S. Brownstone
Virden	Virden			T. Morris
Winnipeg	Airport			Western Theatres Ltd.
Winnipeg	Circus			M. Shnier
Winnipeg	Eldorado			Western Theatres Ltd.
Winnipeg	North Main			H. Silverberg
Winnipeg	Pembina			Western Theotres Ltd. P. Bodnoff
Winnipeg	Twilite			P. BOGNOTT
	онт	ARIO		
Agincourt	Northeast	946		Twinex Century
Arnprior	Sky Hi	300		Ottawa Valley Amuse. Co.
Aylmer	Airview	348		C. E. Wray & C. Durling (cl.)
Bancroft	Bancroft			G. E. Broughton
Barrie	Huronia			Huronia Drive-In Thea. Ltd.
Belleville	Belleville	450		Belleville Drive-In Theatre Ltd. (Ochs Co.)
Belmont	Sunset	500 .		W. C. Manning (EBA)
Brampton	Odeon			Regional Theas. (Odeon)
Brantford	Breezes	450		Allan Gazer
Brantford	Sunset	504		Inter-City Drive-In Theas (FPCC)
Bridgeport	K. W			Premier Operating
Brockville	Brockville			Drive-in Thea. Co. (A. Moulds)
Centreville	Parkway			A. I. Rosenberg
Chatham	Chatham			J. Dydzak
Chippawa	Starlite			Starlite Thea. Co. (FPCC)
Clinton	Brownie's			Lorne J. Brown G. Scarris
Collingwood	Collingwood			Odeon
Copper Cliff Cornwall	Cornwall			Odeon
Cornwall	Starlite			John Assaly
Cyrville	Star Top		***************************************	Gloucester Drive-in Ltd. (Ochs Co.)
_,				

# **Drive-in Theatres**

Town	Theatre	Cars	Licensee
Elmvale	Elmvale		 P. Barnes & L. Davidson
Fort Erie, N	Fort Erie		 Borney Zift
Goderich	Sunset		 H. J. Sutherland
Grond Bend	Starlite Muskoka		 Emerson des Jardines G. R. McDonald
Guelph	Guelph		 A. I. Rosenberg
Homilton	Hamilton		 Dydzak Drive-in Theas. Ltd.
Hamilton	Mohawk		 Inter-City Drive-in Theas (FPCC)
Hamilton	Scenic	_	 A. I. Rosenberg
Hanover	Hanover		 B. Wiggins
Harriston	Harriston	200	 Evelyn M. Young
Hawkesbury	Bel-Vue		 O. Legault
Huntsville	Huntsville		 F. Gioschi
Kenora	Robbit Lake		 W. R. McIntosh
Kingston	Kingston		 Kingston Drive-In Ltd. (Ochs Co.)
Kirkland Lake	Mel-Ron		 Melvin & Ronald Hawn D. Stanton & A. Scott
Lindsay	Lindsay		 Byron Rogers
Listowel	Llashmar		 R. L. Marshall
London	Star-Top		 London Drive-In Thea. Ltd.
			 (Ochs Co.)
London	Twilite	496	 J. Dydzak
Malton	North-West		 Twinex Century
Midland	Midland		 Regional Theas, (Odeon)
Napanee	Napanee	_	 J. A. Thompson
New Liskeard	Tri-Town		 C. & E. Hawn
Newmarket	North York		 Clifford Murrell
Niagara Falls	Hollywood		 M. Bohajski
North Bay	North Bay		 A. I. Rosenberg J. Watier (cl.)
Oakville	Day-Lite		 Regional Theas. (Odeon)
Orangeville	Oakville Orangeville		 S. Merlina
Orillia	Orillia		 Twinex Century
Oshawa	Oshawa		 Peter Drive-In Theas. Ltd.
Ostrava	33.14.13	.,,	 (Twinex)
Ottawa	Aladdin	400	 Bob Maynard
Ottawa	Auto Sky	583	 B. W. Freedman
Ottawa	Brittania		 Twinex
Owen Sound	Owen Sound		 Waite & Warwick Co. Ltd.
Porry Sound	Parry Sound		 K. & R. Kerr
Pembroke	Pembroke		 Odeon
Peterborough	Peterborough		 Peter Drive-In Thea. Ltd. (Twinex.) A. Winch & J. A. Thompson
Picton	Inter City		 FPCC
Port Bolster	Port		 C. Scott
Port Colborne	Port Colborne		 Pak Theatres Ltd.
Port Elgin	Port Elgin		 W. Luckou & T. Waldbauer
Port Elmsley	Port Elmslev	350	 L. J. Williams
Port Hope	Midway		 Premier Operating (cl.)
Preston	Sunset		 Premier Operating
Renfrew	Hi-Way		 Ottawa Valley Amuse, Co.
Renfrew	Renfrew		 Renfrew Drive-in Co.
St. Catharines	Canadian		 M. W. Zahorchak
St. Catharines	Lakeshore		 M. W. Zahorchak St. Clair Drive-in Thea. Ltd.
St. Clair Beach	St. Clair		 Odeon
St. Thomas	St. Thomas		 Star-Top Drive-in Thea. (Ochs Co.)
Sault Ste, Marie	Skylark		 I. Bregman & J. L. Cohen
Sault Ste. Marie	Soo		 A. I. Rosenberg
Scarboro	Scarboro		 Twinex
Simcoe	Simcoe		 H. L. Simons
Stoney Creek	Scenic		 A. I. Rosenberg
Stoney Creek	Skyway		 Skyway Drive-In Theas. Ltd. (FP)
Stratford	Stratford		 A. I. Rosenberg
Sturgeon Falls	Sturgeon		 R. Lavergne & E. Arcand Odeon
Sudbury	Sudbury		 A. Scott
Tillsonburg	Skylark		 Porcupine Drive-In Thea. Co.
Timmins	Porcupine	450	 (Ochs. Co.)
Toronto	Dufferin	850	 A. I. Rosenberg
Trenton	Ouinte		 Douglas Wark
Waterdown	Cloppison		 Windsor Drive-In Thea. (J. Dydzak)
Welland	Welland	481	 B. W. Freedman
Windsor	Skyway	580	 Skyway Drive-In Thea. (FPCC)

# Drive-in Theatres - Non-Commercial Situations

Town	Theatre	Cars		Licensee
Windsor	Windsor	886		J. Dydzak
Woodbridge	400			Rainbow Developments (Twinex)
Woodstock	Oxford			Oxfard Drive-In Thea. Ltd.
	NEW BRI	JNSWI	ск	
Bathurst	Pines	250		B. T. Girouard & Sonny Pines
Bushville	Family	300	***************************************	Family Amuse, Co. Ltd.
Campbellton	Mountain	350		F. G. Spencer Co.
Edmunston	Martin's	500	***************************************	Z. Martin
Lancaster	Fundy	500		Wiggins Bros,
Lawer Sackville	Sackville	580		Franklin & Herschorn
Martinon	Grand Bay	600		Franklin & Herschorn
	30	00 seat	ts	
Minto	Grand Lake	150		A. J. Paul
Moncton	Skyway	540		Inter-City Drive-in Theas, (FPCC)
Nashwaaksis	Sunset	300		B. Evans
Springhill	Valley	400		A, J. Burnett
Tracadie	Star View	200		Robichaud & Johnson
Woodstock	Cummings	400		S. Cummings
	NOVA	SCOTI	A	
Amherst	Grand View	400		F. G. Spencer Co.
Cambridge	Valley	500		R. F. Hazel & P. R. Barkhouse
Chester	Chester	142		K. Corkum
Halifax	Bay Road	426		M. E. Walker
New Glasgow	Highland			Garson Theatres (Odeon)
Northfield	Northfield	272		E. C. Baudreau
Sydney	Midway	750		Franklin & Herschorn
Truro	Bel-Air	250		R. D. Robertson
	PRINCE EDW	ARD I	SLAND	
Charlottetown	North River	500		F. G. Spencer Co.
Summerside	Starlite			L. Ellis

(For 16 mm, Drive-ins see 16 mm, Situations in 16 mm, Section)

# **Non-Commercial Situations**

Licensee	Situation	Town
	BRITISH COLUMBIA	
Bamfield Cayuse Camp Essondale New Westminster Tranquille Vancouver Zeballos	Community Community Prov. Mental Woodland Sanitorium Technical School Hospital Benefit Theatre	Pacific Cable Club H. P. Whisken Provincial Government Provincial Government Provincial Government Schoal Board W. A. Crabbe, Sec'y.
	ALBERTA	
Calgary Calgary Calgary Cold Lake Claresholm Edmonton Penhold Suffield	RCAF (No. 11 Supply Depot) RCAF (Na. 25 Air Material Base) Alberta Sanitarium RCAF RCAF Northwest Air Cammand RCAF Penalta Suffield Experimental Station	Officer Cammanding Officer Commanding Provincial Government Officer Commanding Officer Cammanding Officer Commanding Officer Commanding J. Kirkpatrick
	SASKATCHEWAN	
Weyburn	Mental Hospital	Provincial Government

# **Non-Commercial Situations**

MANITOBA   Mental Hospital   The Bursar   Officer Commanding Gimli   RCAF   Officer Commanding Officer Commanding Gimli   RCAF   Officer Commanding Officer Command	Town	Situation	Licensee
Churchill Garrison Officer Commanding Great Falls Anderson Holl M. Reid Headingly Headingly Joil Warden McCDonald RCAF Officer Commanding McDonald RCAF Officer Commanding McDonald RCAF Officer Commanding		MANITOBA	
Churchill Garrison Officer Commanding Great Falls Anderson Holl M. Reid Headingly Headingly Joil Warden McCDonald RCAF Officer Commanding McDonald RCAF Officer Commanding McDonald RCAF Officer Commanding	Brandon	Mental Hospital	The Bursar
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Greet Fells Anderson Holl MacDonald Warden MacDonald RCAF Officer Commanding MacDonald RCAF Officer Commanding Officer Commanding Portage La Prairie RCAF Officer Commanding Officer Commanding Winnipeg RCAF Officer Commanding Officer Commanding Winnipeg RCAF Officer Commanding Officer Commanding Winnipeg RCAF Officer Commanding Officer Commanding Officer Commanding Officer Commanding Winnipeg RCAF Officer Commanding Officer Comm			
Headingly   Headingly Joil   Warden   MacDonald   RCAF   Officer Commanding   Officer Comma			
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Portage La Prairie RCAF Officer Commanding Nilo Ubique Officer Commanding Officer Commonding Officer Commanding Officer Command			
Rivers RCAF Officer Commanding Officer Commanding Winnipeg RCAF Officer Commanding Officer Commanding Winnipeg RCAF Officer Commanding Officer Commanding Officer Commonding Officer Commanding Officer Officer Commanding Officer Officer Commanding Officer Officer Officer Commanding Offi			
Shilo Ubique RCAF Officer Commanding Officer Commonding Officer Commanding Officer Commonding Officer Commanding Officer Commonding Officer Commanding Officer Commonding Officer Common			
ONTARIO  Aylmer RCAF Officer Commanding Camp Borden RCA Officer Commanding Officer Commanding Camp Borden RCAF Officer Commanding Camp Borden RCAF Officer Commanding Centrolia RCAF Officer Commanding Clinton RCAF Officer Commanding Clinton RCAF Officer Commanding Sister Commanding Officer Officer Commanding Officer Officer Commanding Officer Officer Commanding Officer Com			
Aylmer RCAF Officer Commanding Officer Commanding Officer Demonding Officer Comp Borden RCA Officer Commanding Officer Commandi			
Aylmer RCAF Officer Commanding Officer Comp Borden RCA Officer Commanding Officer Command	Winnipeg	RCAF	Officer Commonding
Camp Borden RCAF Officer Commanding Officer Commanding Officer Commanding Centralia RCAF Officer Commanding Stand Falls M.P. Churchill River Power Co. Churchill River Power Co. Officer Commanding Officer		ONTARIO	
Camp Borden RCAF Officer Commanding Officer Command	Aylmer	RCAF	Officer Commanding
Camp Borden RCAF Officer Commanding Officer Commanding Officer Commanding Officer Commanding Officer Commanding Officer Commanding Island Falls RCAF Officer Commanding Officer Commanding Officer Commanding Island Falls M.P. Churchill River Power Co. Officer Commanding Officer Officer Officer Officer Commanding Officer Officer Officer Commanding Officer Officer Officer Commanding Officer Off		RCA	
Centralia RCAF Officer Commanding Officer Commanding Downsview RCAF Officer Commanding Of			
Clinton RCAF Officer Commanding Downsview RCAF Officer Commanding Island Falls M.P. Officer Commanding Churchill River Power Co. Officer Commanding Officer Commandin			
Downsview   RCAF   Churchill River Power Co.			
Island Falls   M.P.   Churchill River Power Co. London (Crumlin)   RCAF   Officer Commanding   Ottawo   National Museum   Dept. of Mines & Resources   Officer Commanding   Offic		RCAF	
London (Crumlin) Ottawo Notional Museum Dept. of Mines & Resources Ottowo Lecture Hall Dept. of Mines & Resources Dr. J. F. Alcock Officer Commonding Pickle Crow Club Deckle Crow Club Rockcliffe RCAF Officer Commonding Toronto Eaton Auditorium T. Eaton Co. Ltd, Trenton RCAF (No. 6 Repair Depot) Officer Commanding Trenton RCAF (Station) Officer Commanding Usebec Useber Officer Commanding Usebec Usebec Chateaou Usebec Chateau Usebec Chateau Chacae Cha			
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Ottowo Lecture Hall Dr. J. F. Alcock Officer Commonding Pickle Crow Club Officer Commonding Pickle Crow Club Officer Commonding Pickle Crow Comm. Club Officer Commonding Pickle Crow Comm. Club Officer Commonding Officer Commonding Toronto Eaton Auditorium T. Eaton Co. Ltd, Officer Commanding Officer Officer Commanding Officer Commandi			
Petawawa Pickle Crow Club Pickle Crow Comm. Club Officer Commanding Pickle Crow Officer Commanding Toronto Eaton Auditorium Trenton RCAF (No. 6 Repair Depot) Pickle Crow RCAF (Station)  QUEBEC  Bagotville RCAF Cartierville Belmont Park Labrieville Labrieville Labrieville Labrieville Labrieville Labrieville Labrieville Lake Edword Sana Gaiete Lake Edword Son Begin Lucerne Log Chateau Lucerne Log Chateau Log Chateau Cron. Steomship Lines (ASN) Orleans Island Orleans Beoch Park Cron. Steomship Lines (ASN) Seven Islands Orleans RecAF RCAF RCAF RCAF RCAF RCAF RCAF RCAF RC			Dept. of Mines & Resources
Pickle Crow Comm. Club Rockcliffe RCAF Officer Commanding Toronto Eaton Auditorium T. Eaton Co. Ltd. Trenton RCAF (Station) Officer Commanding Trenton RCAF (Station) Officer Commanding  PUEBEC  Bagotville RCAF Officer Commanding Cartierville Belmont Park J. Demers (Summer) Labrieville Lobrieville Hydro-Quebec Officer Commanding Lake Edword Sona Gaiete Loke Edword Son. Lake Etchemin Son Begin Lucerne Log Chateau H. Mason Murray Bay Manor Richelieu Chateau H. Mason Quebec Chateau Frontenac CPR (ASN) Orleons Island Orleons Beoch Park G. E. Lachance (Summer) Quebec RCAF Officer Commanding Seven Islands RCAF Officer Commanding St. Anne De Bellevu RCA Hospital Officer Commanding St. Laurentian Sonitorium Provincial Government St. Hubert RCAF Officer Commanding St. Johns RCAF Officer Commanding St. Sylvestre RCAF Officer Commanding St. Andrews Algonquin Hotel CPR (ASN)  NOVA SCOTIA  Greenwood RCAF Officer Commanding St. Andrews Algonquin Hotel Officer Commanding St. Andrews Officer Commanding St. And			
Rockcliffe			
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Trenton RCAF (No. 6 Repair Depot) Officer Commanding Depot Depo			
Prince Pr			
Bagotville RCAF Officer Commanding Cartierville Belmont Park J. Demers (Summer) Labrieville Labrieville Hydro-Quebec Lachine RCAF Officer Commanding Lake Edward Sana Gaiete Lake Edward Son. Lake Etchemin Son Begin Lucerne Log Chateau H. Mason Murray Bay Manor Richelieu Con. Steomship Lines (ASN) Orleans Island Orleans Beoch Park G. E. Lachance (Summer) Quebec Chateau Frontenac CPR (ASN) Senneterre RCAF Officer Commanding St. Anne De Bellevue RCA Hospital Officer Commanding St. Agathe Laurentian Sonitorium Provincial Government St. Hubert RCAF Officer Commanding St. Johns RCAF Officer Commanding St. Johns RCAF Officer Commanding Other RCAF Officer Commanding St. Johns RCAF Offic	Trenton		Officer Commanding
Bagotville RCAF Officer Commanding Cartierville Belmont Park J. Demers (Summer) Hydro-Quebec Hydro-Quebec Cartierville Labrieville Labrieville Labrieville Labrieville Hydro-Quebec Lake Edward Sana Gaiete Lake Edward Son. Con. Steomship Lines (ASN) Officer Com. Steomship Lines (ASN) Orleans Island Orleans Beach Park G. E. Lachance (Summer) Quebec Chateau Frontenac CPR (ASN) Officer Commanding St. Anne De Bellevue RCA Hospital Officer Commanding Officer Commanding St. Johns RCAF Officer Commanding Officer Commanding St. Sylvestre RCAF Officer Commanding Officer Commanding Officer Commanding Officer Commanding RCAF Auditorium Officer Commanding Officer Commanding Terminal Ptarmingon Terminal Construction Co.  **NEW BRUNSWICK**  Chatham RCAF Officer Commanding CPR (ASN)  **NOVA SCOTIA**  **Ova Scotia**  **Nova Scotia**  **Nova Scotia**  **Officer Commanding CPR (ASN)  *	Trenton	RCAF (Station)	Officer Commanding
Cartierville Labrieville Labrieville Hydro-Quebec Cachine RCAF Officer Commanding Lake Edward Sana Gaiete Lache Edward Son. Lake Edward Son. Begin Lucerne Log Chateau H, Mason Con. Steomship Lines (ASN) Orleans Island Orleons Beoch Park G. E. Lachance (Summer) Quebec Chateau Frontenac CPR (ASN) Officer Commanding Seven Islands RCAF Officer Commanding Officer Commanding St. Anne De Bellevue RCA Hospital Officer Commanding Officer Commanding St. Agathe Laurentian Sonitorium Provincial Government St. Hubert RCAF Officer Commanding St. Sylvestre RCAF Officer Commanding Officer Commanding St. Sylvestre RCAF Officer Commanding St. Sylvestre RCAF Officer Commanding Officer Commanding St. Sylvestre RCAF Officer Commanding St. Sylvestre RCAF Officer Commanding St. Sylvestre RCAF Officer Commanding Officer Commanding St. Sylvestre RCAF Officer Commanding St. Sylvestre RCAF Officer Commanding Officer Commanding St. Andrews Algonquin Hotel CPR (ASN)  NEW BRUNSWICK  Chatham RCAF Officer Commanding CPR (ASN)  NOVA SCOTIA  Greenwood RCAF Officer Commanding CPR (ASN)		QUEBEC	
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Orleans Island Quebec Chateau Frontenac CPR (ASN) Senneterre RCAF Officer Commanding Seven Islands RCAF Moisie Officer Commanding St. Anne De Bellevue RCA Hospital Officer Commanding St. Agathe Laurentian Sonitorium Provinciol Government St. Hubert RCAF Officer Commanding St. Johns RCAF Officer Commanding St. Sylvestre RCAF Officer Commanding Verdun Verdun Protestont Hospital Ville Jacques Cartier Auditorium Goose Bay, Labrador RCAF Officer Commanding Terminal Ptarmingon Terminal Construction Co.  NEW BRUNSWICK  Chatham RCAF Officer Commonding St. Andrews Algonquin Hotel CPR (ASN)  NOVA SCOTIA  Greenwood RCAF Officer Commanding  PRINCE EDWARD ISLAND			
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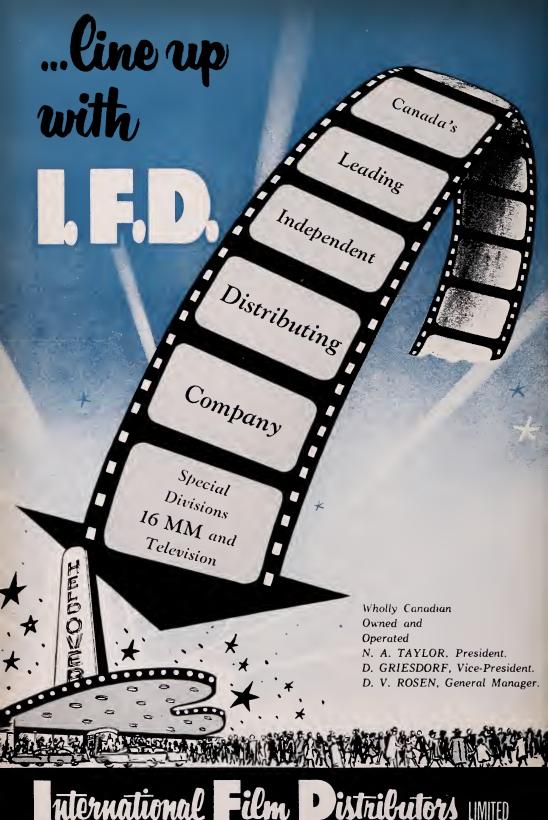
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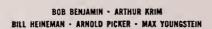
# To Our Exhibitor Friends Throughout the World:

You have noted our various announcements of picture projects during this past year. Naturally, we have been proud of the producer, director and writer talents who have taken advantage of the opportunity afforded them through U.A. to enter into independent production.

Recently, in a trade advertisement, we listed the names of this imposing array of creative talents from whose efforts we have promised you a minimum of 90 pictures over the next three years—30 a year. This minimum is actually committed as of now and the 90 or more pictures are either already produced, or in production, or in various phases of script development. As part of this program, we have continuously stressed the importance of star power — of proven box-office values—and to that end, we have in many ways attempted to create inducements to stimulate additional production activity on the part of our stars, so that the good health of our great industry, which is measured at your box-office, could thrive.

Now, as we go forward, we are thrilled, as you will be, by the results of this encouragement. We are listing here without frills and simply in alphabetical order, some of the stars who will appear in some of our releases for 1956. There are listed here 35 stars and 29 pictures, which is only a part of our program for 1956. All but a handful of these listed pictures are now in production and principal photography has been completed on most of them. We believe this is the greatest star power ever included in a single year's program of any one company in the history of motion pictures. Many of these same stars have numerous other projects not here listed in pre-production preparation for 1957 and 1958. Other stars, such as Joan Crawford, Rita Hayworth, Betty Grable and others, are now in the process of activating their programs.

Other important announcements, adding to the U.A. family of producers, directors, writers and stars will soon supplement this imposing array. We hope that with this exciting line-up, you will feel amply rewarded for your past support of U.A. and that we may merit your ever increasing support, so that we, in turn, can make our contribution to the industry ever bigger and better.





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"Donce With Me Henry



TONY CURTIS



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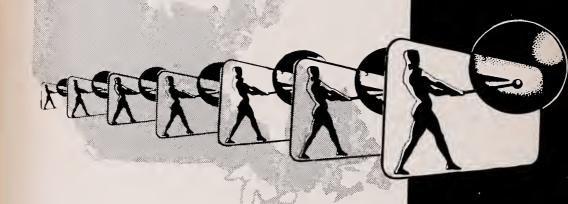
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# CANADIAN MOVIETONE NEWS

Issued weekly by Twentieth Century-Fox Corp. Ltd. Edited by **Edmund Reek**, Movietone News Inc., 460 West 54th St., NYC 19. Canadian coverage by Shelly Films Ltd., Toronto 14, which prints the reel.

### CANADIAN PARAMOUNT NEWS

Issued weekly by Paramount Film Service. Editor and commentator: **Winston Borron**, Paramount Film Service Ltd., 111 Bond St., Toronto. Edited at Paramount News, 544 W. 43rd St., New York City and printed by Associated Screen News, Montreal.

### EYE WITNESS and COUP D'OEIL

English- and French-language newsmagazines

of same subjects. Made by the National Film Board, they are issued 6 times a year and distributed to theatres by Columbia Pictures of Canada, Ltd. After screenings in theatres they are shown on the NFB's own non-theatrical distribution service.

### JARO WORLD WIDE NEWS

Canadian edition of Gaumont-British newsreel, issued weekly by J. Arthur Rank Film Distributors (Canada) Ltd. Edited by **Castletan Knight**, Gaumont-British Newsreel Co., London, England, with special commentary by **Robert Beatty**.

### NEWS OF THE DAY

Issued weekly by Metro-Goldwyn-Mayer Pictures of Canada, Ltd. Edited by **Wm. P. Mantague**, 450 56th St. New York City, and printed by ASN.

### UNIVERSAL-INTERNATIONAL NEWSREEL

Issued twice weekly by Empire-Universal Films, Ltd. Edited by **Thamas Mead**, 105 East 106th St., New York City and printed by ASN.

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# FILM RENTALS

FILM rentals amounting to \$35,773,251, a record figure, where received by the 48 distributing companies operating in Canada in 1954, 15 more than in 1953, according to the complete figures just issued by the Dominion Bureau of Statistics. This represented a gain of \$1,336,642 over the \$34,436,609 of 1953 and, when the receipts from advertising (\$444,011, a drop of \$89,966) and other sources (\$450,350, a drop of \$25,357) are added, gives us a grand total of \$36,667,612.

This is the reverse to the figures for boxoffice receipts and admissions for the same year. Theatre grosses were down by 3.3 per cent, amounting to a loss of \$3,556,965, and admissions decreased by 8.5 per cent, representing 18,081,943 fewer sold tickets.

Partially responsible for the gain in rentals while at the same time theatre receipts were dropping is the addition of 15 companies and 12 exchange branches to the field, most of these new ones opening to service TV and non-profit societies.

According to the DBS, there were 7,302 films in 35 mm. used theatrically in 1954 and these were rented for \$32,831,209. In 16 mm. gauge there were 1,513 films used theatrically and these took in \$1,617,870 in rentals. The combined total for the two gauges was 8,815 films and \$34,449,079. The difference between this figure and the one used earlier—\$35,773,251—being made up by income from films for industrial use and for private or non-theatrical use, which together had \$1,324,172 in rentals.

The \$1,617,870 figure for theatrical 16 mm. rentals is a drop of \$404,242 from the \$2,022,112 of 1953 and is probably accounted for by the closing of some 16 mm. houses and the conversion of others to 35 mm. However, the non-theatrical category of 16 mm. film rentals—given by the DBS as \$1,324,172 in 1954—shows a gain of \$935,040 over 1953, reflecting the increased use of films by industrial concerns and TV.

The following table of annual rentals, in which each figure represents the combined 16 and 35 mm. yield from every source, shows the progressive increase:

Year	Firms	Branches	Rentals
1930	_	59	\$ 9,536,200
1933	_	59	6,797,600
1934	-	60	7,370,200
1935	_	61	7,404,500
1936	_	66	8,358,900

1937	_	63	9,471,100
1938	_	62	10,218,700
1939	_	67	10,315,500
1940	_	72	11,445,167
1941	_	69	12,368,446
1942	_	78	13,892,093
1943	23	87	15,163,355
1944	23	88	16,516,073
1945	26	86	17,490,264
1946	29	91	18,652,892
1947	29	114	19,464,706
1948	29	118	21,591,712
1949	37	119	24,893,657
1950	36	118	26,800,789
1951	33	123	29,225,867
1952	36	129	32,911,042
1953	33	124	34,436,609
1954	48	136	
1001	70	190	35,773,251

The figures from the years previous to 1940 include receipts from advertising and other sources. The totals from 1946 on are presumed to be from every type of exhibition, including drive-ins.

The DBS report did not separate rentals from drive-ins, which increased by 58 to 230 in 1954 and gained \$454,027 in receipts and 1,245,458 in admissions.

It is well to remember that the overall decline in admissions and receipts took place in the face of a gain of 32 places of exhibition in the 1954 total of 3,471. Of these 1,938 were regular theatres—32 more—and these included 210 using 16 mm. equipment. So that in 1954 theatres were increasing and admissions and receipts declining—a seemingly illogical situation.

It is likely that rentals in 1955 will show their first drop since 1933, for receipts were down 10 per cent, according to the advance information from the DBS.

New films of all types released during 1954 numbered 3,833 of which 1,833 were for theatrical use on a commercial basis. In 1953 the total of all types released was 3,521 and those for theatrical use numbered 2,983, which is 1,150 more. The decline in product is reflected in these figures.

Of 1,833 35 mm. films 1,374 were in English, 336 in French and 123 in other languages. In 16 mm. the total was 2,000, of which 1,422 were in English, 423 in French and 155 in other languages.

The USA provided 628 features, France 322, Great Britain 241, Canada 15, Italy 102 and other countries 126.

The film distribution companies paid out over \$600,000 more in salaries and wages in 1954 than they did in 1953, most of it accounted for by the new companies.

# THE NEW RKO IN ACTION

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BUNDLE OF JOY THE BRAVE ONE TENSION AT TABLE ROCK PUBLIC PIGEON NO. 1 DEATH OF A SCOUNDREL BACK FROM ETERNITY LOVE AFFAIR THE YOUNG STRANGER **RUN OF THE ARROW** I MARRIED A WOMAN THE DAY THEY GAVE THE BABIES AWAY

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**CANADIAN PRODUCTION & STATISTICS** 

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STUDIOS AND PRODUCERS

**LABORATORIES** 

RAW STOCK

**ASSOCIATIONS** 

HOLLYWOOD STUDIOS

NATIONAL FILM BOARD

PROVINCIAL GOVERNMENT UNITS

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With 46 companies reporting to Dominion Bureau of Statistics, Crawley's produced 21% of the 1595 gross dollar volume of Canada's private film production. Senior producers now on our staff (that's what counts!) have made 600 Cracley films in 18 years.

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OTTAWA TORONTO MONTREAL



# **PRODUCTION**

Motion Picture Production for 1955 by the Dominion Bureau of Statistics

Prepared in Merchandising and Services Section, Industry and Merchandising Division

This annual survey of motion picture production includes private companies and agencies of both Provincial and Federal governments. The business activities measured include motion picture and film strips for industry, government, education, etc., as well as any domestic production of feature films.

Gross revenue and employment data

shown here pertain only to the private industry sector. Employment figures do not include proprietors of unincorporated businesses. Laboratory work included is only for companies who produced motion pictures in 1955. Other activities of these same companies are shown as supplementary data.

# Summary Statistics of Motion Picture Production (Private Industry)

					Grass Revenue		
Year	No. of Firms	No. of Emplayees	Salaries ond Wages	Praduction	Printing ond Loboratary	Other Revenue	
			\$	\$	\$	\$	
1952	30	386	1,006,918	1,331,393	1,274,137	(1)	
1953	32	387	1,150,890	1,592,779	1,230,483	(1)	
1954	45	478	1,549,233	2,106,131	1,456,405	1,328,021	
1955	46	445	1,460,421	2,456,038	1,051,673(2)	512,727	

(1) Not available.

(2) In addition, firms included in 1954 but excluded in 1955 because of no praduction, hod revenue in 1955 amounting ta \$766,111. These firms also printed 11,493,723 ft. of black and white and 572,000 ft. of calar in 16 mm., as well as 6,593,920 ft. of 35 mm. black and white in 1955.

Private industry and government agencies cavered by this report printed 16,040,379 feet of black and white and 4,229,127 feet of calar film in 16 mm, width during 1955. The faatage af 35 mm. was 16,387,402 and 142,710 respectively. Table 1, which accampanies this, gives detail af motian picture productian (five minutes ar langer, and miscellaneaus praductian. Of nan-theotrical praduction by private industry, 21 were adaptotians ar language versions af originals and 36 television films were of a similar nature. Six

films were made for ather than Canadian spansars. Twenty-four af the theatrical films produced by the government sectar were adaptatians ar language versions as were 42 of the nan-theatricol and 40 of the televisian films.

Table 2 is a technical and language classification of motion picture films of five minutes ar language produced in Canoda during 1955. The language breakdown applies to sound films only.

TABLE 1. Su	mmory	Stati	isti <b>c</b> s—	-Matic	n Pic	ture F	Product	ian, 19	54 and	195	5	
			1	Private	Indu	stry -						
_					Oth	er						
Туре		ıebec		taria		inces	Can.	. tatal	Gav	rt.	To	atal
	1954	1955	1954	1955	1954	1955	1954	1955	1954	1955	1954	1955
Motian picture production	:											
(5 minutes or langer)												
Theatrical:												
Features	_	_	1	1	_	_	1	1	1	_	2	1
Sharts	2	_	3	7	_	1	5	8	45	39	50	47
Non-theotrical	73	69	167	151	22	25	262	245	101	107	363	352
Televisian	183	181	32	62		-8	215	251	120	87	335	338
Miscelloneaus praduction:						_			120	٥,	555	338
TV Cammercials	214	312	388	866	86	141	688	1,319	3	15	691	1.334
Theatre trailers,							000	1,017	3	13	071	1,334
Newsclips and												
Advertising films	446	479	770	400	327	655	1,543	1,534	8	12	1,551	1 544
Newsreel staries:						-	.,0 .0	1,554	٠	12	1,551	1,546
For theatre	225	236	52	3	5	1	282	240	65	40	347	280
Far TV	293	141	410	204	199	40	902	385	1	40	903	385
Slide films (Filmstrips):							, 32	333	'		703	363
Silent	17	168	152	5	30	_	199	173	64	54	263	227
Saund (with a recard)	46	40	7	15	_	10	53	65	04	1	203 53	
, -, -, -,		. •	•				33	05		'	33	66

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CLIFFORD 9-7811

TABLE 2. Technical and Language Classes of Motion Picture Films 1955
(5. minutes or language)

		(2 minutes	or longer	,			
	Black and Languages (sound)				ınd)		
Туре	Color	White	Sound	Silent	English	French	Other
Private Industry							
Theatrical							
Features	. 1		1	_	1	_	_
Shorts	4	4	8		5	3	
Non-Theatrical	153	92	148	97	113	30	5
Television	21	230	182	69	100	82	_
Government							
Theatrical:							
Features							
Shorts	10	29	39		22	17	
Non-Theatrical	. 52	55	104	3	60	31	13
Television		87	85	2	54	31	
Total							
Theatrical:							
Features	1		1		1	_	
Shorts	. 14	33	47	_	27	20	
Non-Theatrical	. 205	147	252	100	173	61	18
Television	. 21	317	267	71	154	113	_

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#### TECHNICOLOR CORPORATION

#### PRODUCTION FACILITIES

Previously we drew on the Unesco survey of Canadian production facilities, made for "Press, Film, Radio," available through the University of Toronto Press. This information has been brought upto-date.

National Film Board at Montreal — Complete facilities of every kind in a new building officially opened in September, 1956, including a shooting stage 120x70 feet with height of 43 feet, a music scoring and effects stage, and a completely-equipped motion picture and stage theatre with installations for film and TV shooting. Designed by John and Drew Eberson of New York, the National Film Board plant is the finest of its kind in the world right now.

Associated Screen News Ltd. at Montreal has facilities which include an air-conditioned sound stage 50 x 80 feet; complete 35 mm. and 16 mm. production equipment; portable lighting equipment and generators; background projectors for 35 mm. or stereopticon; complete foreign-language translating and recording; extensive stock shot library; complete laboratory facilities for 16 mm. black and white, Kodachrome, Ansco and Eastman Color and for 35 mm. black and white, Ansco and Eastman Color.

Quebec Productions Corporation of Montreal, has a stage 65x110 feet, a recording room, projection room, vaults, dressing rooms, offices and a power house. The studio contains all necessary production equipment.

The former Renaissance studios, Montreal, are now rented by the Canadian Marconi Company for broadcasting purposes. However, the sound stage, 60x120 feet, is still available for film production. Other facilities include a recording studio, a projection room, carpenter shop, dressing rooms and offices. Wilfred Mathieu, Immeubles Viger, 4824 Cote des Neiges Road, Montreal, represents the owners.

Crawley Films Limited at Ottawa has a new 31,000 square foot studio building; soumd stage and two recording studios; 12 35 mm. and 16 mm. cameras; 9 vehicles; 320,000 watts of lighting equipment with mobile generator and transformer station; Maurer 16 mm. recording equipment and six mixing channels; 3 Rangertone synchronous magnetic tape recorders; 16 mm. magnetic recorder; Magnecorders with sync. heads; 16 mm. and 35 mm. dubbers; turntables; disc recorders; 16 mm. printers; Houston and EDL processors; Saltzman animation stand; stills department; extensive casting files; music library; electronic service department; equipment sales division. Permanent staff of over 115.

Canadian Film Industries Company Limited has a stage 40x100, which is also a dubbing and recording theatre. Under way is a second stage 100x150, which is expected to be in operation by early 1957. Studio and portable

sound equipment, both magnetic and optical, from two companies-Westrex and RCA-is included in the facilities, which also consist of six channels with preview playback projectors for dubbing; six 16 mm. Cine Special and six 35 mm. (two Mitchell NC, one Mitchell BNC and two Bell & Howell) cameras; complete optical and special effects cameras and printers; and two Fearless Dollies and one Fearless Extension Crane. There are two 35 mm, and one 16 mm. screening rooms, a carpenter shop, machine shop, plaster shop, art department, animation stonds, dressing rooms, wardrobe department, storage and cutting rooms. Lab facilities include 35 mm. b&w negative developing; 16 mm. b&w positive printing; automatic developing for reduction or contact; reduction from 35 to 16 mm. in b&w and Kodachrome; blow up from 16 to 35 mm. in b&w and Kodachrome to Eastman and compatible color systems; and to be ready in March, 1957, is 35 mm. Eastman and other compatible color systems for negative developing and positive print-

Shelly Films in Toronto has complete lab facilities, two sound stages and six-channel Westrex sound system. Its rental facilities include, besides its sound stages, 16 mm. Auricon single-system camera with Zoomar lens and magnetic recording head, editing facilities, screening room, straight projection or interlock.

S. W. Caldwell Ltd. at Toronto, has a main studio shooting stage 50x75 feet; small studio for music recording; 35 mm. and 16 mm. editing rooms equipped with Moviola editing facilities; Western Electric recording system including Stancil-Hoffman 17.5 magnetic recording unit; 16 mm. laboratory facilities including 16 mm. color and black and white printing.

Meridian Films Limited of Toronto has a stage 125x55x25 feet.

Three Star Film Inc. in Montreal has a stage 40x80x24 feet, with a 25-foot revolving stage.

Companies with production facilities but no stages are:

Trans-Canada Films Ltd. Vancouver—lighting equipment, 16 mm. cameras and sound recorder. Trans-World Film Laboratories, Ltd., Montreal—two 35 mm. studio cameras, Bell & Howell and Vinten, and some lighting equipment. For rental only, since company does not produce.

Atlantic Films and Electronics Ltd., St. John's, Newfoundland—offers "complete technical, editorial services to film producers" and has produced newsreels and shorts,

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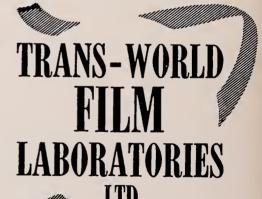
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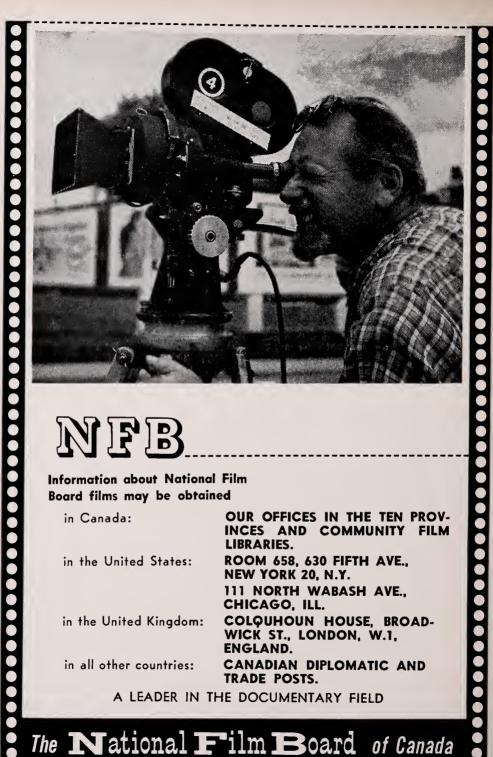
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# **National Film Board**

THE National Film Board, the government's film-making agency reported a surplus of \$31,156 on its main operations during the 1954-55 fiscal year. The annual report showed income totalling \$3,412,603 for its main program, compared with expenditures of \$3,381,447. On its operations for government departments and other sales, the Board reported a surplus of \$36,448, after income of \$1,016,502 and expenses of \$980,054. This gave a surplus on all activities of \$67,604.

Television is providing big new audiences for the NFB, the annual report for the fiscal year, tabled in the House of Commons by the Honorable John Pickersgill, stated an estimated 15,000,000 persons saw a single United States network TV broad-

cast of the NFB film, Corral.

In 1953-54, operating under a different accounting system which lumped all revenues and expenditures together, the Board had a surplus of \$149,343 after income of \$4,009,036 and expenses of \$3,859,693. It should be noted that "surplus" as used by the NFB is not synonymous with "profit."

The Board reported increased revenue from rentals and royalties at \$196,195, a

rise from \$130,795 in 1953-54.

Theatrical bookings for the Canada Carries On series went down from 11,447 in the previous year to 10,719, largely because wide-screen pictures were longer and left no time for them. Eye Witness bookings were up 348 to 3,716. Theatrical bookings

abroad showed a big gain: from 21,505 to 29,355.

Production costs rose to \$1,502,024 from \$1,283,359 and distribution costs, including maintenance of regional distributing staff and printing, increased to \$1,402,355 from \$1,213,685.

The parliamentary vote for operations in 1954-55 was \$3,211,060, up from \$2,883,-650 in 1953-54.

The Board's income from rentals and royalties was \$127,783 in Canada, \$51,947 in the United States, \$5,459 in the United Kingdom and \$11,006 in other countries. No comparable figures were given in the 1953-54 report.

Administration costs, including research, totalled \$477,068, compared with \$431,350

in 1953-54.

A. W. Trueman, Government Film Commissioner, wrote that it is too early to determine what effect TV will have on the Board's program of producing films for theatres and other outlets.

The Board, however, had supplied TV stations in Canada with "large portions of good Canadiana in the form of films."

NFB films had an estimated world-wide audience of more than 175,000,000.

During the year 122 original films were produced, plus 113 film translations and adaptations to enable films to be shown through different distribution media.

In late May the Board began occupying its new \$6,000,000 plant in Montreal and

closing its buildings in Ottawa, which had been its working as well as executive headquarters. The Government Film Commissioner and certain personnel will remain in Ottawa. Official opening ceremonies of the Montreal plant took place in October.

Total regular staff of the Board at March 31, 1955, was 567 as compared with 548 the previous year. Of the added 19, 12 were in the Technical Operations Branch. Applications for employment numbered 1,858 and appointments were under 100. The number of resignations according to craft was not given. Seven scholars from Burma, Denmark, Israel, Indonesia and Chile received training under the international assistance programs.

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Film Photographer Reginald Hollett
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# **Canadian Theatrical Credits**

(All credits and titles given here are for films released from July, 1955 to June, 1956. For credits prior to this see previous editions.)

(Compiled by GERALD PRATLEY)

# **Canadian Feature Films**

#### 1956 OEDIPUS REX

Minister ..... Hon, W. S. Lloyd

Made by Oedipus Rex Productions Ltd. Producer, Leonard Kipnis; associate, Samuel E. Friedman; director, Tyrone Guthrie; camera, Roger Barlow; editing, Irving Lerner; music, Louis Applebaum; costumes, sets, masks, Tanya Moiseiwitsch. Photographed in Eastman color at Canadian Film Industries Ltd., Toronto. Running time 75 minutes. Distribution (USA): Motion Picture Distributors Inc. NY. Premiere at the Edinburgh Film Festival, 1956.

CAST
Oedipus ...... Douglas Campbell

Jocasta	Flannan Chuant
Creon	Robert Goodier
Tiresias	Donald Davis
Priest and Herdsman	Eric House
Shepherd	Tony van Bridge
Messenger	Douglas Rain
Chorus Leader	William Hutt
Daughters Nomi Cameron,	Barbara Franklin
Nurse	Gertrude Tyas

also Robert Christie, Roland Bull, Edward Follows, Bruno Gerussi, David Gardner, Edward Holmes, Richard Howard, Roland Hewgill, James Manser, Louis Negin, Grant Reddick, William Shatner, Bruce Swerdfager, Neil Vipond, (as members of the chorus).

Guards: Thor Arngrim, Julian Flett, John Horton, Alex de Naszody, Orest Ulan, Beverly Wilson, Suppliants: Aime Aunapuu, Guy Belanger, Nomi Cameron, William Cole, Barbara Franklin, John Gardiner, Robert Gibson, Irene Mloszewska, Peter Perehinczuk, Gertrude Tyas, Russ Waller, Joan Watts, Alan Wilkinson, Lynn Wilson, Allan Zielonka.

Story: Based on the tragedy by Sophocles, Athenian poet of the fifth century BC. The son of a king kills his father in error and marries his mother. Then, when king, he discovers the truth of his situation, puts out his eyes and ends his life wandering in exile. (A film of the play as staged by the Stratford Shakespearean Festival at Stratford, Ontario, 1955).

# **Canadian Short Subjects**

(Produced for commercial distribution to theatres.)

#### Canada Carries On Series

Produced by the Notional Film Board and distributed in Conodo by Columbia Pictures of Conodo.

The Mople Leof: September, 1955
Designed for Living: October, 1955
No releose for November
The Lumberjock: December, 1955
The Lively Pond: Jonuory, 1956
The Dikes: February, 1956
Frontiers to Guord: Morch, 1956
Horvest in the Volley: June, 1956

#### **Eye Witness Series**

Produced by the Notional Film Board and distributed in Conado by Columbia Pictures of

Eye Witness No. 77: September, 1955 (Subjects: Eating is Their Business; Face-off for Future Hockey Stars; Boom Town Settles

Eye Witness No. 78: November, 19SS (Subjects: Montrealers Take Moliere to Paris; Sealing—Still a Dangerous Gamble)

Eye Witness No. 79: December, 1955 (Subjects: Tankers, Frigates—"Made in Canada"; Caviar Comes From Ctnada's Queerest Fish; New Aircraft Joins Maritime Command)

Eye Witness No. 80: Jonuory, 1956 (Subjects: Tired of Traffic? Try Motor Sport; John Furch—Glass Craftsman; Water Highway Supplies the North)

Eye Witness No. 81: February, 1956 (Subjects: New Life for Ghost Tawn Miners; School for Frogmen) Eye Witness No. 82: March 1956

Eye Witness No. 82: Morch, 1956 (Subjects: Canadian Artists in Paris; Dude Ranch Holiday)

Eye Witness No. 83: April, 1956 Subjects: Driving Without Tears)

# Showcase Film —

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#### REFRESHMENTS

REFLECTING the constant search for newer and better merchandising techniques by managers, circuit executives and suppliers, the sale of refreshments continued its increase in spite of the decline in the number of theatres and patrons. It is estimated that the 1956 gross

for refreshments will reach \$35,000,000, compared with \$30,000,000 in 1955. The greater per-head purchasing figure, brought about through ideas imitated in the USA, has kept Canada's refreshment gross going in a healthier direction than its total boxoffice take or attendance. It is estimated that the average auditoriumtheatre patron spends nine cents for refreshments and the average drive-in patron 27 cents.

About 90 per cent of our theatres have counter service compared with 70 per cent in 1953, when the last Canadian Film Weekly survey was taken. This 1956 figure and the others of that year are estimates. Those with both vending machines and counters went from 17.2 in 1953 to 30 per cent, while 100 per cent of Canadian theatres now sell one or more items.

The dark clouds are the continuing reduction in theatres under various forms of competition and some had debts from those now out of business.

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# **General Information**

#### 

Amusement Taxes	Theatre Receipts  For a breakdown of this figure see "Boxoffice Statistics" table	\$105,129,881		
Number of Paid Admissions         237,264,894           Drive-In Theatres' Share of Total Receipts         6,316,947           Number of Paid Admissions to Drive-Ins         12,380,246           The 1994 figure represents on 8 per cent increase. There were 230 drive-ins in 1954 compored with 174 in 1953.         1,362,114           Canada's Scating Capacity         \$ 7.80           Highest Per Capita Expenditure         \$ 7.80           Highest Per Capita Expenditure         \$ 10.39           Potential Number of Admissions         814,499,074           This figure includes drive-ins.         814,499,074           This figure includes drive-ins.         814,499,074           Highest Per Capita Expenditure         \$ 10.39           Potential Number of Admissions         814,499,074           This figure is for regular theatres and community enterprises only.         27%           Average Admission Price         44c           Number of Capacity Utilized         27%           Average Admission Price         44c           Number of Theatres That Are Community Enterprises         645           These are operated by churches, boards of trade, etc.         429           Number of 16 Mm. Establishments         439           Number of Exchange Offices         136           Rentals From 35 Mm. Films Released in 1		\$ 12,975,256		
Drive-In Theatres' Share of Total Receipts   5, 6,316,947		3,657		
Number of Paid Admissions to Drive-Ins The 1934 figure represents on 8 per cent increase. There were 230 drive-ins in 1954 compored with 174 in 1953.  Canada's Seating Capacity This figure includes drive-ins.  Canadian Per Capita Expenditure — Alberta \$ 10.39 Potential Number of Admissions This figure is for regular theories and community enterprises only. Percentage of Capacity Utilized 27% Average Admission Price 44c Number of Theatres That Are Community Enterprises 645 These are operated by churches, boards of trade, etc. Number of 16 Mm. Establishments 439 Number of 35 Mm. Films Released in 1953 14,434 Number of Distribution Companies 48 Number of Exchange Offices 134 Number of Exchange Offices 136 Rentals From 16 Mm. Films 137 Rentals From 16 Mm. Films 137 Statistics Used Below Are For Fiscal Year 1955-56 Ended March 31 of the Ontario Board of Censors  Number of Features Under Review 485 Number of Foreign-Language Films 122 Number of Short Comedies 186 Number of Short Comedies 186 Number of Feet Examined (for single prints) 6,379,000 Number of Features Treated 41 Number of Features Treated 41 Number of Feature Films Classed as 'Adult' 82 Number of Feature Films Classed as 'Adult' 82 Number of Feature Films Classed as 'Restricted' (For 18-Year-Olds and Over) 4				
Canada's Seating Capacity         1,362,114           This figure includes drive-ins.         \$ 7.80           Canadian Per Capita Expenditure         \$ 10.39           Potential Number of Admissions         814,499,074           This figure is for regular theatres and community enterprises only.         27%           Percentage of Capacity Utilized         27%           Average Admission Price         44c           Number of Theatres That Are Community Enterprises         645           These are operated by churches, boards of trade, etc.         439           Number of 16 Mm. Establishments         439           Number of 35 Mm. Films Released in 1953         1,434           Number of Exchange Offices         136           Rentals From 35 Mm. Films         \$ 31,955,128           Rentals From 16 Mm. Films         \$ 2,923,762           Number of British Films Released         628           Number of British Films Released         241           Number of French Films Released         322           Statistics Used Below Are For Fiscal Year 1955-56 Ended March 31         305           Number of Features Under Review         485           Number of Foreign-Language Films         122           Number of Newsreels         392           Number of Newsreels         3		\$ 6,316,947		
Canadian Per Capita Expenditure — Alberta \$ 10.39 Potential Number of Admissions	Number of Paid Admissions to Drive-Ins  The 1954 figure represents an 8 per cent increase. There were 230 drive-ins in 1954 compared with 174 in 1953.	12,380,246		
Highest Per Capita Expenditure — Alberta \$ 10.39 Potential Number of Admissions 814,499,074 This figure is for regular theatres and community enterprises only.  Percentage of Capacity Utilized 27% Average Admission Price 44c Number of Theatres That Are Community Enterprises 645 These are operated by churches, boards of trode, etc.  Number of 16 Mm. Establishments 439 Number of 35 Mm. Films Released in 1953 1,434 Number of Distribution Companies 48 Number of Exchange Offices 51,955,128 Rentals From 35 Mm. Films 8 \$ 31,955,128 Rentals From 16 Mm. Films 8 \$ 2,923,762 Number of USA Films Released 628 Number of British Films Released 524 Number of French Films Released 522  Statistics Used Below Are For Fiscal Year 1955-56 Ended March 31 of the Ontario Board of Censors  Number of Features Under Review 485 Number of Foreign-Language Films 122 Number of Short Comedies 186 Number of Newsreels 392 Number of Miscellaneous Subjects 363 Number of Feature Films Classed as 'Adult' 82 Number of Feature Films Classed as 'Adult' 82 Number of Feature Films Classed as 'Restricted' (For 18-Year-Olds and Over) 4		1,362,114		
Potential Number of Admissions This figure is for regular theatres and community enterprises only.  Percentage of Capacity Utilized Average Admission Price 44c Number of Theatres That Are Community Enterprises These are operated by churches, boards of trade, etc.  Number of 16 Mm. Establishments Number of 35 Mm. Films Released in 1953 1,434 Number of Distribution Companies 48 Number of Exchange Offices 136 Rentals From 35 Mm. Films \$ 31,955,128 Rentals From 16 Mm. Films \$ 2,923,762 Number of USA Films Released Number of British Films Released 221 Number of French Films Released 322  Statistics Used Below Are For Fiscal Year 1955-56 Ended March 31 of the Ontario Board of Censors  Number Originating in the United States Number Originating in Great Britain Number of Foreign-Language Films 122 Number of Short Comedies 136 Number of Newsreels 137 Number of Peet Examined (for single prints) 138 Number of Features Treated 41 Number of Features Films Classed as 'Adult' 139 Number of Feature Films Classed as 'Restricted' (For 18-Year-Olds and Over) 4		\$ 7.80		
Potential Number of Admissions This figure is for regular theatres and community enterprises only.  Percentage of Capacity Utilized Average Admission Price 44c Number of Theatres That Are Community Enterprises These are operated by churches, boards of trade, etc.  Number of 16 Mm. Establishments Number of 35 Mm. Films Released in 1953 1,434 Number of Distribution Companies 48 Number of Exchange Offices 136 Rentals From 35 Mm. Films \$ 31,955,128 Rentals From 16 Mm. Films \$ 2,923,762 Number of USA Films Released Number of British Films Released 221 Number of French Films Released 322  Statistics Used Below Are For Fiscal Year 1955-56 Ended March 31 of the Ontario Board of Censors  Number Originating in the United States Number Originating in Great Britain Number of Foreign-Language Films 122 Number of Short Comedies 136 Number of Newsreels 137 Number of Peet Examined (for single prints) 138 Number of Features Treated 41 Number of Features Films Classed as 'Adult' 139 Number of Feature Films Classed as 'Restricted' (For 18-Year-Olds and Over) 4	Highest Per Capita Expenditure — Alberta	\$ 10.39		
Percentage of Capacity Utilized	Potential Number of Admissions	814,499,074		
Number of Theatres That Are Community Enterprises These are operated by churches, boards of trade, etc.  Number of 16 Mm. Establishments 439 Number of 35 Mm. Films Released in 1953 1,434 Number of Distribution Companies 48 Number of Exchange Offices 136 Rentals From 35 Mm. Films \$ 31,955,128 Rentals From 16 Mm. Films \$ 2,923,762 Number of USA Films Released 8628 Number of British Films Released 8024 Number of French Films Released 8024 Number of French Films Released 8026 Number of French Films Released 8032  Statistics Used Below Are For Fiscal Year 1955-56 Ended March 31 8035 804 805 805 806 806 807 806 807 807 807 808 808 809 809 809 809 809 809 809 809		27%		
Number of 16 Mm. Establishments	Average Admission Price	44c		
Number of 35 Mm. Films Released in 1953 1,434 Number of Distribution Companies 48 Number of Exchange Offices 136 Rentals From 35 Mm. Films \$31,955,128 Rentals From 16 Mm. Films \$2,923,762 Number of USA Films Released 628 Number of British Films Released 241 Number of French Films Released 322  Statistics Used Below Are For Fiscal Year 1955-56 Ended March 31 of the Ontario Board of Censors  Number Originating in the United States 305 Number Originating in Great Britain 58 Number of Foreign-Language Films 122 Number of Short Comedies 186 Number of Newsreels 392 Number of Miscellaneous Subjects 363 Number of Features Treated 41 Number of Feature Films Classed as 'Adult' 82 Number of Feature Films Classed as 'Restricted' (For 18-Year-Olds and Over) 4	Number of Theatres That Are Community Enterprises  These are operated by churches, boards of trade, etc.	645		
Number of Distribution Companies 48 Number of Exchange Offices 136 Rentals From 35 Mm. Films \$31,955,128 Rentals From 16 Mm. Films \$2,923,762 Number of USA Films Released 628 Number of British Films Released 241 Number of French Films Released 322  Statistics Used Below Are For Fiscal Year 1955-56 Ended March 31 of the Ontario Board of Censors  Number of Features Under Review 485 Number Originating in the United States 305 Number Originating in Great Britain 58 Number of Foreign-Language Films 122 Number of Short Comedies 186 Number of Newsreels 392 Number of Miscellaneous Subjects 363 Number of Features Treated 41 Number of Features Treated 41 Number of Feature Films Classed as 'Adult' 82 Number of Feature Films Classed as 'Restricted' (For 18-Year-Olds and Over) 4	Number of 16 Mm. Establishments	439		
Number of Exchange Offices 136 Rentals From 35 Mm. Films \$31,955,128 Rentals From 16 Mm. Films \$2,923,762 Number of USA Films Released 628 Number of British Films Released 241 Number of French Films Released 322  Statistics Used Below Are For Fiscal Year 1955-56 Ended March 31 of the Ontario Board of Censors  Number of Features Under Review 485 Number Originating in the United States 305 Number Originating in Great Britain 58 Number of Foreign-Language Films 122 Number of Short Comedies 186 Number of Newsreels 392 Number of Miscellaneous Subjects 363 Number of Feet Examined (for single prints) 6,379,000 Nuumber of Features Treated 41 Number of Feature Films Classed as 'Adult' 82 Number of Feature Films Classed as 'Restricted' (For 18-Year-Olds and Over) 4	Number of 35 Mm. Films Released in 1953	1,434		
Rentals From 35 Mm. Films \$31,955,128 Rentals From 16 Mm. Films \$2,923,762 Number of USA Films Released 628 Number of British Films Released 241 Number of French Films Released 322  Statistics Used Below Are For Fiscal Year 1955-56 Ended March 31 of the Ontario Board of Censors  Number Originating in the United States 305 Number Originating in Great Britain 58 Number of Foreign-Language Films 122 Number of Short Comedies 186 Number of Newsreels 392 Number of Miscellaneous Subjects 363 Number of Features Treated 41 Number of Feature Films Classed as 'Adult' 82 Number of Feature Films Classed as 'Restricted' (For 18-Year-Olds and Over) 4	Number of Distribution Companies	48		
Rentals From 35 Mm. Films \$31,955,128 Rentals From 16 Mm. Films \$2,923,762 Number of USA Films Released 628 Number of British Films Released 241 Number of French Films Released 322  Statistics Used Below Are For Fiscal Year 1955-56 Ended March 31 of the Ontario Board of Censors  Number Originating in the United States 305 Number Originating in Great Britain 58 Number of Foreign-Language Films 122 Number of Short Comedies 186 Number of Newsreels 392 Number of Miscellaneous Subjects 363 Number of Features Treated 41 Number of Feature Films Classed as 'Adult' 82 Number of Feature Films Classed as 'Restricted' (For 18-Year-Olds and Over) 4	Number of Exchange Offices	136		
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#### TENT 28 CHARTER MEMBERS

The Variety Club of Toronto received its charter from the Variety Clubs of America (which became Variety Clubs International) in Sept., 1945, and its Interim Crew, made up of charter members, was confirmed in February, 1946.

The first Crew was comprised of Jahn J. Fitzgibbons, Chief Barker; Paul L. Nathanson, First Assistant Chief Barker; the late L. M. Devaney, Second Assistont Chief Barker; B. S. Okun, Dough Guy; O. R. Hanson, Property Master; and the late William P. Covert, H. L. Nathanson, Ben Freedman, Gordon Lightstone, Ernest Rawley and N. A. Taylor, canvasmen.

#### PAST CHIEF BARKERS

1946, 1947, 1948: John J. Fitzgibbons, CBE; 1949, 1950: Morris Stein; 1951: J. J. Chisholm; 1952, 1953: R. W. Bolstod; 1954: Wm. Summerville, Jr.; 1955: Harry S. Mandell.

#### TENT 28 HEART AWARD WINNERS

In 1947 the late Peter Campbell, then president of the Maple Leaf Baseball Club, was singled out by the Variety Club for his great work and presented with a gift to symbolize it. The following year Conn Smythe, president of the Maple Leaf Hockey Club, was similarly honored. By vote of the tent it was decided to undertake an annual award for the member who had done the most to serve its cause and that this was to be knawn as a "Heart Award." The winners since its inception are—1948: John J. Fitzgibbons; 1949: James Cameron; 1950: Wm. Summerville, Jr.; 1951: Ernest M. Rawley; 1952: George Altman; 1953: Monty Hall; 1954: Dan Krendel; 1955: Jim Noirn.

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Gordon Lightstone is the representative of the Variety Club of Toronto on the board of the hospital and Dr. Samuel J. Forest, 262 St. Clair Avenue West, Toronto, is Tent 28's examining physician.

# VARIETY VILLAGE 3701 Danforth Ave. Address Mail to Box 67, Stotian H, Taronta, Ont. (OXfard 7167)

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Situated at Scarboro, Ontario, beside the eastern entrance to Toronto, Variety Village, a training school and residence for crippled children from any part of the province, is the major project of the Variety Club of Toronto. It is operated for the Club by the Ontario Society for Crippled Children.

Overlooking Lake Ontario, it was built on lond donated by the Provincial Government and the cornerstone was laid on December 21, 1948, by Cal. Gearge A. Drew, QC, LLD, leader of Her Majesty's Opposition in the House of Commons and former Prime Minister of Ontaria. It was officially opened on November 16, 1949, by the Hon. Dana Porter, QC, Minister of Education and Attorney-General for the Province, who represented the Hon. Leslie Frost, QC, Prime Minister of Ontario.

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Sales Tax 10% ...... 46.70 Amount payable (duty and sales tax) 121.70

#### 16 MM. USA EDUCATIONAL OR RELIGIOUS FILMS

(Covered by Tariff Item No. 696) Free of duty and sales tax, provided a certificate is attached at time of clearing and signed by user. Form for this purpose may be obtained from the Customs Department.

#### 16 MM. FILMS FROM GREAT BRITAIN

Exposed motion picture film is free of duty but subject to a sales tax of ten per cent on the invoice value.

#### 16 MM. EDUCATIONAL OR RELIGIOUS FILMS FROM GREAT BRITAIN

(Covered by Tariff Item 696) Free of duty and sales tax, provided a certificate is attached at time of clearing and signed by user. Form for this purpose may be obtained

#### 35 MM, FILMS FROM USA

from the Customs Department.

Exposed motion picture film has a minimum value of eight/cents per foot for duty purposes. (An appraisal valuation of eight cents a foot is set by the Government, but if the invoice value is higher then the greater figure is used.) The duty is one and one-half cents per foot and this is added to the appraisal value. A sales tax of ten per cent is worked out against the total. The figures are the same for color or black-andwhite. The appraisal value takes care of the fluctuation in exchange. Here is how the tariff is worked out: 1,000 feet at minimum value

Duty of 1½¢ per foot	
Amount dutiable	9.50

#### 35 MM. USA EDUCATIONAL OR RELIGIOUS FILMS

(Covered by Tariff Item 696A) Free of duty and sales tax, provided that a certificate from the Office of Educational Exchange, Washington, is submitted to and approved by the Deputy Minister of Customs, Ottawa.

#### 35 MM. FILMS FROM GREAT BRITAIN

Exposed motion picture film is subject to the same duty and sales tax as USA shipments.

#### 35 MM. EDUCATIONAL OR RELIGIOUS FILMS FROM GREAT BRITAIN

(Covered by Tariff Item No. 696A) Free of duty and sales tax provided that a certificate from the Ministry of Education, London, is submitted to and approved by the Deputy Minister of Customs, Ottawa.

OTHER ITEMS

Duty on "Cinematograph and motion picture cameras for use by professional motion picture producers having studios in Canada equipped for motion picture production" and "parts for the foregoing" was removed entirely from those of British make under item 462b of the revised Schedule A.

The Most Favoured Nation tariff on cameras and parts is now nine per cent and the General

tariff is 15 per cent.
Item 915 "Cellulose nitrate cinematograph and moving picture films, negatives, n.o.p.," sets the rate under British Preferential and Most Favoured Nation tariffs at ten per cent, with no discount when duty is less than 15 per cent.

Item 658, which was free under British Preferential tariff, Most Favoured Nation tariff and three cents per foot under General tariff, is list-

ed at the same rates. Item 658 reads:

"Motion picture film, of 16 millimetre width and over, when imported by recognized processors of motion picture film having duly equipped laboratories for processing motion picture film in Canada, for the sole purpose of having reproductions made therefrom, and provided that the original is re-exported within six months from the date of importation, under such regulations

as the Minister may prescribe."
Item 696 affords duty-free entry to a very broad range of articles and equipment imported into Canada for the use and by order of any society or institution incorporated or established for religious, philosophical, educational, scientific or literary purposes, or for the encouragement of the fine arts, or for the use and by order of any public hopsital, college, academy, school or seminary of learning in Canada, and not for sale or rental. The articels referred to above include sound and silent lms, separate sound Im tracks, positive and negative slides and filmstrips. The relation of tihs tariff item to certain artices of equipment is noted further on.

Unexposed sensitized negative film of standard commercial width, viz., 35 mm., is rated for duty under Item 187b at 10 per cent ad valorem, Most Favoured Nation tariff. Unexposed sensitized negative film of lesser width, e.g., 8 mm. or 16 mm., is classified for duty purposes under Item 187 at 20 per cent ad valorem under the aforesaid Tariff and is admitted free under

British Preferential tariff, Exposed 35 mm, films pay a duty of 1.5 Canadian cents per foot. This tariff also applies to British films. As mentioned above, films for the use and by order of institutions of societies qualitied for the entry benefits are exempt from duty.

Film cameras, for use with films of 8 mm., 16 mm. or 35 mm. silent type, are considered to be admissible free of duty under the provision in Item 696 relating to "mechanical equipment of a class or kind not made in Canada," when for the use and by order of institutions or societies qualified for the entry benefits of this Item and not for sale or rental.

Sound projectors for 16 mm, films are held to be articles of a class or kind not made in Canada and are therefore admissible under Item 696, when for the use and by order of institutions qualified for the entry privileges of this Item

and not for sale or rental.

Slide or filmstrip still-picture projectors, when valued at no less than \$25 each retail in Canada, may be admitted free of duty under Item 696, when for the use and by order of institutions qualified for the entry privileges of this item and not for sale or rental. Articles entitled to entry under Tariff Item 696 are exempt from the consumption or sales tax; otherwise this impast of ten per cent levied an the duty-paid value is applicable.

#### INCOME TAX INFORMATION

No changes were made in the Canada-United States Reciprocal Tax Convention during the past year, according to the Department of National Revenue. The effect of the Convention, as stated by the Legal Branch at the Taxation Division, is:

"Under the Treaty Agreement between the

United States and Canada, a credit for income tax deducted at source by one country will be allowed on the return filed by a taxpayer of the other country. Canadians earning income in the United States may claim credits in their Canadian returns far income tax withheld at a United States source, and Americans earning income in Canada may claim credit in their American returns for income tax withheld at a Canadian source.

"Two methods may be used: (a) net income after withholding may be reported as total income from that source, or (b) the amount of tax withheld may be deducted from the tax otherwise payable in the taxpayer's country."

### PROVINCIAL LEGISLATION

HE most comprehensive survey of the motion picture in action ever made and recorded is that which was issued by UNESCO in 1950, "Press/Film/Radio," which is one of the "Reports On the Facilities of Mass Communications" embracing the world. Pages 292 to 305 are devoted to Canada, a flattering amount of space indicative of its high standing in the film world.

One of the most interesting sections of Unesco's Canadian survey was called "Legislation," which contained information surprising in its nature and quantity. It is reprinted here with revisions to bring

it up to date.

Apart from the National Film Act governing the operation of the National Film Board of Canada, which will be dealt with later on, no special film legislation has been issued by the Canadian Government, this being the domain of the provincial governments. Each of these has enacted such legislation, mainly dealing with licensing and censorship as follows:

Alberta: Amusements Act and the Regulations under the Amusements Act of 1941 lastly amended by Order in Council No. 488 of 2 May 1949. A recent amendment lowered the age at which children may attend movie theatres after 8 p.m. without adult companionship from 16 to 14.

British Columbia: Moving Pictures Act 1924 as amended by the Moving Pictures Act Amendment Act 1948 and the Regulations under it (Regulations respecting Moving Picture Films and Film Exchanges, lastly amended by Order in Council No. 272 of 16 February 1950).

Manitaba: Amusements Act 1924.

New Brunswick: The Theatres Act 1927.

Nava Scotia: The Theatres Cinematograph and Amusements Act 1923, and Regulations thereunder (lastly revised 7 July 1945).

Ontaria: The Theatres Act, 1953, a complete revision of the Theatres and Cinematographs Act, first passed in 1911. Under the new act the minimum age under which children may attend movies unaccompanied is lowered from 16 ta 14. The term "theatre" is redefined to apply only to thase showing 35 mm, films. The exhibition of 16 mm, films in halls becomes the respansibility of local officials. The previous men-per-booth law is withdrawn. Films

classified as "Adult Entertainment" must be so advertised in the papers and identified outside the theatre. Under the category called "Restricted" certain films are allowed exhibition for patrons aver 18, each engagement requiring approval.

Prince Edward Island: There is no Board of Censors. Pictures shown must be approved by the

New Brunswick Board of Censors.

Quebec: Act respecting Exhibitions of Moving Pictures 1925 and the regulations under it (Regulations respecting the censorship of films, lastly revised by Order in Council Na. 342 of 31 March 1949),

Saskatchewan: The Theatres and Cinematographs Act 1940 and the Regulations under the Theatres and Cinematographs Act, lastly amended by Order in Council Na. 48 of 1948.

Finally, in the North West Territories which do not constitute a province, there is the Ordinance respecting Motion Pictures, lastly amended on 17 March 1948, dealing mainly with theatre licensing and safety conditions. As there are only four licensed cinemas in the North West Territories which obtain films through provincial distribution, and as such films have been censored by the provincial authorities, it has not been considered necessary to carry out further censorship.

In Newfoundland, there is an "Act regarding the Censaring of Moving Pictures," but no regulations have been laid down thereunder. At one time a Board of Censorship existed but it was

dissalved some years ago.

All provincial acts contain regulations concerning the licensing of cinemas with a view to public safety and compliance with censorship rules, Generally the licensing includes permanent cinemas as well as mabile cinemas and drive-in theatres bath for 35mm and 16mm. In the Province of Quebec, film performances in the open air, and consequently drive-in theatres, are prahibited. Most of the pravinces require by law that projectionists must pass an examination and obtain a certificate.

Film exchanges (distributing companies and their local agents) must also be licensed, generally ta ensure the safe storage af films. In different provinces, such as the provinces of Alberta, Nova Scotia and Ontario, the law contains a clause according to which the authority in charge may prescribe the terms and conditions under which films may be sold, leased or exchanged.

In addition the Lieutenant-Governor in Council of the province of Ontario may require that a proportion of the films available for distribution to exhibitors and the films exhibited in each

theotre be of British monufocture and origin, ond he may fix such proportions on a monthly or yearly basis.

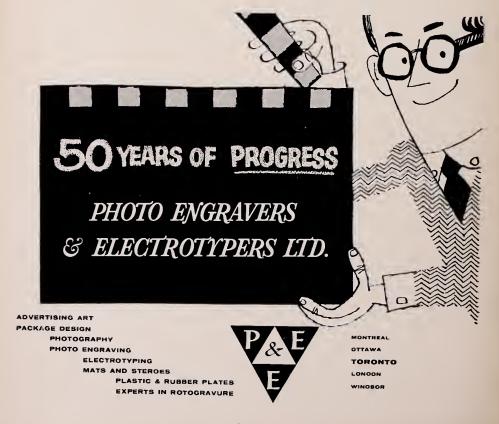
The Novo Scotio Theotres, Cinemotographs ond Amusement Act loys down that no cinemo may be deprived of the number of films necessory for its operation and also that no cinemo may contract for more films than ore reasonably required.

A special rule of the British Columbia Moving Pictures Act provides for the establishment of a British Columbia Potriotic and Educational Picture Service under the Department of the Attorney-General. The task of this service is to produce and acquire films and slides of a potriotic, educational or entertaining nature (especially concerning the Province or the Domion) and to furnish them without charge for public exhibition in the cinemos. The Director of the

Service may issue directions to the cinemas as to the times and manner of the exhibition of the films and slides.

Finolly different provincial acts deal with entertainment taxes and all of them contain censorship rules. The general pattern is that censorship is exercised in each province by a Censorship Board and appeals against the decisions of these Boards can be made to the provincial Appeals Boards. Furthermore, films are usually censored under two categories: Adult and Suitable for Family Entertainment (or General). The age under which children may not visit cinemos unless films especially approved for them are shown, varies from 14 to 16 years. However, in the Province of Quebec children under 16 are not admitted at all.

(For censorship fees and exchange licences see Censorship section.)



# **AWARDS**

# ACADEMY OF MOTION PICTURE ARTS & SCIENCES

9038 Melrose Ave., Hollywood 46, Calif. (CRestview 5-1146)

#### **OFFICERS**

President		George Seaton
Vice-Presi	dents	Fred L. Metzler
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#### BOARD OF GOVERNORS

Jahn O. Aalberg, John W. Boyle, Teet Carle, Daniel B. Carthcart, Wendell R. Corey, Robert Emmett Dolan, Valentine Davies, Hal Elias, Samuel G. Engel, Y. Frank Freeman, Hugo Friedhofer, William W. Hornbeck, B. B. Kahane, Jacob H. Karp, Milton Krasner, Perry Lieber, Jahn Paul Livadary, William A. Lyon, Fred L. Metzler, George Seaton, George Sidney, Sol. C. Siegel, George Stevens, Clair Trevor, Harry Tytle.

The purposes of the Academy are:

Ta advance the arts and sciences of motion pictures and ta foster cooperation among the creative leadership of the motion picture industry for cultural, educational and technological progress.

Ta recognize outstanding achievements by conferring annual Awards of Merit, serving as a canstant incentive within the industry and focusing wide public attentian upon the best in motion pictures.

To conduct cooperative technical research and stimulate the improvement of methods and equipment.

Ta provide a forum and common meeting graund for the various branches and crafts; to sponsor publications; and to serve as an impartial clearing house for achievement records and statistics.

To constitute an organization of established prestige which is expressly prohibited from con-

cerning itself with economic, political or labor issues.

To represent to the public the viewpoint of the actual creators of motion pictures and symbolize a leadership comparable to that of other academic institutes and foundations.

To foster educational activities between the

To foster educational activities between the public and the industry, with particular reference to encouraging motion picture courses, in universities and sponsoring vocational scholarships.

#### ADVERTISING RULES

Regulations for the use of Academy Award symbols and references to the Oscar-winning plays and players for adavertising and exploitation purposes are:

No film or achievement which has not won an Academy Award may be advertised or exploited in a manner which will mislead the public and imply by design, layout or wording of copy, that the film or achievement has won the Academy Award.

Pictures nominated for specific Awards may be so advertised providing: that no reproduction of an Awards symbol is used; that the word "nominations" or the words "nominated for" appear in the same size, style and color of type as the words "Academy Award"; that the achievement for which the nomination has been voted is included in the advertising.

Honorary Awards which are conferred only by vote of the Academy Board of Governors must be clearly defined in all advertising as Honorary Awards and must specify the accomplishments for which the recognition was accorded. Honorary Awards shall not be so advertised or exploited that the public will confuse an Honorary Award with an Award voted by the Academy membership.

When an Honorary Award has been conferred for a technique or for a series of motion pictures, the Award symbol granted for that Honorary Award may be used in advertising such technique or series providing: that the year and accomplishment for which the Honorary Award was given is included in the advertising; that only the symbol presented for the technique or series is used, and not the statuette unless the statuette was the symbol so presented.

### 1955 ACADEMY AWARDS

(Awards made by the Academy of Motion Picture Arts and Sciences in March, 1956 in Hollywood, California.)

#### PRODUCTION

Marty, United Artists.

#### PERFORMANCES

Actor: Ernest Borgnine in Marty, United Artists.
Actress: Anna Magnani in The Rose Tattoo, Paramount.
Supporting Actor: Jack Lemmon in Mister Roberts, Warner Bros.
Supporting Actress: Jo Van Fleet in East of Eden, Warner Bros.

#### DIRECTION

Delbert Mann for Marty, United Artists.

#### WRITING

Motion Picture Story: Daniel Fuchs for Love Me or Leave Me, MGM.

Screenplay: Paddy Chayefsky for Marty, United Artists.

Story and Screenplay: William Ludwig and Sonia Levien for Interrupted Melody, MGM.

#### CINEMATOGRAPHY

Black and White: James Wong Howe for The Rose Tattoo, Paramount. Color: Robert Burks for To Catch a Thief, Paramount.

#### FILM EDITING

Charles Nelson and William A. Lyon for Picnic, Columbia.

#### SOUND RECORDING

Fred Hynes for Oklahoma!, Todd-AO.

#### ART DIRECTION

Black and White: Hal Pereira and Tambi Larsen for The Rose Tattoo, Paramount.

Set Decoration: Sam Comer and Arthur Krams.

Color: William Flannery and Jo Mielziner for Picnic, Columbia.

Set Decoration: Robert Priestley.

Fox.

#### COSTUME DESIGN

Black and White: Helen Rose for I'll Cry Tomorrow, MGM. Color: Charles Le Maire for Love Is a Many-Splendored Thing, 20th-

#### MUSIC

Scoring of a Musical Picture: Robert Russell Bennett, Jay Blackton and Adolph Deutsch for Oklahoma!, Magna Theatre Corp.

Music Score of a Dramatic or Comedy Picture: Alfred Newman for Love Is a Many-Splendored Thing, 20th-Fox.

Song First Used in an Eligible Picture: Love Is a Many-Splendored Thing from the film of the same name, 20th-Fox. Music, Sammy Fain; Lyrics, Paul Francis Webster.

#### DOCUMENTARY PRODUCTION

Feature: Helen Keller in Her Story, Nancy Hamilton presentation. Short Subject: Men Against the Arctic, Walt Disney.

#### SHORT SUBJECTS

One-Reel: Survival City, 20th-Fox. Edmund Reek, producer. Two-Reel: The Face of Lincoln, University of Southern California presentation. Wilbur T. Blume, producer.

Cartoon: Speedy Gonzales, Warner Bros. Edward Selzer, producer.

#### SPECIAL EFFECTS

The Bridges of Toko-Ri, Paramount.

#### SPECIAL AWARD

Samurai, Toho Studios (Japan), as Best Foreign Film shown in America in 1955.

## Previous Academy Awards

1927-28

Actor: Emil Jannings, Way of All Flesh. Actress: Janet Gaynor, Seventh Heaven.
Picture: Wings, Paramount.
Special Awords: Warner Bros. for The Jazz Singer.

Charles Chaplin for The Circus.

1928-29

Actor: Warner Baxter, In Old Arizona. Actress: Mary Pickford, Coquette. Picture: Broadway Melody, MGM

1929-30

Actor: George Arliss, Disraeli.

Actress: Norma Shearer, The Divorcee.

Picture: All Quiet on the Western Front, Universal.

1930-31

Actor: Lionel Barrymore, A Free Soul. Actress: Marie Dressler, Min and Bill.

Picture: Cimarron, RKO.

1931-32

Actor: Frederic March, Dr. Jekyll and Mr. Hyde. Actress: Helen Hayes, The Sin of Madelon

Picture: Grand Hotel, MGM.

Special Award: Walt Disney for creation of

Mickey Mouse.

1932-33

Actor: Charles Laughton, The Private Life of Henry VIII.

Actress: Katharine Hepburn, Morning Glory.

Picture: Cavalcade, Fox Film Corp.

1934

Actor: Clark Gable, 1t Happened One Night. Actress: Claudette Colbert, It Happened One Night.

Picture: It Happened One Night, Columbia. Special Award: Shirley Temple for outstanding contribution to screen entertainment.

1935

Actor: Victor McLaglen, The Informer. Actress: Bette Davis, Dangerous.

Picture: Mutiny on the Bounty, MGM.
Special Award: David Wark Griffith for distinguished creative achievements as director and producer and lasting contributions to progress of motion picture arts.

1936

Actor: Paul Muni, The Story of Louis Pasteur. Actress: Luise Rainer, The Great Ziegfeld.

Picture: The Great Ziegfeld, MGM.

Special Awards: March of Time. W. Howard
Greene and Harold Rosson for color cinematography in The Garden of Allah.

1937

Actor: Spencer Tracy, Captains Courageous.
Actress: Luise Rainer, The Good Earth.
Picture: The Life of Emile Zola, Warner Bros.
Special Awards: Mack Sennett. Edgar Bergen. W. Howard Greene for color photography of A Star Is Born, Selznick-United Artists. The Museum of Modern Art Film Library for collecting films dating from 1895.

Irving G. Thalberg Memorial Award: Darryl F.

Zanuck.

1938

Actor: Spencer Tracy, Boys Town. Actress: Bette Davis, Jezebel.

Picture: You Can't Take It With You, Columbia. Special Awards: Walt Disney for Snow White and the Seven Dwarfs. Deanna Durban. Mickey Rooney, Oliver Marsh and Allan Davies for color cinematography of Sweethearts. Harry M. Warner. J. Arthur Ball. Paramount. Gordon Jennings. Farciot Edouard and Loren

Irving G. Thalberg Memorial Award: Hal Wallis.

Actor: Robert Donat, Goodbye, Mr. Chips.

Actress: Vivien Leigh, Gone With the Wind. Picture: Gone With the Wind, Selznick Inter-

national-MGM.

Special Awards: Douglas Fairbanks, Sr. The Technicolor Company. Motion Picture Relief Fund. Judy Garland for outstanding performance as screen juvenile. William Cameron Menzies for achievements in use of color for Gone With the Wind.

Irving G. Tholberg Memorial Award: David O.

Selznick.

1940

Actor: James Stewart, The Philadelphia Story. Actress: Ginger Rogers, Kitty Foyle. Picture: Rebecca, Selznick International-UA.

Special Awards: Bob Hope. Colonel Nathan Levinson. Twentieth Century-Fox Warner Bros. Art Department and Anton

Grot.

1941

Actor: Gary Cooper, Sergeant York.

Actress: Joan Fontaine, Suspicion. Picture: How Green Was My Valley, 20th Century-

Special Awards: Walt Disney. William Garrity. John A. Hawkins, RCA Manufacturing Co. for use of sound in Fantasia. Leopold Stokowski and associates for unique creation of visualized music in Fantasia.

Irving G. Thalberg Memorial Award: Walt Disney.

Actor: James Cagney, Yankee Doodle Dandy. Actress: Greer Garson, Mrs. Miniver.

Picture: Mrs. Miniver, MGM.

Special Awards: Charles Boyer for creation of the French Research Foundation, In Which We Serve for outstanding international foreign production. MGM for production of the Andy Hardy series which best reflects the American Way of Life.

Irving G. Thalberg Memorial Award: Sidney

Franklin.

1943

Actor: Paul Lukas, The Watch on the Rhine. Actress: Jennifer Jones, The Song of Bernadette.

Picture: Casablanca, Warner Bros.

Special Award: George Pal for his novel technique in producing puppetoon shorts.

Irving G. Thalberg Memorial Award: Hal B. Wallis.

1944

Actor: Bing Crosby, Going My Way.

Actress: Ingrid Bergman, Gaslight.
Picture: Going My Way, Paramount.
Special Award: Margaret O'Brien as the outstanding child actress of the year.

Irving G. Tha!berg Memoriol Award: Darryl F.

Zanuck,

1945

Actor: Ray Milland, The Lost Weekend. Actress: Joan Crawford, Mildred Pierce. Picture: The Lost Weekend, Paramount.

Special Awards: Walter Wanger for distinguished achievement in serving six consecutive years as president of the Academy of Motion Picture Arts and Sciences. Frank Ross, producer, Mervyn Leroy, director, and Frank Sinatra, star of the House I Live In. Peggy Ann Garner as the most promising juvenile of 1945

far her performance in A Tree Grows In Brooklyn

#### 1946

Actor: Fredric March, The Best Years of Our Lives.

Actress: Olivia de Havilland, To Each His Own.

Picture: The Best Years of Our Lives, RKO-Samuel
Goldwyn

Special Awards: Laurence Olivier, Harold Russell. Ernst Lubitsch. Claude Jarman, Jr. (Junior Award). Irving G. Thalberg Memorial Award: Samuel

Irving G. Thalberg Memorial Award: Samuel Goldwyn.

#### 1947

Actor: Ronald Colman, A Double Life.

Actress: Loretta Young, The Farmer's Daughter.
Picture: Gentleman's Agreement, 20th CenturyFox.

Special Awards: Shoe Shine, Lopert Films. Ken Murray for Bill and Coo. James Baskett for his portrayal of Uncle Remus in Song of the South. Industry pioneers — George K. Spoor, Thomas Armat, Albert E. Smith, Col. William N. Selig. C. C. Davis of Western Electric. Charles R. Dailey of Paramount Laboratories. Col. Nothan Levinson of Warner Bros.

#### 1948

Actor: Sir Laurence Olivier, Hamlet.

Actress: Jane Wyman, Johnny Belinda. Picture: Hamlet, J. Arthur Rank Organization.

Special Awards: Ivan Jandl for The Search. Sid Grauman, Adolph Zukor. Walter Wanger for Joan of Arc.

Irving G. Thalberg Memorial Award: Jerry Wald.
1949

Actor: Broderick Crawford, All the King's Men. Actress: Olivia de Havilland, The Heiress.

Picture: All the King's Men, Robert Rossen-Columbia.

Special Awards: Jean Hersholt for distinguished service to the industry. Bobby Driscoll for outstanding juvenile performance in The Window and So Dear to My Heart, Fred Astaire for raising the standard of musical films. Cecil B. DeMille for 37 years of pioneer work in the industry.

#### 1950

Actor: Jose Ferrer, Cyrano de Bergerac. Actress: Judy Holliday, Born Yesterday. Picture: All About Eve, 20th Century-Fox.

Special Awards: The Walls of Malapaga. George Murphy. Louis B. Mayer. James B. Gordon and 20th-Fox camera dept. John Paul Livadary, Floyd Campbell, L. W. Russell and Columbia sound dept. Loren L. Ryder and Paramount sound dept.

Irving G. Thalberg Memorial Award: Darryl F. Zanuck.

#### 1951

Actor: Humphrey Bogart, The African Queen.
Actress: Vivien Leigh, A Streetcar Named Desire.
Picture: An American in Paris, MGM.

Special Awards: Rashomon. Gene Kelly for Achievement in the Art of Choreography on Film.

Irving G. Thalberg Memorial Award: Arthur Freed.

Actor: Gary Cooper, High Noon.

Actress: Shirley Booth, Come Back, Little Sheba.

Picture: The Greatest Show on Earth, Paramount.

Special Awards: Bob Hope, Harold Lloyd, Merian

Special Awards: Bob Hope, Harold Lloyd, Merian C. Cooper, Joseph M. Schenck, A. Arnold Gillespie, George Alfred Mitchell.

Irving G. Thalberg Memorial Award: Cecil B. DeMille.

#### 1953

Actor: William Holden, Stalag 17.
Actress: Audrey Hepburn, Roman Holiday.

Picture: From Here to Eternity, Calumbia.
Special Awards: Joseph I. Breen, Pete Smith, Fred
Waller, 20th-Fox for CinemaScape, Bell &
Howell.

Irving G. Thalberg Memorial Award: Gearge Stevens,

#### 1954

Actor: Marlon Brando, On the Waterfrant. Actress: Grace Kelly, The Country Girl. Picture: On the Waterfront, Columbia.

Special Awards: Gate of Hell, Daiei-IFD. Jan Whitley and Vincent Winters for Best Juvenile Performance in The Kidnappers, JARO. Greta Garbo. Danny Kaye for work far UN and performance in Assignment Children. Loren L. Ryder, John R. Bishop and Paramount technical staff for VistaVision.

#### BRITISH FILM ACADEMY

60 Queen Anne St., London W.1 (WELbeck 0631) OFFICERS

Chairman ...... Edgar Anstey Vice-Chairmen ...... John Bryan, Ian Dalrymple

#### COUNCIL

Fellows: Hon. Anthony Asquith, Sir Michael Balcon, G. Albert Smith, David Lean, Sir Laurence Olivier, George Pearson, Sir Carol Reed, Paul Rotha, Vincent Korda, Vivien Leigh, Michael Powell, Basil Wright.

Management: Sir Michael Balcon, Ken Cameron, Henry Cornelius, Charles Crichton, Mary Field, George Gunn, Guy Hamilton, Frank Launder, James Lawrie, Muir Mathieson, Peter Tanner, Michael Trueman.

and in general terms its aims are:

To advance the art and technique af motion pictures in every way, particularly by encauraging exceptional creative work, experiment and research.

To co-operate with all organizations and graups concerned with the artistic and technical advancement of the motion picture everywhere.

To compile statistics and records of the world motion picture industry; to form a library of film literature, scripts, designs, films, musical scores, photographs and other material; to encourage and sponsor publications, promote exhibitions and lectures; and to organize and assist in the organization of, film festivals.

To co-operate with educational arganizations

To co-operate with educational arganizations to increase cinema appreciation and understanding, and to encourage the educational aspect of motion pictures in every way.

To make awards of merit for outstanding artistic, technical and scientific achievements in cannection with motion pictures.

#### 19SS WINNERS

Best Film From any Source: Richard III (Gt. Britain).

Best British Film: Richard III (IFD).

Best Documentary Film: The Vanishing Prairie (Empire-Universal).

Special Award for Work Lying Outside the Feature and Documentary Fields: The Bespoke Overcoat (IFD)

United Nations Award for the Best Film Illustrating One or More Principles of the United Nations Charter: Children af Hiroshima (Japan).

Best Animated Film: Blinkity Blank (NFB, Canada).

Canada). lest British Screenplay: The Ladykillers (J. Arthur Rank).

Best British Actress: Katie Johnson in The Ladykillers.

Best British Actor: Sir Laurence Olivier in Richard III.

Best Foreign Actress: Betsy Blair in Marty

(United Artists, USA).

Best Foreign Actor: Ernest Borgnine in Marty.

Most Promising Newcomer: Paul Schofield in
That Lady.

#### WINNERS IN PREVIOUS YEARS

The Best Picture from any Source: 1947—The Best Years of Our Lives; 1948—Hamlet; 1949—The Bicycle Thief; 1950—All About Eve; 1951—La Ronde; 1952—Breaking the Sound Borrier; 1953—Jeux Interdits; 1954—Le Salaire de la Peur.

The Best British Picture: 1947—Odd Man Out; 1948—The Fallen Idol; 1949—The Third Man; 1950—The Blue Lomp; 1951—The Lavender Hill Mob; 1952—Breaking the Sound Barrier; 1953 ——Genevieve; 1954—Hobson's Choice.

The Best Documentary Picure: 1947 — The World Is Rich; 1948—The Louisiana Story; 1949—Daybreak in Udi; 1950—The Undefeated; 1951—Beaver Valley; 1952—Royal Journey; 1953—The Conquest of Everest; 1954—The Great Adventure.

Special Award for Work Lying Outside the Feature and Dacumentary Fields: 1948—Atomic Physics; 1949—La Famille Martin; 1950—The True Face of Japan (This Modern Age); 1951—Gerold McBoing-Boing; 1952—Animated Gensis; 1953—The Romance of Transportation; 1954—Time Out of War.

United Nations Award for the Best Picture Illustrating One or Mare Principles of the United Nations Charter: 1949—The Search; 1950—Intruder in the Dust; 1951—Four in a Jeep; 1952—Cry, the Beloved Country; 1953—World Without End; 1954—The Divided Heart.

# **Canadian Film Awards**

(102 Peter St., Toronto, Ont. EMpire 3-4096) Sponsored by the Canadian Association for Adult Education, The Canada Foundation and the Canadian Film Institute.

#### MANAGEMENT COMMITTEE

Dr. J. R. B. Kidd, chairman, Canadian Association For Adult Education, Toronto; H. G. Kettle, Canadian Association For Adult Education, Toronto; Lester Sugarman, Canadian Association For Adult Education, Toronto; Canadian Film Institute, Toronto; Carl French, Canadian Film Institute, Toronto; Carl French, Canadian Film Institute, Toronto; Charles Topshee, Canadian Film Institute, Ottawa; Robert Fairfield, The Canada Foundation, Toronto; Dr. Walter B. Herbert, The Canada Foundation, Toronto; Dr. Walter B. Herbert, The Canada Foundation, Ottawa. ADVISORY MEMBERS: Leslie Allen, Cardinal Films Limited, Ottowa; Unentin Brown, Crawley Films Limited, Ottowa; H. P. Brown, Canadian Association For Adult Education, Ottawa; Vaughan Deacon, National Film Board, Toronto; Walker T. Lynch, Toronto Camera Club, Toronto; A. S. R. Tweedie, University of Manitoba, Winnipeg.

#### JUDGES-Theatrical, 1956

Dr. Ned Corbett, Jack Ralph, Gurston Rosenfeld, Desmond Smith, Mrs. Jacqueline Rosenfeld, all of Toronto.

#### JUDGES - Non-Theatrical, 1596

Mrs. I. Lightman, Mrs. J. Rolph, Dr. I. Lightman, H. Rasky, J. Moses, A. St. Jean, Doris Mosdell, all of Toronto.

#### JUDGES - Amateur, 1956

O. Burritt, D. Gibson, R. Broakes, Miss M. Armour, Mrs. J. Axten, all of Toronto.

JUDGES — Television, 1956
S. Newman, R. Foster, A. McLellan, W. Byles,
all of Toronto.

#### GENERAL REGULATIONS

1. Each film entered must be accompanied by

- a completed official entry form with entry fee attached.
- All films must be produced in Canada by Canadian producers.
- Films must have been produced, or released generally, during the year 1954.
- 4. A film may be entered in only one class.
- The committee reserves the right to place any entry in the most suitable class after consultation with the producer.
- Entries in the non-theatrical class must be on 16 mm. stock.
- No award will be made in any class if the judges feel that the entries do not reach a suitable standard,
- The adjudication of the entries by the judges is final,

#### JUDGES

The panels of judges are composed of men and women who are qualified to make evaluations, while not being connected in any way with any film submitted. In the formation of each panel, recognition has been given to the fact that both French and English films will be entered.

The judges, in making the awards, will assess the overall effectiveness of the film. They will take into account such factors as: The aim of the film and how well it is achieved; its unity and clarity; the direction, editing, quality of script, photography, sound track, titles, animation, music, etc. The Management Committee may from time to time grant special awards for other outstanding achievement in the motion picture field.

#### **AWARDS**

The judges may recommend a Canadian Film of the Year Award to the film which represents the highest achievement of the year; a First Award to the film judged best in each class; and an Honorable Mention to a film which is worthy or recognition but does not qualify for a First Award. The trophy of the Association of Motion Picture Producers and Laboratories of Canada goes to the best amateur film of the year.

# Canadian Film A wards, 1956

(Presented for films made in 1955.)

# Theatrical: Feature-Length and 'Film of the Year'

The judges did not recommend an award for any entry in these classes.

#### FIRST—Theatrical: Short

GOLD. For "its exciting treatment of a difficult subject." Produced by the National Film Board.

Credits: Production, Thomas Daly; Direction, Colin Low; Camera, Editing and Commentary, Wolf Koenig; Recording, Clarke Daprato; Music, Eldon Rathburn.

# FIRST—Non-Theatrical SPONSORED BY A GOVERNMENT AGENCY

FIRST AID FOR AIRCREW. For "its realistic treatment combining high instruction content with genuine interest." Produced by the National Film Board.

Credits: Production, David Bairstow; Direction, Walford Hewitson; Camera, Don Wilder; Sound, George Croll and Dennis Sawyer; Editing, Dennis Sawyer; Script, David Bennett, Ronald Weyman and Walford Hewitson

#### Non-Theatrical

#### SPONSORED BY A NON-GOVERNMENT AGENCY

The judges did not recommend a first award for any entry in this class.

#### FIRST—Non-Theatrical: Open

COLOR OF LIFE. For "its sensitive treatment in giving additional dimension to scientific fact." Produced by the National Film Board.

Credits: Production, Direction, Script, Cinemicrography and Special Effects, J. V. Durden; Camera, R. D. Muir; Editing, Douglas Robertson; Music, Robert Fleming; Animation, Evelyn Lambart and Robert Varrall.

#### FIRST—Amateur

CALGARY STAMPEDE. For "capturing the color and excitement of the Canadian Calgary Stampede." Produced by J. W. Ruddell.

Credits: Production, Direction, Camera, Sound, Editing and Animation, J. W. Ruddell; Narration, H. W. Curtis.

#### FIRST—Television Filmed Programs

(Category established for 1955 films produced principally for TV)

SASKATCHEWAN TRAVELLER. For "its realistic treatment and penetrating delineation of character." Produced by the National Film Board.

Credits: Productions, Grant McLean; Direction, Julian Biggs; Camera, John C. Foster; Sound, Claude Pelletier; Editing, Dennis Sawyer; Script, Gordon Burwash.

#### **Honorable Mentions**

**Theatrical: Short, The Shepherd,** National Film Board, produced by Julian Biggs, for "its simplicity and effective use of photography and music."

Non-Theatrical: Spansored by a Government Agency, Huff and Puff, National Film Board, produced by Frank Spiller, for "its handling of a highly specialized subject in a refreshing and amusing style."

Nan-Theatrical: Sponsared by a Non-Government Agency, Miracle of the Bees, Carey Studio for Carlings Breweries, produced by John J. Carey, for "graphically portraying in colour a most difficult subject — the life cycle of the bee" and Sibling Relations & Persanality, Crawley Films Limited, produced by Stanley Jackson, for "its intelligent treatment of Sibling relationships."

Nan-Theatrical: Open, Les Abaiteaux, National Film Board, produced by Roger Blais, for "its liveliness of conception and execution."

Amateur, Fox Hunting in Canada, produced by W. Lynch, for "its excellent treatment and colour photography of a fox hunt" and Mexica — Land af Contrast, produced by Norman Cowan and George Herman, for "its compelling and sensitive treatment of the people of Mexico."

Television Filmed Pragrams, Monkey on the Back, National Film Board, produced by Grant McLean, for "a well presented dramatic exposition of a social problem" and L'Alpinisme, National Film Board, praduced by Guy Glaver, for "its skilfull editing and outstanding photography in presenting an amusing exposition of mountain climbing."

#### **Special Mentions**

The Jolifou Inn, National Film Board, for "its imaginative direction;" Harvest in the Valley, National Film Board, for "a sensitive treatment of a subject which is rather static by nature;" Identity, Nova Scotia Film Bureau, for "the first colour 16 mm. CinemaScope entry — a most ambitious attempt in a new field;" The Revolutian Is Naw, Crawley Films for Weekend Magazine, far "its imaginative animation, music and sharp, clear colour photography;" Jamboree, Chetwynd Films, for Eaton's of Canada, for "capturing the enthusiasm of the Boy Scout Jamboree;" Face af Saskatchewan, Crawley Films, for the Saskatchewan Golden Jubilee Committee, for "its exciting photography and excellent script;" Experiment in Animatian, Donna Mortinez, for "its unique and imaginative animation."

#### **Previous Winners**

1948 WINNERS

Film of the Yeor: The Loon's Necklace, Crawley Films.

Special Awards: Un Homme et Son Peche, Quebec Productions. Dots and Loops, Norman Mac-Laren-National Film Board.

Theatricol: Who Will Teach Your Child, National Film Board. Honorable Mention to the Canadian Cameo Series, Associated Screen News.

Nan-Theatrical, Live Action: Beans of Bounty. Shelly Films, and Feeling of Hostility and Drug Addict, National Film Board, were declared tie

Non-Theotrical, Animated: Chantons Noel, National Film Board.

Amoteur: Suite Two by Dorothy Burritt and Making a Life Mask by Louis Shore were awarded Honorable Mentions.

#### 1949 WINNERS

Special Awards: Quebec Productions Corporation for sustained and creative effort in establishing a feature-length film industry in Canada. Primitive Artists of Haiti, Benoit-De Tonnancour Films. Begone Dull Care, National Film Board.

Theatrical: Terre de Caen, National Film Board. Honorable Mention to Summer Is for Kids, Na-

tional Film Board.

Non-Theotrical, Spansared: Science at Your
Service, National Film Board. Honorable Mention to Zero de Conduite, Crawley Films.

Non-Theotrical, Other: Family Circles, National Film Board. Honorable Mention to Children's Concert, National Film Board.

Amoteur: Mouvement Perpetual, Claude Julias. Honorable Mention to In the Daytime, Stanley Fox-Peter Varley.

#### 1950 WINNERS

Special Awards: L. Ernest Ouimet of Montreal, in recognition of his outstanding contribution to the motion picture in Canada as a pioneer exhibitor, distributor, producer and cameraman. He produced the first Canadian newsreel, opened the first Canadian film exchange and created what is claimed to have been the first de luxe motion picture theatre; Sitzmarks the Spot, produced by Associated Screen News and distributed by Warner Bros. named for success in handling a comedy theme; Family Tree, National Film Board, for outstanding animation and musical score; The Fight-Science Against Cancer, National Film Board, for a splendid representation of a significant social problem.

Theotrical: Apres le Bagne (After Prison,

What?), National Film Board.

Non-Theatrical: Feelings of Depression, National Film Board. Honorable Mention to The Oyster Man, National Film Board.

Amateur: Honorable mention to Frontiersman, Emaneul J. Heuer; Parking On This Side, Univer-

sity of Toronto Film Society.

Recognition: Winston Barron and Canadian Paramount News for an unique contribution to public information in Canada by providing a Canadian editor and giving special treatment to all its Canadian subjects.

Crawley Films for its series of films on child development, produced for the McGraw Hill

Company.

Graphic Associates for their experimental pup-

pet film, Buffoons.

National Film Board for two excellent films on forest conservation and use, Look to the Forest and Trees Are a Crop.

Crawley Films for the film, Power of Pennies, an excellent example of a sponsored film.

Associated Screen News for the general high

level of the Theatrical Canadian Cameo Series.

National Film Board for A Friend at the Door, a skilful interpretation of social services in British Columbia.

National Film Board for an unique interpretation of Canadian history by using old prints and engravings in the film, Les Anciens Cana-

#### 1951 WINNERS

Film of the Yeor: Newfoundland Scene, Crawley Films Ltd.

Special Awards: Around Is Around—Now Is the Time, produced by the National Film Board.

Theatrical—Feature: Royal Journey, produced by National Film Board. Honorable Mention to La Petite Aurore, produced by Alliance Cinematographique Canadienne Inc.

Theatrical—Short: Opera School, produced by the National Film Board, Honorable Mention to Struggle for Oil, (NFB); The Fruitful Earth, produced by Associated Screen News; Man in the Peace Tower, (NFB).

Non-Theotrical — Open: Newfoundland Scene, Crawley Films Ltd. Honorable Mention to The Longhouse People and Les Moines de St.-Benoit du Lac, both produced by the National Film Board.

Non-Theatrical — Non-Gavernment Spansor: Packaged Power, Crawley Films Ltd.
Non-Theatricol — Gavernment Sponsor: Milk

Made, National Film Board. Honorable Mention to Ski à Quebec, Abbe Maurice Proulx of Laval University for Province of Quebec.

Amateur: A Camper and His Canoe, David Palter, Honorable Mention to Cours Primaire de Francais, The French Cine Club, University of Toronto, and The Story of a Georgian Coffee Pot, Victoria, BC, Amateur Movie Club.

#### 1952 WINNERS

Film of the Year: Tit-Coq, Les Productions Gratien Gelinas.

Theatrical Feature: Tit-Coq, Les Productions Gratien Gelinas.

Theatrical Short: L'Homme Aux Oiseaux, Natonal Film Board. Honorable Mentions to Les Iles de la Madeleine, National Film Board; Canine Crimebusters, Associated Screen News;

and Citizen Varek, National Film Board.

Non-Theatricol—Open: Angotee, National Film
Board. Honorable Mentions to The Son, National Film Board; Romance of Transportation, Na-tional Film Board; The Power Within, Crawley Films Ltd.; Hot Hickory, Ashley & Crippen Ltd.; and Magic of the Tropics, Dr. S. Copeland.

Non-Theatrical-Nan-Gavernment Spansar: Immediate Action, Crawley Films Ltd. Honorable Mentions to Calgary Stampede, Davart Productions, and Rogerstone, Crawley Films Ltd.

Non-Theotrical-Government Spansar: Shyness, National Film Board. Honorable Mentions to Western Wheat, National Film Board, and Operation Budworm, Omega Productions.

#### 1953 WINNERS

Film of the Yeor: The Seasons, Christopher

Special Award: Gordon Sparling of Montreal, in recognition of "his distinguisted service to the art of the film in Canada and to the Canadian Film Industry."

Theatrical Feature: No award was made in this

category by the judges.

Non-Theatrical—Open: The Seasons, Christopher Chapman. Honorable Mention to Embryonic Development of the Chick, National Film Board.

Non-Theatrical - Non Government Sponsor: Episode in Valleydale, Crawley Films. Honorable Mentions to The Ring-Necked Pheasant, Wildlife Productions for the Carling Conservation Club, and Polysor, Crawley Films for Polymer Corp. Ltd.

Non-Theatricol — Government Sponsor: World at Your Feet, National Film Board. Honoroble Mention to Everybody's Handicapped, Grophic Associates for the Department of Labour.

Amateur: Eight-Fifteen, Toronto Film Society. Special Mentions to A-Hunting We Will Go, Edmonton Movie and Photo Club, and to E. F. Attridge of Toronto.

Theatrical Short: Farewell Oak Street, National Film Board. Honorable Mention to L'Abotis, National Film Board, and Danish Seining, Atlantic Films & Electronics Ltd.

#### 1954 WINNERS

**Film of the Yeor:** The Stratford Adventure, National Film Board.

**Special Award:** Hye Bossin, in recognition of his valuable contributions over the years in the field of motion pictures in Canada, and particularly his promotion of Canadian Film Archives.

Theotrical—Feoture: The Stratford Adventure, National Film Board.

Theatrical—Short: No award was made in this category by the judges. Honorable Mention to The Homeless Ones, National Film Board.

Non-Theatrical—Open: Riches of the Earth, National Film Board. Honorable Mention to One Little Indian, Notional Film Board.

Non - Theatricol—Nan - Gavernment
Where None Shall Thirst, Committee on Missionary Education of the United Church of Canada.
Honorable Mention to It's in the Cords, Crawley Films.

Nan-Theatricol—Gavernment Spansar: Gift of the Glaciers, Film & Photographic Branch of the Government of the Province of Alberta.

**Amateur:** No award was mode in this cotegory by the judges.

# Canadian Film Weekly CRITICS' POLL

(The following selections were made by newspoper, radio and magazine critics across Canada voting for the pictures and stars they considered best during the year.)

#### 1955 WINNERS

PICTURES: 1. Mister Roberts (Warners); 2. Marty (UA); 3. The Country Girl (Paramount); 4. East of Eden (Warners); 5. A Star Is Born (Warners); 6. The Blackboard Jungle (MGM); 7. Carmen Jones (20th-Fox); 8. A Man Colled Peter

(20th-Fox); 9. Triol (MGM); 10. Bad Day at Black Rock (MGM).

STARS: 1. Grace Kelly, 2. Glenn Ford, 3. Ernest Borgnine, 4. James Dean, 5. James Cogney, 6. William Holden, 7. Fronk Sinatra, 8. Judy Garland, 9, Julie Harris, 10. Katharine Hepburn,

#### WINNER IN PREVIOUS YEARS

PICTURES: 1942—Mrs. Miniver (MGM); 1943—In Which We Serve (United Artists); 1944—Going My Way (Paromount); 1945—No poll; 1946—Lost Weekend (Paramount); 1947—The Best Years of Our Lives (RKO); 1948—Homlet (J. Arthur Rank); 1949—The Red Shoes (J. Arthur Rank); 1950—All About Eve (Fox); 1951—A Place in the Sun (Paromount); 1952—The African Queen United Artists; 1953—From Here to Eternity (Columbia); 1954—On the Waterfront (Columbia).

STARS: 1942—Greer Garson, 1943—Greer Garson, 1944—Barry Fitzgerald, 1945—No poll, 1946—Ingrid Bergman, 1947—James Mason, 1943—Sir Laurence Olivier, 1949—Olivia de Havilland, 1950—Bette Davis, 1951—Vivien Leigh; 1952—Gary Cooper; 1953—Shirley Booth; 1954—Marlon Brando.

#### YORKTON FILM FESTIVAL

c/o Secretory, 67 First Ave., Yorkton, Sask.
OFFICERS

Chairman John A, Popoff Vice-President John Ginther Secretary Miss A, Kryski

Sponsor of the International 16 Mm. Documentory Film Festival in Canado is the Yorkton Film Council and its executive makes up the Festival Committee. A biennial competition, the first was held in October, 1950, with the following ones held every second year in the same month.

Canada International Documentary awarded to prizefestival Certicates are awarded to prizewinning entries in five classes—Agricultural, Industrial, Scientific, Sociological, General Non-Theatrical, Natural History and Creative Arts. All films must be in 16 mm. and of not more than 30 minutes running time. A minimum of advertising is permitted and films must have been produced since January 1 of the year in which the last Festival took place.

Entries, giving description of film, running time, production details, etc., must be in the hands of the secretary no later than Sept. I ond if accepted films must reach the Yorkton Film Council preferably before October 1.

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CANADA, the second country in the world in the number of TV stations and territory covered, has 34 outlets giving service in either English or French and eight are being constructed. Despite our small population we are third in the world in the number of TV receiving sets being used, 40 per cent of our 16,000,000 people being equipped, with service being available to 75 per cent of populated areas.

Canada is the only country in the world which is developing TV in two languages at once. Because Canada is larger than the USA, which has ten times our population, one New York TV station can cover more people than our 34.

Eight of the 34 stations are operated by the CBC, the rest being licensed through

it by private interests.

There are only three places in the world where more programs are produced than in either Toronto or Montreal—Hollywood, London and New York. CBLT. Toronto, transmits about 50 original hours a week and about 160 of the 500 registered actors and actresses in the city will be employed in a good week. USA programs are produced at up to 15 times the cost of

Canadian ones.

The only TV resembling the pay-as-yousee idea on this continent is Rediffusion, Inc. of Montreal, a monthly-payment company which provides sets, but there were 14 other community-antennae companies in the Fall of 1956, compared with six a year earlier. Rediffusion is a closed-circuit operation employing telephone lines, as do the others. Famous Players Canadian Corporation has a 25-year franchise from International Telemeter Corporation of the USA, its subsidiary being Trans Canada Telemeter Limited.

It plans to erect community antenna towers for subscription television in Kiti-

mat, BC and Kenora, Ontario.

It is predicted that some form of pay-see TV will be employed in this country, where the comparatively small population living in an area larger than the USA makes needed revenue a great problem. What happens in Canada will no doubt be dictated largely by what happens in the USA, where the FCC has held up pay-see TV pending

certain decisions regarding its jurisdiction. In Canada there is also the question of whether pay-see TV is "broadcasting" under the Radio Act. If pay-see TV wins approval in the USA Canada, from a standpoint of economics, will have to fall in line—according to authoritative opinion.

Famous Players, a movie chain with television interests, favored pay-see TV. Its spokesman and president, J. J. Fitzgibbons, said theatres could share it. He told the commission that there is little future for small theatres. The Theatre Owners Association of Quebec opposed toll TV squarely. No other exhibition group or firms made declarations to the commission.

Representatives of Canadian and American interests for and against toll TV stated their positions before an Ottawa session of the Royal Commission on Broadcasting in September, 1956.

Famous Players also has the only permanent theatre-TV equipment in Canada, which is to be found in the Imperial, Toronto, this country's largest theatre.

Using portable equipment, Loew's Uptown Theatre, Toronto, offered Canada's first and only theatre-TV program, the Marciano-Moore fight in September, 1955, to a packed house.

The Canadian Broadcasting Corporation spent \$25,274,260 for television in its 1955-56 fiscal year on programs and got back commercial revenue totalling \$7,403,438, it was revealed in its annual report. The \$25,274,260 figure compared with one of \$15,915,901 in the previous year. A considerable reduction in TV service is ahead "unless some additional special provision for funds was made" and the Government, anticipating this, had proposed a \$12,000,000 grant in its 1956-57 supplementary estimates.

Total income of the CBC was \$38,942,402, such income being made up of all monies from any source, including government grants and the 15 per cent excise tax on radios and TV sets. Expenditures came to \$38,572,512, this figure indicating a surplus until the addition of a \$1,728,511 depreciation allowance, after which a deficit becomes evident. The net deficit of the TV

service was \$1,071,791. The 1954-55 operation expenditure was \$29,103,538.

CBC television operations include six English-language and two French-language stations and the supplying of a national service of programs for 22 private stations. The English-language service was available to 9,000,000 English-speaking people, the French service, on five stations, to about 4,000,000 French-speaking people.

The national service averaged 35 hours a week in English and 27 hours in French. It included sustaining programs supplied and broadcast free of charge on private stations. Private outlets also shared in the commercial revenue from sponsored CBCproduced programs they carried.

Gross billings to sponsors and agencies totalled \$19,471,530, from which there were deductions of \$2,706,455 to private stations, \$3,261,870 for agency and network commissions and \$4,368,260 for direct production costs.

The excise tax revenue of \$22,799,955 was up by about \$1,330,000 from 1954-55. It provided \$17,737,991 for television services and \$5,061,964 for radio. This revenue is expected to drop this year as television sales are near the saturation point.

Miscellaneous sources such as broadcasting license fees charged to private stations, interest on investments and profits on the sale of bonds totalled \$757,502.

During the last fiscal year, the CBC received its sixth television service loan, amounting to \$8,250,000. The corporation now owes the Government \$24,250,000 for television, and \$3,173,802 for radio, or a total of \$27,423,802. The loans are repaid in semi-annual payments over periods ranging up to 30 years.

Among other costs for both radio and television, engineering expenditures were \$7,699,907; wire lines for station networks cost \$2,498,306; and administrative expenses amounted to \$1,561,857. These figures showed small increases over 1954-55.

The CBC report indicated that it was "planning to maintain services and carry out essential development within the limits of the resources available" pending Parliament's decisions on future financing. It said the parliamentary decisions would be based on recommendations contained in the report of the aforementioned Royal Commission on Broadcasting. The CBC report was tabled in the House of Commons during the Spring session by National Revenue Minister J. J. McCann, who reports to Parliament for the Crownowned corporation.

All aspects of Canadian television and sound broadcasting, including financing and the power of the Canadian Broadcasting Corporation to regulate private broadcasting, were reviewed by the three-man Commission appointed by the Cabinet. The Commission is not a law-making body but one which makes recommendations based on its findings.

R. M. Fowler of Montreal, president of the Canadian Pulp and Paper Association, is chairman. The other members are James Stewart of Toronto, president of the Canadian Bank of Commerce, and Edmond Turcotte, Canadian ambassador to Colombia.

Many organizations submitted briefs to the Commission. Some endorsed the CBC, some opposed it broadly and others made suggestions for minor revisions in its scope or/and policies. The brief of the Canadian Association of Radio and Television Broadcasters suggested reduction of the CBC to a production agency only and merging it with the National Film Board, a Government production-distribution organization which will direct about 50 per cent of its output in 1956 to CBC TV outlets.

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The objectives of the CRTPB, which has 17 sponsors, are to formulate sound engineering principles and to organize technical facts which will assist in the development of the Canadian radio industry and radio services of the nation in accordance with the public interest. The activities of the Board are restricted to engineering considerations and all sponsors must be non-profit associations, bodies or societies which have an important interest in radio and allied fields.

One of the objectives of the Board is to advise government, industry and the people of its findings and recommendations. In actual practice the Board has acted in an advisory capacity to the Canadian Government in the matter of frequency allocations.

The organization of the Planning Board includes the Main Board, made up of the contributing sponsor delegates and the chairmen of the Planning Board's six Main Committees (Standards and Allocations Committee; Television Committee; Braadcast Committee; Committee on Radio Communications including point to point, portable, mobile and emergency services; Committee on Aeronautical Radio and Radio Aids to Navigatian; and Committee on Industrial, Scientific and Medical).

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The CBC is a publicly-owned broadcasting system set up by the Canadian Broadcasting Act, 1936, with its prime responsibility the provision of a national broadcasting service. It operates one television and three radio networks made up of privately-owned as well as CBC-owned stations. It is the main oroducer of both commercial and sustaining radio and television network programs in the country and acts as agent for both private and CBC stations in booking, servicing and billing in connection with network commercial programs produced in Canada and imported from other countries.

CBC has certain advisory responsibilities in the licensing of private stations. Its Board of

Governors holds public hearings and makes recommendations on license applications to the Department of Transport, the licensing authority in Canada. The Minister of Transport is the Hon, George Marler, and the Controller of Radio in the Department of Transport is F. G. Nixon.

The Corporation consists of eleven Governors appointed by the Governor in Council. With the exception of the Chairman, who is appointed for ten years, the Governors hold office for three years. By custom, they are selected to give representation to the various economic, regional, social, religious and cultural interests that make up the country's population. The chief executive is the General Manager who administers the operations of the national system.

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ERP 100 kw. Channel 2. Owned by Calgary Television Ltd.

CFRN-TV, Edmonton-

ERP 27.4 kw. Channel 3. Owned by Sunwapta Broadcasting Co. Ltd.

CJLH-TV, Lethbridge-

ERP 96.1 kw. Channel 7, Owned by Lethbridge Television Ltd.

SASKATCHEWAN

CKCK-TV, Reging-

ERP 18.9 kw. Channel 2. Owned by Trans-Canada Communications Ltd.

CFQC-TV, Saskataon-

ERP 100 kw. Channel 8. Owned by A. A. Murphy & Sons Ltd.

MANITOBA

CKX-TV, Brandon-

ERP 19.3 kw. Channel 5. Owned by Western Manitoba Broadcasters Ltd.

CBWT, Winnipeg-

ERP 56.2 kw. Chonnel 4. Owned by CBC. ONTARIO

CKVR-TV, Borrie— ERP 14 kw. Channel 3. Owned by Ralph Snelgrove Television Ltd.

CHCH-TV, Homilton— ERP 100 kw. Chonnel 11. Owned by Niagara Television Ltd.

CKWS-TV, Kingston— ERP 101 kw. Channel 11. Owned by Frantenac Broadcasting Co. Ltd.

CKCO-TV, Kitchener-

ERP 31.4 kw. Chonnel 13. Owned by Centrol Ontario Television Ltd.

CFPL-TV, London-

ERP 117 kw. Channel 10. Owned by London Free Press Printing Co. Ltd.

CKGN-TV, Narth Bay— ERP 28.5 kw. Channel 10. Owned by C-

CBOFT, Ottawa-

ERP 31 kw. Channel 9. Owned by CBC.

CBOT, Ottawa-

ERP 50.1 kw. Channel 4. Owned by CBC. CHEX-TV, Peterborough-ERP 102 kw. Channel 12. Owned by Kawartha Broadcasting Co. Ltd.

CFPA-TV, Part Arthur— ERP 5.1 kw. Channel 2. Owned by Ralph H. Parker Ltd.

CJIC-TV, Sault Ste. Morie-

ERP 5.1 kw. Channel 2. Owned by Hyland Radio TV Ltd.

CKSO-TV, Sudbury-

ERP 5.1 kw. Channel 5. Owned by CKSO Radio Ltd.

CFCL-TV, Timmins-

ERP 18.5 kw. Chonnel 6. Owned by J. Conrad Lavigne.

CBLT, Taronta-

ERP 83.2 kw. Channel 6. Owned by CBC.

CKLW-TV, Windsar— ERP 178 kw. Channel 9. Owned by Western Ontario Broadcasting Co. Ltd.

CKNX-TV, Wingham— ERP 20 kw. Channel 8. Owned by Radio Station CKNX Ltd.

#### QUEBEC

CKRS-TV, Janquiere-

ERP 20 kw. Channel 12. Owned by Radio Saguenay Ltee.

CBFT, Montreal-

ERP 15.7 kw. Chonnel 2. Owned by CBC. CBMT, Mantreal-

ERP 43.8 kw. Channel 6, Owned by CBC. CFCM-TV, Quebec-

ERP 1.27 kw. Channel 4. Owned by Tele-

vision de Quebec (Conada) Ltee. CJBR-TV, Rimouski-

ERP 34 kw. Channel 3. Owned by La Radio du Bos St. Laurent Inc.

CHLT-TV, Sherbrooke-

ERP 17.3 kw. Channel 7. Owned by A. A. Gauthier.

#### MARITIMES

CKCW-TV, Mancton, NB— ERP 5 kw. Channel 2. Owned by Manctan Broadcasting Ltd.

CHSJ-TV, Saint John, NB— ERP 100 kw. Channel 4. Owned by New Brunswick Broodcasting Co. Ltd.

CBHT, Halifax, NS-

ERP 56 kw. Channel 3. Owned by CBC.

CJCB-TV, Sydney, NS-ERP 100 kw. Channel 4. Owned by Cape

Breton Broadcasting Ltd. CFCY-TV, Chorlattetawn, PEI-

ERP 21 kw. Channel 13. Owned by Island Radio Broadcasting Co. Ltd.

CJON-TV, St. Jahn's, Nfld.— ERP 21 kw. Channel 6. Owned by Newfoundland Broadcasting Ca. Ltd.

# CENSORSHIP

ALTHOUGH motion picture censorship in the USA is shrinking through one legal blow after another based on the Supreme Court decision of some years ago, Canada remains about the most overcensored country in the world. Quite a few anti-censorship articles have appeared in Canadian periodicals in the past few also been heard demands for greater restrictions.

Film censorship in Canada is a Provincial matter, although it is considered that Customs officials can exercise Federal authority to stop entry should they so desire. The great inconsistency of the day is that the Canadian Broadcasting Corporation, outside the power of Provincial officials, can and does show films without any censorship it does not impose upon itself. The censorship idea not only encompasses film content considered unsuitable by appointed officials but bans juveniles from theatres under certain conditions. But

neither juveniles nor objectionable content can be banned from the home—and that is where uncensored films arrive via television.

This discrimination is kept alive, some insist, to maintain the flow of revenue from per-reel censorship charges. The Canadian Motion Picture Distributors Association, while not objecting to censorship as a body, has asked and in some cases received reduction of censorship fees. It contends that censorship, which has a doubtful legality because it constitutes prejudgment, should not be operated at a profit. The question of whether censorship is legal under the British North America Act has never been determined, a test having been dropped before it reached the Privy Council.

Canada has eight censorship boards in ten provinces and fees are paid in nine. That is a greater number than exist in the 48 states of the USA right now.

### **CENSORSHIP BOARDS AND RATES**

# BRITISH COLUMBIA CENSOR OF MOVING PICTURES

636 Burrard St., Vancouver, BC. (TAtlow 4181, Local 56)

Operates under the Department of the Attorney-General and Senior Officer is Hon. R. W. Banner, QC, Attorney-General.

Banner, QC, Attorney-General.
Chief Censor is R. W. McDonald.
Chief Inspector of Theatres is W. A. Walker,

Chief Inspector of Theatres is W. A. Walker, Pravincial Fire Marshall, 411 Dunsmuir St., Vancauver.

#### CENSORSHIP FEES

35 MM.—Silent films: \$1.50 for the first 1,000 feet and 75 cents for each additional 500 feet or fraction thereof. Sound films: \$4 for the first 1,000 feet and \$2 for each additional 500 feet or fraction thereof. Additional prints: \$3 for the first 1,000 feet and \$1.50 for each additional 500 feet or fraction thereof. Trailers: \$2 for each 500 feet or fraction thereof. Other (without film exchange license and/or not mentioned previously): \$6 for the first 1,000 feet and \$3 for each additional 500 feet or fraction thereof.

16 MM .- Silent films: \$1 for the first 400 feet

and 50 cents for each additional 200 feet or fraction thereof. Sound films: \$2 for the first 400 feet and \$1 for each additional 200 feet or fraction thereof. Additional prints: \$1.50 for the first 400 feet and 75 cents for each additional 200 feet or fraction thereof. Trailers: \$1 for each 100 feet or fraction thereof. Trailers: \$1 for each 100 feet or fraction thereof. Other (without film exchange license and/or not mentioned previously): \$3 for the first 400 feet and \$1.50 for each additional 200 feet or fraction thereof.

APPEALS-\$25 for each appeal.

TELEVISION—Fees for films to be used for TV broadcasting are at the same rates as above.

NEWSCLIPS—\$1.50 for each 500 feet or fraction thereof for newsclips added to a newsreel. Additional prints—\$1 for each 500 feet or fraction thereof.

AD FILMS—50 cents for each 100 feet of film or fraction thereof for screen advertising film.

#### **EXCHANGE LICENCES**

Exchange licences are issued by the Censor of Moving Pictures in Vancouver and the annual fees are \$300 for 35 mm, and \$25 for 16 mm.

# ALBERTA MOTION PICTURE CENSOR BRANCH

Natural Resources Bldg., Edmonton, Alta. (Phane 916310)

Operates under the Provincial Secretary's Department and Senior Officer is Hon. A. J. Hooke, Provincial Secretary and Provincial Treasurer.

Chairman of the Board is P. J. A. Fleming. Chief Inspector of Theatres is H. W. Burkell.

#### CENSORSHIP FEES

35 MM.—\$4 per 1,000 feet or fraction thereof. Additional prints: \$3 per 1,000 feet or fraction thereof. Trailers: \$1 each.

16 MM.—\$2 for each 400 feet or fraction thereof, Additional prints: \$1 for each 400 feet or fraction thereof.

(Without a film exchange licence all charges are doubled.)

#### **EXCHANGE LICENCES**

Exchange licences are issued by the Amusements Tax Branch of the Provincial Secretary's Dept. in Edmonton and the annual fees are \$250 for 35 mm. and \$100 for 16 mm.

# SASKATCHEWAN THEATRES & CINEMATOGRAPHS BRANCH

Administration Bldg., Regina, Sask.

Operates under the Department of Labour and Senior Officer is Hon. C. C. Williams, Minister of Labour

Chief Censor is Rev. D. J. Vaughan, 7 Legislative Bldg., Winnipeg, Man., Can. (Phone 907-295.)

Administrator of the Theatres Branch is Fire Commissioner R. A. W. Switzer, Administration Blda., Albert Street, Reging, Sask.

Blda., Albert Street, Regina, Sask. Chief Inspector of Theatres is D. E. Williams, Administration Bldg., Albert Street, Regina, Sask.

#### CENSORSHIP FEES

CHARGES—Standard Films: \$4.50 per reel. Miniature films: \$2 per reel of 400 feet or less. Advertising films and trailers: \$1 for each film of less than 100 feet; \$2 for each film of more than 100 feet and less than 500 feet; \$4.50 for each film not less than 500 feet and not more than 1,000 feet.

# MANITOBA BOARD OF CENSORS FOR MOTION PICTURES

7 Legislative Bldg., Winnipeg, Man. (Phone 907-295)

Operates under the Department of Public Utilities and Senior Officer is Hon. C. L. Shuttleworth, Minister of Public Works and Public Utilities.

Chairman of the Board is M. B. Newton. Chief Inspector of Theatres is W. J. A. Moffat.

#### CENSORSHIP FEES

35 MM.—\$4 per reel. 16 MM.—\$2 per reel.

#### **EXCHANGE LICENCES**

Exchange licences are issued by the Manitoba Censor Board in Winnipeg and the annual fees are \$250 for 35 mm. and \$75 for 16 mm.

# THEATRES BRANCH AND BOARD OF CENSORS (ONTARIO)

107S Millwood Rd., Taranta 17, Ont. (HUdsan 9-2191)

Operates under the Provincial Treasury Depart-

ment and Senior Officer is Hon. Dana Porter, QC, Provincial Treasurer.

Chairman of the Board and Director of Theatres is O. J. Silverthorne.

Vice-Chairman of the Board and Assistant Director of Theatres is W. D. McPhee.

#### CENSORSHIP FEES

35 MM.—\$3 for each reel of sound film of British origin and for each reel of silent film; \$6 for each reel of sound of foreign origin; 50 cents for each silent film trailer 500' or less in length; 50 cents for each sound film trailer of British origin over 100 ft but not over 500 ft and \$3 for over 500' but less than 1,000'; \$1 for each sound film trailer of foreign or British origin 100' or less, \$3 for each sound film trailer of foreign over 100 ft but not over 500 ft and \$6 for over 500' but less than 1,000'; \$1 for each newsreel; \$1 for each duplicate certificate.

newsreel; \$1 for each duplicate certificate.

16 MM.—\$3 for each reel of sound or silent film with dialogue or sub-titles in a language other than English; \$1.50 for each reel of sound or silent film with English dialogue or sub-titles; \$1 for each newsreel; 50 cents for each trailer of 200' or less; \$1 for each duplicate certificate.

#### **EXCHANGE LICENCES**

Exchange licences are issued by the Theatres Branch and Board of Censors (Ontario) in Toronto and the annual fees are \$100 for 35 mm. and \$50 for 16 mm. The charge for the transfer of a film exchange licence is \$5.

# BOARD OF CINEMA CENSORS OF THE PROVINCE OF QUEBEC

701 St. Gabriel St., Mantreal, Que.

Operates under the jurisdiction of the Attorney General, the Hon. Maurice Duplessis, QC, and his Department.

Chairman of the Board is Alexis Gagnon.

#### CENSORSHIP FEES

35 MM.—\$5 per film of 500 feet or less and \$5 for each additional 500 feet or less.

16 MM.—\$2.50 per film of 400 feet or less and \$2.50 for each additional 400 feet or less APPEALS—For 35 mm., \$10 for each 1,000 feet or fraction thereof. For 16 mm., \$4 for

each 400 feet or fraction thereof.
(Without a film exchange licence all charges,

### including appeals, are doubled.) EXCHANGE LICENCES

Exchange licences are issued by the Bureau de Revenu in Montreal and the annual fees are \$205 for 35 mm. and \$12 for 16 mm.

# NEW BRUNSWICK BOARD OF CENSORS

SS Canterbury St., Saint Jahn, NB. (Phane 2-3371)

Operates under the Department of the Provincial Secretary-Treasurer and Senior Officer is Hon, D. D. Patterson, Provincial Secretary-Treasurer.

Chairman of the Board and Chief Inspector af Theatres is George S. Enos.

#### CENSORSHIP FEES

CHARGES—Single reel: \$2.50, Double reel: \$6.
Additional prints: \$1 for single reels, \$2 for double reels. Trailers: 75 cents. Reissues over five years old: censored at regular prices.

EXCHANGE LICENCES

Exchange licences are issued by the Dept. of

the Provincial Secretary-Treasurer in Fredericton and the annual fees are \$250 for 35 mm, and \$50 for 16 mm.

# NOVA SCOTIA BOARD OF CENSORS

Dennis Bldg., Halifox, NS. (Phone 2-7341, Local 247-248)

Operates under the Department of the Provincial Secretary and Senior Officer is Hon.
H. D. Hicks, Provincial Secretary.

H. D. Hicks, Provincial Secretary.

Chairman of the Board and head of the Theatre Inspection Branch is S. A. Doane.

#### CENSORSHIP FEES

- 35 MM.—\$4 per reel of 1,100 feet or fraction thereof. Additional prints \$2 per reel of 1,100 feet or fraction thereof. Trailers 75 cents.
- 16 MM.—\$1.50 per reel of 400 feet or fraction thereof. Additional prints 75 cents per reel of 400 feet or fraction thereof.

APPEALS—\$5 for each 1,100 feet or fraction thereof of 35 mm, film or 400 feet or fraction thereof of 16 mm, film.

#### PRINCE EDWARD ISLAND

Charlottetown, PEI

Films shown in the province must be approved by the New Brunswick Board of Censors. The responsibility for the safety of theatres rests with the Board of Fire Underwriters and they are inspected regularly by the Provincial Fire Marshal.

#### NEWFOUNDLAND

St. John's, Newfoundland

There is an "Act regarding the Censoring of Moving Pictures," but no regulations have been laid down thereunder. At one time a Board of Censorship existed but it was dissolved some years ago. There is no Inspector of Theatres. These are checked for safety by police, firemen and building and electrical inspectors.

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CAPAC is an association of composers, authors and music publishers which was organized to collect fees for public pertormances of copyright music. Like all similar organizations in other countries, CAPAC can make no profits for itself, pays no dividends and charges its members no agency commission, no entrance fees or subscriptions. All fees collected are distributed among the composers, authors and publishers concerned, in proportion to the relative use of their music. No expenses are deducted from the fees beyond the bare cost of administration, which is less than fifteen percent of the gross amount collected.

CAPAC is necessary not only to composers, authors and publishers, but also to those concerned with the public performance of music. In the report of the 1935 Copyright Commission this was officially recognized:—

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Most countries have legislation similar to the Canadian Copyright Act and so, through its affiliation with national societies in 30 countries, CAPAC is able to grant a licence covering the music of 100,000 composers, authors and publishers of many nationalities. Membership in CAPAC enables Canadians to receive fees for performances of their music in other countries.

The fees CAPAC collects from broadcasting stations, motion picture theatres, concert halls, hotels, restaurants, clubs, public parks, dance halls, sports arenas, factories, steamships, etc., are fixed each year by a government board known as the Coypright Appeal Board, and are published in the "Canada Gazette."

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800 to 1,599 seats	15c
1,600 seats and over	
Theatres operating three days or less per	week

shall pay one-half the above rates. Minimum fee, \$10.

The seating capacity of drive-in theatres shall be three times the maximum number of automobiles which may be accommodated at any one time.

A license obtained under this item of the tariff does not authorize any concert or when the exhibition of one or more films is not an integral part of the concert.

16 mm. exhibition—Two dollars (\$2) for not more than four prints of any negative either made in Canada or imported, and an additional \$2 for each additional four or fewer positive prints. Performance on payment "as many times and as often as desired."

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## 16 MILLIMETRE

A N increase in the number of theatres but a drop in receipts and admissions, the identical trend shown in 35 mm. exhibition, was the case in Canada's 16 mm. field in 1954, according to the Dominion Bureau of Statistics. Of the 1,938 "Regular Theatres" 210 16 mm. houses, an increase of 17 over 1953, had receipts of \$664,062 for 1,686,705 admissions, as against \$685,208 from 1,790,392 admissions the year previous. All figures used exclude amusement taxes.

The increase in the number of 16 mm. situations is mostly accounted for by the increase of the Canadian population by immigration and the expansion of new areas for motion picture entertainment. So great was this growth that it made up in the overall total for those theatres which converted to 35 mm. and those which were forced to shutter due to the coming of TV. However, indications are that 1955 had a drop in 16 mm. places of exhibition due to TV's expansion into new areas.

The DBS differentiates between "Regular Theatres," Itinerant Operators, Community Enterprises and Drive-in Theatres. Itinerant Operators, of course, are those exhibitors who travel from town to town carrying portable equipment, usually on a regular schedule. Community Enterprises are defined as "Community or parish halls in which motion pictures are exhibited by non-profit organizations such as churches, lodges, Boards of Trade, Canadian Legion branches, etc. Although a regular admission is charged, these halls differ from regular theatres in that members of the organizations operating them frequently provide their services free of charge."

Both Community Enterprises and Itinerant Operators showed decreases in everything except average admission prices. Of the 645 Community Enterprises 493 used 16 mm. equipment and these took in \$774,431 from 2,360,943 admissions for an average admission price of 34c, as against 519 establishments, \$903,-605 in receipts and 2,693,832 admissions at an average price of 33c the year previous.

While the DBS report does not separate 35 mm. Itinerant Operators from those using 16 mm. it notes that there were two out of 141 who used the large-gauge equipment in 658 halls in 1954 and four of 158 who used the standard-width equipment in 805 halls in 1953. The Itinerant Operators in 1954 took in \$385,682 from 1,106,070 admissions which averaged 35c, compared with \$468,562 from 1,381,655 admissions, at an average price of 34c in 1953.

During 1954 there were 1,513 films distributed theatrically and these took in \$1,617,870 in rentals, a big drop of \$404,-242 from the \$2,022,112 of 1953. This decrease is likely accounted for by the decline in busines due to TV and other factors, which caused the closing of a number of situations. On the other hand, 16 mm. films for non-theatrical use returned \$1,324,172 in 1954, a gain of \$953,-040 over the year previous, and is due to the increased use of such films by industrial concerns and the expansion of television.

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Little Theatre, Angeliers.
Theatre Bellevue, Anse St. Jean.
Renaud & Chevrier, Bassin, B. P. Solomon, Isle de la Madeleine.
Barachois Theatre, Barachois.
G. Tremblay, 77 est Racine, Chicoutimi.
Rex Theatre, Etang du Nord, Magdalen Islands.
Theatre National, 4ieme rue, Grand'Mere.
Theatre Palace, 6ieme rue, Grand'Mere.
Theatre St. Pierre, Havre St. Pierre, Co. Saguenay.
Stanley Theatre, Lac Castagnier, Cte. Berthier.
N. Meunier, Lac Minerve, Cte. Labelle.
Royal Theatre, Lavaltrie, Co. Berthier.
Le Petit Theatre, 161 St. Charles St., Longueuil.

#### 16 mm. Theatres — Community Enterprises

Theatre Blanchette, Manche d'Epee, Cte. Gaspe Nord. St. John Theatre, New Port Ilots, Co. Gaspe.

Scobie House Hall, Norway Bay. Theatre Bouchard, Oskelaneo River. Alphonse Vadneau, Otter Lake.

Theatre Perce, Perce, Co. Gaspe. Theatre St. Georges, Port Daniel.

Theatre St. Georges, Port Daniel.
M. B. Fournier, Portneuf sur Mer, Cte. Saguenay.
Salle Fournier, Riviere Moisie.
Theatre de la Gaiete, St. Adelme.
Theatre Princess, St. Antonin, Cte. Temiscouata.
Aux Petit Paris, Portneuf sur Mer, Co. Saguenay.
Theatre Ti-Jean, St. Apollinaire, Co. Lotbiniere.
Ste. Claire Theatre, Ste. Claire, Cte. Dorchester. L. Laforest, Laforest Holl, St. Come, Joliette Co. Salle Roi du Lunch, St. Denis sur Richelieu, Co. St. Hyacinthe.

Cinema Gognon, St. Emile d'Auclair, Co. Temiscouata.

Salle Aux-Quatre-Vents, St. Ferreol, Co. Montmorency.

Salle Lechasseur, St. Gobriel, Co. Rimouski. Jean M. Roy, Ste. Perpetue, Cte. Nicolet. Salle Principale, St. Molachie, Co. Dorchester. Pizza Theatre, St. Urbain, Cte. Charlevoix. Salle Perrier, Ste. Veronique, Co. Labelle. Shelter Bay Theatre, Shelter Bay.

Theatre Tadoussac, Tadoussac, Co. Saguenay. Theatre Durocher, Taschereau, Cte. Abitibi.

#### **NEW BRUNSWICK**

Albert Theatre, Albert. Theriault Theatre, Baie Ste. Anne.

#### NOVA SCOTIA

Clyde Amero, Belliveau Cove. The Hi-Da-Way Theatre, Frizzleton. Masonic Hall, Louisburg. Mrs. Mable Gillis, Whycocomagh.

#### NEWFOUNDLAND

Station Theatre, Station Rd., Avondale. Cyril H. Jones, Baie Verte, White Bay Dist. Timber Trail Movies, Badger.

J. M. Fudge, Belleoram. A. Moulton, Burgeo. Wm. Mugford, Salmon Cove, Clarke's Beach.

Cyril Burt, Conche. Cornelius House, Cowhead, McBarbe. Mrs. S. Wentzell, Daniels Harbour. Robert Gillard, Movie Entertainment, Englee. Star Theatre, Flat Bay.

J. Ingley, Fleur de Lys, White Boy. Charles Forsey, Gambo.

J. Collier, Gallont St. George, Port au Port. Garland's Hall, Thomas Garland, Gaultois. Glen Theatre, Glenwood. Star Theatre, Glovertown.

County Theatre, Heatherton, Bay St. George. Roddie Shears, (St. Barbe Dist.) Hawkes Bay. E. G. White, Howley. J. T. Harvey, Isle aux Morte.

Capitol Theatre, J. & G. Park, Lark Harbour. Wm. Thomas Show Room, La Scie.

Arch Edwards, Lawn.

Archi Edwards, Lawn.

J. R. Anderson, Makkovick, Labrador.
Royal Theatre, Lewisporte.
R. Boyd, Main Brook, White Bay.
Wilbert Weir, Little Bay Islands.
M. Marshall, Milltown.
Naah Way, Musgrave Harbour, Fogo.
Charles Reid, Norris Point.

Seaside Theatre, Martin Lowe, Port Saunders. Floyd Newhood, Roddickton. Edmund Hoskins, St. Alban's.

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Star Theatre, St. Anthony East. L. J. Young, St. Georges. Mrs. P. Bennett, St. Theresas. J. Mercer, Shearstown, Conception Bay. K. Smith, South Port. Eric Wareham, Spencer's Cove, Placentia Bay. C. Mercer, Sunnyside. Jack Beck, Swift Current, P.B. E. H. Beck, Swift Current, Placentia W. Ernest G. Clarke, Twillingate.

#### DRIVE-INS

#### BRITISH COLUMBIA

Eldorado Drive-in, 100 Mile House. Rodies Drive-in, Penticton. Port Crawford Drive-in, Port Crawford.

H. Osbourne, Upper Island Cove.

Treeline Drive-in, Minburn. St. Lina Drive-in, St. Lina. Vilna Drive-in, Vilna.

#### SASKATCHEWAN

Starland Drive-in, Creelman. Holdfast Drive-in, Holdfast.

#### NEW BRUNSWICK

Family Drive-in, Bathurst. NOVA SCOTIA Skyway Drive-in, Shelburne.

#### COMMUNITY ENTERPRISES

#### BRITISH COLUMBIA

Community Hall, Alice Arm. Noohalk Community Theatre, Indion Reserve, Bella Coola.

Community Hall Committee, Blubber Bay.

Community Club, Bridge River. Community Hall, Burton.

Chase Community Hall, Chase. Community Hall, Clearwater. Community Hall, Fort Fraser's Women's Institute, Fort Fraser.

Community Hall, Forest Grove.

Franklin River Theatre, Camp B, Franklin River. Community Hall, Fraser Lake.

South Gabriola Public Hall, Gabriola Island.

Community Hall, Giscome.

Greenwood Community Association, Greenwood. Hazelton Community Hall, Hazelton.

Canyon Creek Community Hall, Hixon. Kemano Recreation Ass'n, Kemano.

Upper Skeena Farmers Institute, Kitwanga.

Community Hall, Lac la Hoche. Canadian Legion, Lytton.

Manson's Landing Community Hall, Manson's Landing.

Massett Hall, Massett.

Midway Community Hall, Midway. Namu Recreation Committee, Namu.

Community Hall, New Hazelton.

North Bend Memorial Pool Ass'n., North Bend.

P.A.C. Community Hall, Port McNeill, Queen Charlotte City Cinema, Queen Charlotte City.

Legion Hall, Sicamous.

Sinclair Mills Woodworkers Educational Club, Sinclair Mills.

Community Hall, Spences Bridge.

Mascot Miners Community Club, Spillimacheen.

Legion Hall, Stewart

Ant. A. Bakker, Vananda.

Nelson Bros. Fisheries, 325 Howe St., Vancouver.

#### NORTHWEST TERRITORIES

Hay River Community Hall, Hay River.

#### ALBERTA

Memorial Hall, Acadia Valley. Community Hall, Altario. Amisk Community League, Amisk. Canadian Legion, Armada. Community Hall, Arrowwood. Bawlf Community Hall, Bawlf. Bezanson Community Memorial Hall, Bezanson. Community Hall, Bindloss.
Community Hall, Blueberry Mountain.
Community Centre Hall, Bon Accord. Community Hall, Breton. Memorial Hall, Buffalo.
Canyon Creek Community Hall, Canyon Creek.
Cereal Athletic Association, Cereal. Community Hall, Chinook. Community Hall, Chindook.
Orange Hall, Clandonald.
Community Hall, Cochrane.
Community Hall, Compeer.
Czar Community Hall, Czar.
Debolt Country Club, De Bolt.
Community Hall, Dewberry. Board of Trade Hall, Eaglesham. Community Theatre, Elnora. New Community Hall, Empress. Community Hall, Enchant. Exshaw Athletic Club, Exshaw. Community Theatre, Faust. Fort Assiniboine Community Theatre, Fort Assiniboine. Fort Kent Parish Hall, Fort Kent. Parish Hall, Girouxville. Community Hall, Grassland. Community Hall, Hairy Hill. Elk's Hall, Heisler. Hilda Community Hall, Hilda. Association Theatre, Hillspring. Jubilee Hall, Hythe. Community Hall, Joussard. Lomond Community Hall, First St. South, Lomond. Mallaig Church Shows, Mallaig. Community Hall, Manyberries. Matisko Hall, Matisko. Community Hall, Morrin. Community Theatre, New Brigden. Newbrook Community Ass'n, Newbrook. Community Hall, Orion. Rev. A. Ricard, Plamondon. Community Hall, Ranfurly. Canadian Legion Hall, Rochfort Bridge. Community Hall, Rolling Hills. Radway Hall, Radway. Rosalind Community Hall, Rosalind. Memorial Hall, Rosebud. Community Welfare Ass'n, St. Michael. Schuler Community Hall, Schuler. Legion Theatre, Sexsmith. Smith Legion Hall, Smith. Wanham Community Hall & Sports Association, Wanham. Community Hall, Watino. Wembly Hall, Wembly. Canadian Legion Hall, Whitecourt. Community Hall, Youngstown.

SASKATCHEWAN

Lost River Happy Gang Club, Allan. R. C. Hall, Box 27, Allan. Recreation Hall, Arabella. Board of Trade, Alsask. Town Hall Theatre, Alvena. Annaheim Theatre, Annaheim. Community Hall, Baldwinton. Mission Theatre, Beauval, Community Hall, Belbeck, 100F Hall, Bethune

Community Theatre, Birsay. Bredenbury Community Hall, Bredenbury. Briercrest Community Club Theatre, Briercrest. Canadian Legion, B.E.S.L., Bromhead. Community Theatre, Burstall. Calder Town Hall, Calder. Community Hall, Ceylon.
Community Hall, Churchbridge.
Agricultural Theatre, Claydon. Legion Theatre, Coderre. Colonsay Community Movies, Colonsay. Consul Community Theatre, Consul. Community Theatre, Corning.
Community Theatre, Crane Valley.
Eastern Star Theatre, Crooked River. Memorial Hall, Cumberland House. Glen Elder Greek Orthodox Parish, Danbury. Ukrainian Nat'l Home Ass'n, Danbury. Dilke Community Memorial Hall, Dilke. Northern Light Community Ass'n, Domremy. Town Hall, Duval. Earl Grey Board of Trade, Earl Grey. Edam Community Hall, First Ave., Edam. Canadian Legion Hall, Endeavour. Community Theatre, Fairholme. Legion Hall, Frobisher.
Community Theatre, Gibbs. Glaslyn Theatre, Glaslyn. Municipal Theatre, Glenavon. Glen Ewen Co-oo. Assoc. Theatre, Glen Ewen. St. Michael's Parish Hall, Goodeve. Community Theatre, Goodsoil. Memorial Hall, Gray. Green Lake Hall, Green Lake. Memorial Hall, Halbrite. Orange Lodge, Harris. Community Theatre, Hazlet. Auditorium, Board of Trade, Herschel. B. P. O. E. Theatre, Hodgeville. Columbia Hall, Holdfast. Hughton Hall, Hughton, Community Theatre, Huntoon. Municipal Theatre, Hyas. Roman Catholic Mission, Tache Hall, Ile a la Crosse. The Invermay Community Remembrance Hall, Invermay. Legion Hall, Jansen. Russian Community Hall, Kamsack. Kendal Theatre, Kendal. Sask. Farmers Union, Kingsland. Community Theatre, Lacadena. Community Theatre, Lang. Community Theatre, Lang. Community Theatre, Lewvan. Community Theatre, Liberty. Livelong Co-op. Community Hall, Livelong. Home & School Ass'n, Loverna. Major Community Talkies, Major. Municipal Hall, Margo. Community Hall, Marshall.

Maymont Community Memorial Hall, Maymont. Community Hall, Mazenod. Community Hall, McLean. B.P.O.E. Lodge, Medstead. Community Hall, Mendham. Municipal Hall, Mervin. Legion Hall, Mistatime. Memorial Hall, Mortlach. Neville Community Hall, Neville. Holy Family Parish Hall, Odessa. Okla Community Hall, Okla. Young Peoples Club, Onion Lake. Orkney Community Hall, Orkney. Osage Theatre, Osage, Parkside Theatre, Parkside.

Memorial Hall, Pelly. Village of Pense Hall, Pense. Penzance Hall, Penzance. Pennant Memorial Hall & Village, Pennant. Pierceland Community Hall Co-op. Assoc., Pierce-Community Hall, Pleasantdale. Community Theatre, Quernsey. Quinton Hall, Quinton. St. Anthony's Parish Hall, Rama. Parkside Theatre, Parkside. Memorial Hall, Riceton. Community Hall, Richmound. Community Theatre, Robsart. Rockhaven Village Hall, Rockhaven. Veterans Hall, Ruthilda. Co-operative Theatre, Senlac. Shackelton Hall, Shackelton. Community Theatre, Shamrock. Shell Lake Hall, Shell Lake. Simpson Co-operative Community Hall, Simpson. Memorial Theatre, Smeaton. St. Thomas Parish Hall, South Makwa. Southey Community Hall, Southey. Legion Memorial Hall, Speers. Homemaker's Hall, Spring Valley. Canadian Legion, Spy Hill. Stalwart Community Theatre, Stalwart. Stenen Film Club, Stenen. Co-op. Hall, Stewart Valley. Community Hall, St. Elizabeth's Church, Stockholm. Stranraer Community Hall, Stranraer. Memorial Theatre, Torquay. St. Michaels Parish Theatre, Tramping Lake. Truax Board of Trade, Truax. Tyner Memorial Hall, Tyner. Community Hall, Tyvan. Olympia Theatre, Viceroy. Waseca Memorial Hall, Waseca. Citizen's Hall, Webb.

MANITOBA

Young Community Service Club, Young.

Zelma Community Movies, Zelma Village Hall,

Amaranth Hall, Amaranth. R. C. Parish Hall, Camperville, Duck Bay Parish Hall, Duck Bay. Community Hall, Laurier. The Parish Hall of Notre Dame de Lourdes, Notre

Community Theatre, White Bear. Memorial Hall, Wilcox. New Memorial Hall, Wiseton.

Zelma,

Dame de Lourdes.

Snow Lake Community Club, Snow Lake.

ONTARIO

Canadian Legion Branch, Bala. Township of McLean Memorial Community Centre, Baysville.

Holy Family Porish, Britt. Cochenour Willans Athletic Assoc., Cochenour. Societa Italiana di Copper Cliff, 7 Craig St., P.O.

Box 356, Copper Cliff. Hungarian House, Courtland.

Association of United Ukrainian Canadians, Nicholas Zenchuk, 342 Ontario Road, Crowland. Delhi District German Home, Delhi.

Elmvale Board of Trade, Elmvale.

Formosa & Culross Cammunity Memorial Hall, Formosa.

Association of Ukrainian Canadians, 203 Ogden St., Fort William.

Federation of Russian Canadians, 211 Robertson St., Fort William.

Salle Paroissiale Ste. Anne, Hallebourg. Federation of Russian Canadians, 46 Cannon St. E., Hamilton.

Ukrainian Labour Temple, 746 Barton St. E., Hamilton.

Ramore Holtyre Kinsmen Club, Holtyre. Loyal Orange Lodge, Hornepayne. Canadian Legion B.E.S.L. No 139, Hudson. Ignace Community Hall, Ignace. Holy Canadian Martyrs Church, Jogues. Kearney Community Centre, Kearney. Ass'n of United Ukrainian Canadians, Kenora. Church of St. Bonaventure, Rev. V. P. McHugh,

Killarney. Bulgarian Club Rooms, 163 King St. W., Kitchener. Old Marsh Hall, Ass'n. of United Ukrainian Cana-

dians, R.R. No. 4, Leamington. Fed. of Russian Canadians, 80 Rectory St., London Separate School Auditorium, Madawaska. Monteville Community Programme, Monteville. Ass'n of United Ukrainian Canadians, 236 Bloor

St. E., Oshawa. Community Hall Club, Quibell. St. Laurent Parish Hall, Rev. F. Leduc, Ramore. Hydrolph Recreation Club, Box 82, Rolphton. Federation of Russian Canadians Inc., Alex

Chlystyk, 6 Denison Ave., Toronto. Canadian Legion No. 69, White River. Federation of Russian Canadians, 1220 Drouillard

Rd., Windsor. Independent Mutual Benefit Ass'n, 1260 May Ave., Windsor.

#### QUEBEC

Salle Paroissiale, Anse St. Jean, Cte. Chicoutimi. Salle Paroissiale, Ancienne Lorette. Baie Trinite Salle Paroissiale, Baie Trinite, Co.

Saguenay.

Salle Municipale, Beauport Ouest, Co. Quebec. Salle Municipale, Becancour, Co. Nicolet, Salle Paroissiale, Bersimis, Co. Saguenay. Salle Paroissiale, Baie Comeau, Co. Saguenay. Centre Recreatif de l'Ile aux Coudres, Cap a la

Branch, Co. Charlevoix.

Les Recreations Populaires Ltee., Cap-aux-Meules, lles de la Madeleine.

Salle Paroissiale, Cap St. Ignace, Co. Montmagny. Salle St. Alphonse de Ligouri, Chapeau, Co. Pontiac.

Ass'n des Zouaves, Charlesbourgville, Co. Quebec. Salle Paroissiale, Chartierville, Co. Compton. Centre Paroissiale, Chateau Richer, Co. Montmorency.

Chevaliers de Colomb, 3112, Cheneville, Co. Papineau.

Salle Paroissiale, Coleraine. Salle Paroissiale, Cloutier.

Chevaliers de Colomb, Coteau Station, Co. Soulanges.

Salie Paroissiale Fabrique Forestville, Forestville, Co. Saguenay.

Club Social, Franklin, Co. Saguenay

Salle Municipale, Fugerville, Co. Temiscamingue. Salle Municipale, Gracefield, Cte. Gatineau. Salle Paroissiale, Godbout, Co. Saguenay.

Salle Paroissiale, Grandes Bergeronnes, Co. Sague-

Salle Paroissiale, Grondines, Co. Portneuf. Salle Vues Animees, Hauterive, Cte. Saguenay. Le Foyer Fabrique Havre Aubert, Havre Aubert, lles de la Madeleine,

Centre Paroissiale, Henryville, Co. Iberville. Salle Paroissiale, Herbertville Station. Centre Recreatif, Iles aux Coudres, Co. Charlevoix.

Orange Young Briton's Hall, Kazabazua.

Salle Paroissiale, St. Athanase, Co. Kamouraska. Fabrique Ste. Cecile, Salle Paroissiale, Kenagami, Salle Paroissiale, Ste. Apolline de Patton, Ca. Chicoutimi. Cercle de la Gaite, l'Annonciation, Cte. Labelle. Montmagny. Salle Municipale, L'Ascension.
Salle Paroissiale, L'Association.
Salle Paroissiale, La Patrie. Salle Paroissiale, Ste. Blandine, Cte. Rimouski. Centre Paroissial, St. Bruno, Co. Lac St. Jean. La Poule aux Oeufs d'Or, St. Calixte de Kilkenny, Salle Paroissiale, La Reine, Co. Abitibi. Salle Paroissiale, Lac au Saumon, Co. Matapedia. Co. Montcalm. Salle de Cinema Lapointe, St. Camille, Co. Belle-Fabrique St. Roch, Lac Cayament, Co. Pontiac. chasse. Salle Paroissiale, Lac des Aigles, Co. Rimouski. Salle Paroissiale, Lac St. Charles. St. Catherine Parish Hall, St. Catherine, Portneuf Co. Salle Publique, Les Etroits, Co. Temiscouata. Salle Paroissiale, St. Cyrville, Cte. L'Islet. Salle Paroissiale, St. Damase, Cte. L'Islet. Salle Laurier, St. Cyprien, Co. Riviere du Loup. St. Damien Parish Hall, St. Damien, Bellechasse Centre Recreatif, Les Mechins, Co. Matane. Monastere des Peres Capucins, 450-8ieme Ave., Ouebec. Salle Paroissiale, Lots Renverses, Co. Temiscouata. Salle Paroissiale, Maniwaki. Salle Municipale, St. Edouard, Co. Lotbiniere. Mansonville Town Hall, Township of Potton, Mansonville, Brome Co. Salle Paroissiale de Mont Brun, Mont Brun. Parish Hall, St. Elzear, Co. Bonaventure. Salle Paroissiale, St. Émile, Co. Quebec. Salle Paroissiale, St. Epiphane, Co. Temiscouata. Ascension Lutheran Church Hall, 856 Blair Ave., Salle Paroissiale, St. Eusebe, Co. Temiscouata. Montreal. Salle Paroissiale de Fabrique, St. Fabien, Co. Unity Boy's Club, 1090 Green Ave., Westmount. Rimouski. First Presbyterian Church, 501-5th Ave., Verdun. St. Ferdinand D'Halifax Parish Hall, St. Ferdi-Negro Community Centre, 3007 Delisle, Montreal. nand D'Halifax, Megantic Co. Salle Paroissiale St. Joseph, 520 Richmond, Mont-Salle Paraissiale, St. Francois D'Assise, Co. Bontreal. aventure. Pensionnat du St. Nom de Marie, 628 Chemin Salle Paroissiale, Ste. Francoise, Cte. Temiscouata. de la Cote, Ste. Catherine, Outremont. Salle Paroissiale, St. François D'Assise, Co. Quebec. Salle St. Alphonse, 8550 St. Gerrard, Montreal. Salle de Vues Animees, St. François de Sales, Lac Kinsmens Boys Club of Verdun, 3927 Verdun St. Jean. Ave., Verdun. Salle Paroissiale, St. François Xavier des Hauteurs, Verdun United Church, 650 Ave. Woodland, Ver-Rimouski Co. dun. Salle Paroissiale, Ste. Francoise, Co. Riviere du Salle Municipale, Mont-Carmel, Co. Kamouraska. Loup. Community Hall, 90 Roosevelt Ave., Mount Royal. Salle du College, St. Fulgence, Co. Chicoutimi. Salle Paroissiale, St. Gabriel, Co. Kamouraska. Philippe Moreau, Salle Publique, Neuville, Salle Paroissiale, St. Germain, Co. Kamouraska. Salle Paroissiale, Ste. Helene, Co. Kamouraska. Salle Paroissiale, St. Honore, Co. Temiscouata. Salle du Couvent N. D. D'Hebertville, N. D. D'Hebertville Village, Lac St. Jean. Salle Paroissiale Fabrique N.D. de Laus, Notre Dame de Laus, Co. Papineau. R. R. Peres Dominicains, 2200 Girouard, St. Hya-Paroisse Notre Dame de Pitre, 990 Rue St. Vallier cinthe. W., Quebec. Salle Municipale, Ste. Irenee, Co. Charlevoix. Salle Simard, Petite Riviere St. Francois, Co. Salle Paroissiale Fabrique de St. Jean, St. Jean Charlevoix. de Cherbourg, Co. Matane. Salle Paroissiale, St. Luc, Co. Matane. Salle Paroissiale, St. Lambert, Cte. Levis. Centre Antonin, 260 des Franciscains, Quebec. Fabrique de Quebec Ouest, Salle Paroissiale, Ave Salle Paroissiale, St. Leandre, Co. Matane. Salle Paroissiale Ste. Lucie, Ste. Lucie de Dan-caster, Co. Terrebonne. Belanger, Quebec. YMCA Holt Memory Hall, 551 St. Cyrille, Quebec. Centre Recreatif Notre Dame de la Gard, 540 Rue Champlain, Quebec. Salle d'Ecole, Notre Dame de la Paix, Quebec. Salle Paroissiale, St. Magloire, Ca. Bellechasse. Centre Paroissial St. Marc, Shawinigan. Salle Paroissiale, Notre Dame de Pitie. Cine Paroissial St. Sacrement, 850 Chemin Ste. Salle Paroissiale, St. Michel de Squatteck, Co. Temiscamingue. Salle Paroissiale Fabrique Ste. Monique, Ste. Foy, Quebec. Salle Paroissiale, Paroisse St. Malo, Quebec. Salle Paroissiale, Paroisse St. Pascal, Quebec. Salle Paroissiale, St. Albert Le Grande, Quebec. Monique, Co. Lac St. Jean E. Salle Paraissiale, St. Odilon, Ca. Dorchester. Salle Paraissiale, St. Omer, Cte. I'lslet. Salle de Vues Onimees, Rapide 2 Via Cadillac, St. Pamphile Parish Hall, St. Pamphile, L'Islet Ca. Cte. Abitibi. Salle Paroissiale, St. Pacome, Co. Kamouraska. Salle Paroissiale, St. Jean Baptiste, Quebec. Centre de Loisirs, St. Paul de Montminy, Co. Salle Paroissiale, Roberval, Co. Lac St. Jean. Montmagny. Cercle Sportif La Lievre, B.P. 140, Roberval. Salle Paroissiale, Sacre Coeur, Co. Saguenay. St. Aime Parish Hall, St. Aime, Richelieu Co. Salle Paroissiale, St. Philippe de la Reine, Ca. Abitibi. Salle Paroissiale, St. Poulin Dalibaire, Co. Ma-Salle Paroissiale, St. Alban du Cap des Rosiers, tane. Salle Paroissiale, St. Raymond, Co. Portneuf. Co. Gaspe.

Salle Paroissiale, St. Redempteur, Cte. Matane.

couata Co.

bourg, Matane Co.

Ouest, Sherbrooke.

Ste, Rose Parish Hall, Ste. Rose du Degele, Temis-

St. Thomas Parish Hall, St. Thomas des Cher-

Salle Paroissiale, Scotstown, Co. Compton. Salle Paroissiale St. Jeanne D'Arc, 1016 Rue Galt

Salle Paroissiale, St. Alexandre, Co. Kamouraska.

Centre Paroissial, Ste. Angele de Laval, Nicalet

Salle du sous Bassement de la Ste. Anne de

Salle Municipale, Ste. Anne du Lac, Co. Labelle. Salle Paroissiale, St. Antonin, Quebec. Salle Paroissiale, St. Augustin, Cte. Portneuf.

Co.

Beaupre, Basilique.

Salle Paroissiale, Sydenham Sud, Co. Gaspe Est. Salle Paroissiale de Tourville, J. R. Lavoie, Tourville, Co. L'Islet.

Val D'Espoir Parish Hall, Val D'Espoir, Gaspe Co. Assoc. Sportive Cine Amusement, Ville Jacques

Cartier, Co. Chambly. Municipal Hall, Waltham, Co. Pontiac. Salle Paroissiale, Villemontel, Cte. Abitibi.

#### LABRADOR

Church of England School Bd., Happy Valley. North West River Film Council, North West River. Moravian Mission, Main.

#### NEW BRUNSWICK

Canadian Legion Theatre, Dorchester.
Hardwicke School Dist. No. 3, Eel River Bridge.
Escuminac Credit Union, Escuminac.
Sunbury West Regional School Dist. Theatre,
Fredericton Junction.
Canadian Legion, Rogersville.
Stanley Regional High School, Stonley.

#### NOVA SCOTIA

Rev. B. J. Fream, Neil's Harbour.
Rainbow Lodge No. 113, Tiverton.
St. Peter's Parish Hall, Tracadie.
PRINCE EDWARD ISLAND
Stella Maris Parish Hall, North Rustico.

#### NEWFOUNDLAND

Parish Hall, Sts. Peter & Paul, Bay Bulls.
United Church School Board, Brigus.
Star Hall, Burin.
U.C. Motion Picture Committee, Fund Committee,
Burin.

Cape Broyle Parish Hall, Cape Broyle. Catalina Hockey Association, Catalina. Regional High School, Foxtrap, Conception Bay. Church Lads Brigade, Eastport. Sacred Heart Parish Hall, Fox Harbour. Gambo Parish Hall, Gambo. RC Parish, Goulds. St. Joseph's Parish Hall, Harbour Breton. St. Bartholmeau Parish Holl, Harbour Breton. Hermitage Film Council Hermitage.

Hermitage Film Council, Hermitage.
R. C. Parish of Lourdes, Lourdes Port au Port.
Parish Hall, Merasheen.

Milltown Town Tall, Milltown. Mount Carmel Parish Hall, Mt. Carmel, St. Mary's

Star of the Sea Memorial Hall, Placentia.

CEAA, New Perlican, Trinity S.
Holy Name Society, Petty Harbour.
Playground Association, Port Union, Trinity.
Holy Rosary Parish Hall, Freshwater, Placentia
Bay.
St. Bride's Parish Hall, Placentia Bay.

RC Parish of Portugal Cove.
Bannerman L.O.L. 114, Pouch Cove.
Church Schoal Film Committee, Ramea.
Roman Catholic Parish, (Parish of the Holy Apostles) Renews.
Robinsons Film Council, Robinsons.
St. David's Film Council, St. David.
St. George's Parish Hall, St. George's.
Catholic Youth Club, St. Johns.
Laurentian Theatre, St. Lawrence.

St. Mary's Parish, St. Mary's Bay.
Badminton Club, Terra Nova.
Northside School Committee, Torbay.
Trepassey Parish Holl, Trepassey.
UC School Film Comm., Western Bay N., Carbonear, Bay du Verde.

Church of England Bd. of Education, Whitbourne. St. Alphonsus Parish, Whitbourne.

# W. J. SINGLETON

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1667 Sherbrooke Street West

Montreal, Que.

Tel. WI. 0437

### 16 MM. OPERATIONS SINCE 1946

All receipts in the tables below do not include amusement tax and the Dominion Bureau of Statistics has divided 16 mm. exhibition into two fields—theatre and Itinerant. The theatre field has two sections, private and Community Enterprises, the latter being non-profit situations operated by local social and business groups. The theatre figures follow:

ısıness	groups.	The theatre	inguitor rolling	
Year	Theatres	Admissions	Receipts	Rentals
1946	98	1,017,462	\$ 276,802	
	163	1,307,489		
1947	331	2,158,153		
1948		2,726,646		
1949	479	3,368,192		
1950	625			
1951	646	3,782,045		
1952	677	3,915,061		
1953	712	4,484,329		
1954	703	4,047,631	1,438,403	1 1 2 2 4 4

Here are the figures for the Itinerant field. Included in the admissions and receipts are those of the two Itinerants who used 35 mm. equipment, these not having been given separately by the DBS:

y the L	DD.			Rentals
Year	Operators	Admissions	Receipts	Kentuis
1946	275	2,221,442	\$ 564,380	
1947	233	1,508,867	412,828	
1948	157	1,370,935	382,525	
1949	167	1,483,170	450,661	
	171	1,546,572	456,272	
1950	166	1,611,626	486,243	
1951		1,487,420	495,584	
1952	156	1,381,655	468,562	
1953	150		385,682	
1954	141	1,106,070	300,00%	

In the following figures both the above tables are consolidated. Theatres and operators are added together to show the total, and the figures for receipts and admissions are final:

,	# 1.16.14aaa	Admissions	Receipts	Rentals
Year	Exhibitors			\$1,173,170
1946	373	3,238,904	•	1,180,170
1947	396	2,816,356	794,662	
	488	3,529,088	1,012,303	1,444,872
1948			1,280,204	1,684,953
1949	646	4,209,816		1,713,813
1950	796	4,914,764	1,473,569	
1951	812	5,393,671	1,672,786	1,889,461
	0 =	5,402,481	1,744,913	2,281,540
1952	833		1,983,324	2,411,244
1953	862	5,865,984		2,942,042
1954	844	5,153,701	1,824,085	
				L moreonton

(Since 1950 the Dominion Bureau of Statistics has used percentoges instead of actual figures in some instances and these have been calculoted by the Canadian Film Weekly in order to give totals which can be eosily compared with those of previous years. An example of this occurs in the 1952-3-4 figures in the theatre section of the above table. In 1954 there is listed 703 situations, of which 645 are Community Enterprises whose returns ore given by the DBS as percentages of the combined 16 and 35 mm. yield, and 210 private theatres whose returns, given in actual figures, is \$664,062. The percentages for the Community Enterprises were broken down into amounts and then added to the theatre figures to give the totals used in the table.)

It will be noted that the rentals figure is always greater than that of receipts—a seeming discrepancy. The explanation is that rentals from all sources, including non-theatrical, go into the total, while the receipt figure is from public exhibitions only. This year the DBS report gave \$1,617,870 as theatrical rentals and \$1,324,172 as the non-theatrical yield. Theatrical figures since 1952, the year the first TV transmitter in Canada started operations, also include rentals of films for telecasting.

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